



MPACT
STRATEGIC CONSULTING

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ARPA: COVID-19 GRANTS FOR NON-PROFITS

June 29, 2021

ARPA Grants for Non-Profits

❑ ARPA Grants already available for Non-profits –

- PPP
- Unemployment Insurance & Self-Insured Employers
- Employee Retention Tax Credit

❑ ARPA provides **\$350 billion** in aid to state, local, Tribal, and territorial governments to be used for economic relief in response to the COVID-19 pandemic for “**assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel and hospitality.**”

❑ Non-profit impact needed as follows –

- Improve outcomes for communities traditionally left behind
- Enable charitable organizations to hire more people and deliver services on which other people depend for their own relief and recovery
- Scale up to do more of what they already do & where the needs are increasing

Other Local Governments - ARPA Non-Profit Grants

Types of Entites Supported by ARPA Grants

- Non-profits that were most impacted by the pandemic
- Non-profits that addressed critical needs within the community, such as emergency food assistance, house and emergency shelter, childcare, transportation, and health care service
- Targeted assistance to the nonprofits that were historically less likely to be approved for federal support



Types of Programs Supported by ARPA Grants

- Public Health
- Economic Development
- Emergency Food Assistance
- Housing
- Long-term care
- Childcare & Youth Services
- Mental Health Support
- Family Violence & Child Abuse prevention and support for victims
- Arts & Humanities
- Clothes & Books

Some Examples: ARPA Grants for Non-Profits

❖ Gwinnett County, Georgia

- Emergency Food Assistance
- Public Health
- Emergency Shelter/Homelessness Prevention/Rapid Rehousing
- Economic Development
- Childcare & Youth Services
- Transportation

❖ City of Oshkosh, Wisconsin

- Continuing activity/project of Non-profit (based on a measurable outcome of prior year's work)
- Measurable outcomes for proposed project/program with ARPA funds

❖ Fairfax County, Virginia

- Emergency Shelter/Homelessness Prevention/Rapid Rehousing Assistance
- Assistance to cover the gaps in programs for Food Stamps, Unemployment Assistance, etc.

❖ Jefferson County, Montana

- Assistance to cover unanticipated expenses, revenue losses, and increased Non-profit expenses

❖ Washington County, Oregon

- Public Education Awareness, Testing & Community Support
- Assistance to cover staffing and facility costs
- Assistance to complete needs assessment to serve their clients post COVID-19

❖ Cobb County, Georgia

- Food procurement, storage, distribution
- Nutrition Assistance to residents

Potential Fort Bend County Non-profit Grants to Consider

- ❖ Nationwide, charitable nonprofits are the third largest employer.
- ❖ Resources for Non-profits declined, resulting in the loss of more than 800,000 jobs in the sector.
- ❖ For communities and local economies to recover, governments need to invest ARPA funds in the work of charitable nonprofits which provide:
 - Economic Development
 - Emergency Food Assistance
 - After-school programs for kids
 - Residential assistance programs for seniors
 - Food preparation and delivery services to support people in need
 - Job Training & Placement
 - Revenue Replacement
 - Shelter/Prevention of Homelessness
 - Long-term care
 - Public Health
 - Mental Health Support
 - Family Violence & Child Abuse prevention and support for victims

Potential Fort Bend County Priorities Could Provide Guidance on Grant Awards

Priorities could be established by the County to focus on County-wide impact and outcomes based on Community Based Needs

County Focused Initiatives / Priorities	Impact Rating	Benefit/ Outcomes
Women and Children	High, Medium, Low	Defined by Applicant and County
Education and Learning	High, Medium, Low	Defined by Applicant and County
Affordable Housing	High, Medium, Low	Defined by Applicant and County
Homelessness (Prevention and Eradication)	High, Medium, Low	Defined by Applicant and County
Food and Nutrition	High, Medium, Low	Defined by Applicant and County
Trauma and Mental Health	High, Medium, Low	Defined by Applicant and County
Seniors & Disabled	High, Medium, Low	Defined by Applicant and County
Other?	High, Medium, Low	Defined by Applicant and County

Criteria: Potential Grant Awards for Fort Bend Non-Profits

Eligibility Criteria:

- ❖ Must be operational, located in, and serving Fort Bend County
- ❖ Documentation of Non-profit status
- ❖ Loss of Revenue (based on IRS Form 990, 2019 & 2020)
- ❖ Increased Expenses (based on IRS Form 990, 2019 & 2020)
- ❖ COVID-19 impact to Non-profit's annual budget must be \$25,000 or more
- ❖ Documentation of increased demand for 'Existing Services' (number of clients/cases/meals/etc. needing service)
- ❖ Special Projects related to providing 'Post- COVID-19 Services' to Fort Bend residents

Criteria: Potential Grant Awards for Fort Bend Non-Profits

Grant Amounts:

Minimum: \$20,000 to Maximum: \$100,000 per Non-profit annually up to 4 years

- ❖ COVID-19 impact (loss) to Non-Profit's annual budget and fundraising
 - Loss of Revenue & Increased Expenses
- ❖ Hybrid Model for Award
 - Initial \$20,000 award upfront; Higher amounts based on reimbursement

Tiered Grant Amounts (Potential Criteria):

Based on the following:

- ❖ Prior year (s) revenue and size of agency
- ❖ Non-profit mission and impact (number of people served) across the County
- ❖ Tenure (Years serving Fort Bend County residents)
- ❖ Increased demand for Non-profit's existing services
- ❖ Special Projects with Budget Pro-forma & Measurable Impact

Proposed Process: Non-Profit Grant Award Applications

Information from Applicant

- ❖ Application form (leveraging CDBG grant application)
- ❖ Documentation of Non-profit status
- ❖ IRS Form 990, 2019 & 2020
- ❖ W9
- ❖ Documentation of number of clients/cases/meals/etc. & associated costs
- ❖ Special Projects related to providing post COVID-19 services to Fort Bend residents
 - Proposal Form and Scope Summary
 - Budget / Expenditure Pro-forma
 - Measurable Outcomes
 - Compliance Plan

Proposed Process: Non-Profit Grant Award Applications

Application Processing

- ❖ Online Applications/Proposals
 - Objective-based evaluation matrix established by point system
 - Rankings based on agreed upon metrics by Commissioner's Court
- ❖ Applications and rankings presented to FBC Commissioner's Court for review and approval
- ❖ Grant Award based upon approved expenditures and approval of plan to be distributed by FBC Auditor's Office
- ❖ Reporting, oversight and financial oversight by FBC Auditor.
- ❖ Monthly reporting to Commissioner's Court on impact and benefits to County.

Non-Profit Grant Compliance & Reporting

Eligible Uses (Not all inclusive)

- ❖ Fundraising losses due to Pandemic
- ❖ Program Expenditures impacted by fundraising activities (food, education, etc)
- ❖ Programs and Services focused on COVID-19 response and prevention
- ❖ Operational Expenses and Equipment
- ❖ Capital Improvements
- ❖ Other approved County defined priorities

Reporting and Oversight

- ❖ Validation of Non-Profit status
- ❖ Documentation of uses per ARPA guidelines
- ❖ Receipts of all expenditures and transactions
- ❖ Monthly allocation of resources to beneficiaries
- ❖ Duplication of Benefits and AFWA
- ❖ Survey of impact and satisfaction of services



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THANK YOU!



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