



NATIONAL SIGN PLAZAS

# Get with the Program!







# Residential Development



8' Community Sign Plaza

Our Residential Development Program is a temporary program that only exists as long as your Community needs it. We maintain an ongoing relationship with all of our Clients; one that ensures a continual understanding of their needs and goals. NSP offers a multitude of services to our Clients that enable us to operate and maintain our Uniform Directional Program beyond their expectations. A few of our services include program design and construction, program installation, grounds maintenance, relationships and memberships with your local HBA, sign code revision and enforcement, and repair/maintenance of our signs.

➤ National Sign Plazas' Residential Development Program offers our Clients a proven and effective way to manage their community image during periods of growth and development. By working with the homebuilding industry in your community, not against them, NSP can help you develop a program that will provide your homebuilders with a necessary avenue for new home sales and your community with a revenue generating solution that will clean up, manage and maintain your right-of-way.



12' Primary Sign Plaza

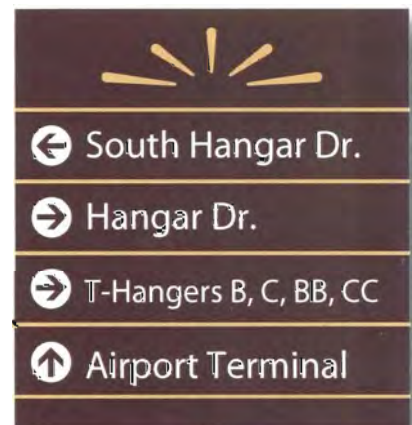
# Directional Wayfinding



8' Directory Sign Plaza

Whether your Community is experiencing new residential development or not, there are undoubtedly important and historical areas that are of interest to your citizens and visitors alike. A well designed Wayfinding Program, regardless of its size and scale, allows you to direct vehicle and pedestrian traffic to these desirable destinations. NSP can help you design a Wayfinding Program that will incorporate your Community identity and magnify your Community image.

## Municipal Wayfinding



Wayfinding Programs are being used around the country to help Communities just like yours direct citizens to sports venues, shopping districts and historical markers. These program will enhance your Community's beauty and your citizen's quality of life.

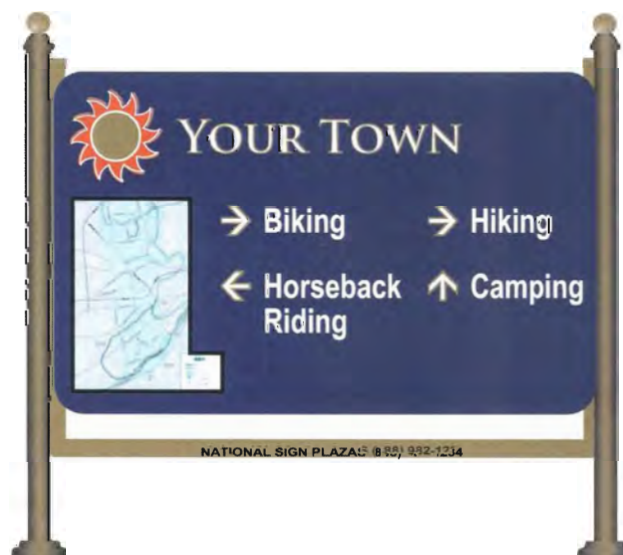
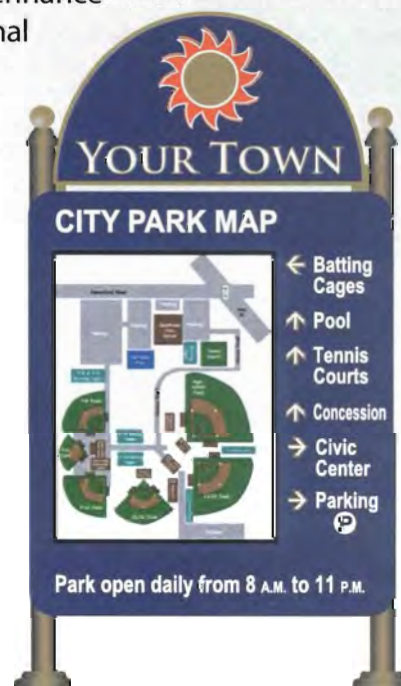
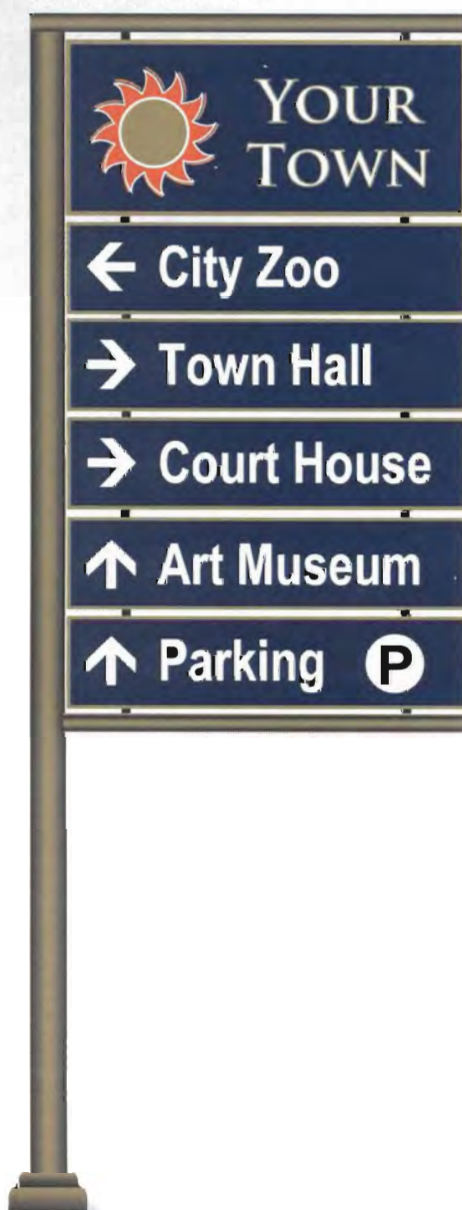
Do to our unique market presence, NSP is capable of providing our Client's with the quality of national company and the service of a local one.





