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Register

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The Workshop
JW Marriott
Charlotte, North Carolina
March 16-18, 2026



The Workshop Forum | Charlotte | Registration

Registration for this conference is **\$1,950** and limited to **140** attendees.

AREADEVELOPMENT

The conference room block rate at the JW Marriott is **\$289+** per night. Hotel and payment details will be provided within 48 hours of registering.

Payment Options: Please send me an invoice Pay by credit card

Full Name:

Preferred Name on Badge:

Job Title:

Address 1:

Address 2:

Country:

City: State:

Company Name: Zip:

I have read and agreed to the terms of the payment and cancellation policy (link below).

[UPDATED CANCELLATION POLICY](#)

Registration is only confirmed upon receipt of payment.

Please make all checks payable in US funds to:
Area Development Magazine/Consultants Forum
30 Jericho Executive Plaza
Suite 400 W
Jericho, NY 11753



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AREADEVELOPMENT

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The Workshop
JW Marriott
Charlotte, North Carolina
March 16-18, 2026

CONSULTANTS
FORUM
WORKSHOP



About

About Area Development is pleased to be returning to North Carolina and bringing the annual Workshop Forum to the JW Marriott Charlotte, March 16-18.

Limited to 140 attendees, the interactive program will provide the opportunity to hear from and engage face-to-face with leading site consultants via breakout presentations, roundtable discussions, and multiple networking receptions and meals. Attendees will pre-select their preferred sessions prior to the event.

Schedule

The Workshop opens Monday with a reception and dinner. The daily agenda consists of six consultant-led breakout sessions on Tuesday and concludes Wednesday with multiple roundtable discussions.

Links:

[Registration](#)

[Past Agenda](#)

[Schedule](#)

[Hotel](#)



2025 Workshop Feedback

"I had another fantastic experience at the Area Development conference. Of note is the informal, social tone of the event that makes it easy to approach attendees and the consultants."

Arlington Economic Development, Virginia

"Area Development conferences are well run and a great return on investment in terms of time, cost, and level of engagement with site consultants. The communication before, during and following the events is always excellent."

Michigan Economic Development Corporation

"Great conference! I attended 6 in 30 days, and this was by far the best conference I have attended since the Women's Conference in October in Chicago."

Middlesex County, New Jersey

"This conference is one of the best. I enjoyed the speakers, and having a chance to speak to as many people as possible."

Economic Development Authority of Western Nevada

"Wow, what an incredible experience at the Consultant Forum Workshop! The content resonated

Cantu, Synthia S.

From: Guzman, Carlos
Sent: Monday, December 1, 2025 3:40 PM
To: Cantu, Synthia S.
Subject: FW: Charlotte Workshop Forum – March 2026

I need permission to travel out of state. The cost of the conference registration will be coming from a different bucket.

Let me know where you have saved our travel policy.

Thanks,

Carlos

Carlos Guzman
Director
Economic Opportunity & Development
245 Commerce Green Blvd, Suite 165
Sugar Land, Texas 77478
Phone 346-481-6913
Mobile 832-841-0324
carlos.guzman@fortbendcountytexas.gov



From: Matthew Shea <mshea@areadevelopment.com>
Sent: Wednesday, November 19, 2025 1:45 PM
To: Guzman, Carlos <Carlos.Guzman@fortbendcountytexas.gov>
Subject: Charlotte Workshop Forum – March 2026

Hello Carlos,

I am touching base regarding the Charlotte Workshop Forum, taking place March 16-18 at the JW Marriott.

Featuring breakout presentations and roundtable discussions, the interactive program will provide the opportunity to hear from and engage face-to-face with more than twenty site consultants and corporate real estate advisors. Attendees will select their preferred consultant-led sessions prior to the event.

[DETAILS](#) | [REGISTER](#)

Limited sponsorships are available and include **two** private receptions providing an additional platform to connect with the participating site selectors.

SPONSOR

We hope that your organization will consider attending or sponsoring the conference.

Feel free to contact me with questions or for more information.

Regards,

Matthew Shea

Business Development & Conference Lead

Area Development

516-338-0900 x231

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This email originated from **outside** of the organization. 'mshea@areadevelopment.com' **Do not click** links, open attachments, or respond unless you recognize the sender and know the content is safe. Please forward suspicious emails to the **IT Service Desk**.