# Parks and Recreation

- Parks and Recreation districts offer your citizens a means to gather locally and socialize with one another. Many parks incorporate bike paths, athletic fields, picnic areas and playgrounds to encourage and enhance the socialization that exists within your Community. Park signage serves to direct, locate and identify different elements of individual areas, as well as the area itself. This signage not only helps to identify common areas, but they can they be used to identify help centers and first aid stations, as well. NSP can enhance your Community with Park Entry signs, bicycle directional maps and path signs, and many other effective and beautiful Uniform Signage Systems.



# Flags and Banners

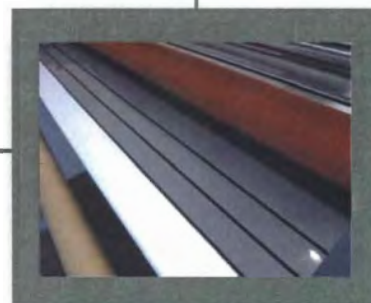


- Whether utilized at an historic location or to promote Community events, Attention Flags and Banners are easily incorporated in to your Community's streetscape and background for the temporary promotion and identification of important Community events. These Flags and Banners can be easily mounted to existing structures and lamps posts to offer a distinguished highlight without an excessive installation effort. NSP works with our Clients to ensure that their use of Flags and Banners is effective and enhances their Community Image.





## Design Services



National Sign Plazas keeps a fully trained Graphic Design and Production team on staff in order to ensure your programmatic signage designs are met in a timely manner. Our team works closely with our Clients and their staff to effectively incorporate all of our Client's desires in to the final design and production plans.

You spend a great deal of time and energy sculpting your Community Image and NSP offers products, systems and solutions that will enhance those elements already in place, while helping you to create new ones.

# Comprehensive Sign Programs



The National Sign Plazas Comprehensive Sign Programs are custom tailored signage systems that incorporate two or more of our products and/or services.

The NSP Sign Programs are designed to add a cohesive element to all of your signage systems. Whether you are planning to install a Residential Development Program in conjunction with a Wayfinding Program, a Parks and Recreation Program that dovetails in to a Pedestrian Directional Program, or all of the above, National Sign Plazas can create a Comprehensive Sign Program that will bring the design of each of these signs together in a manner that will enhance your Community Image.

Call us today at (888) 982-1234 to find out how you can get started with your next Directional Sign Program.

