

Urban Libraries Council

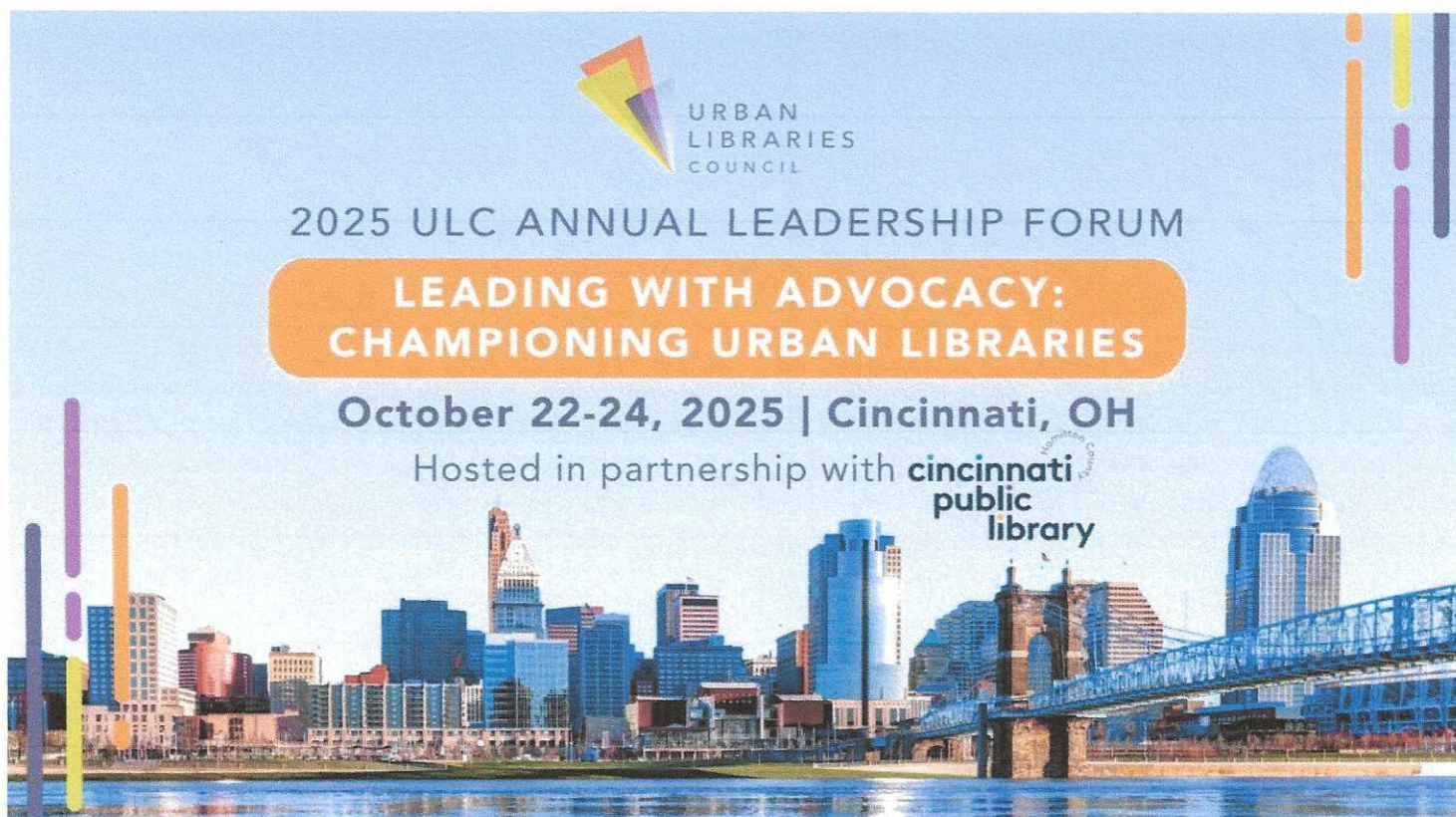
MENU

2025 ULC Annual Leadership Forum

October 22-24, 2025 | Cincinnati, Ohio

Register Now for the 2025 ULC Annual Leadership Forum *Leading with Advocacy: Championing Urban Libraries* October 22–24 | Cincinnati, OH

Hosted in partnership with the Cincinnati & Hamilton County Public Library



Advocacy isn't a department. It's how libraries lead.

In today's climate, public library leaders are called to do more than manage—they're called to advocate. For their institutions. For their staff. For the future they're building every day.

Whether you're securing sustainable funding, fighting for fair e-book pricing, pushing for new positions, or championing your own

leadership role—**advocacy is everywhere.**

The **2025 ULC Annual Leadership Forum** is your space to recharge, connect, and build your library's advocacy power from the inside out. Join library leaders from across North America as we explore how to lead through advocacy at every level—internally and externally, locally and nationally.

At the Forum, you'll explore how to:

- Advocate for your library's growth—from funding and staffing to visibility and influence
- Navigate civic and political spaces with clarity and confidence
- Elevate your voice on critical issues like digital access and public trust
- Use data and storytelling to shape decisions and strengthen your message

This is more than a conference.

This year's **ULC 2025 Annual Leadership Forum** is a catalyst for every leader who has ever had to make the case for why libraries—and the people who power them—matter.

Advocacy belongs to all of us.

Register now and join your ULC peers in Cincinnati!

REGISTER NOW!

Registration Information

- **Early Bird Rate** - July 1 to August 4: **\$895**
- **Standard Rate** - August 5 to August 29: **\$995**
- **Corporate Rate** - July 1 to August 29:
 - Sponsor: **\$1,500**
 - Non-Sponsor: **\$2,000**
- **Non-member Rate** - July 1 to August 29: **\$2,500**

Registration Closes August 29. ULC will not process any refunds after **September 5.**

Hotel Information

Annual Forum programming will take place at **The Westin Cincinnati**. If you would like to book rooms with us, you can do so at the link below.

- **Room Rate:** \$159 + tax per night

The hotel will accept reservations until September 26, or until the room block is filled.

BOOK YOUR HOTEL ROOM NOW

Hosted in partnership with:



Agenda at a Glance

Programming will take place at The Westin Cincinnati. The below information is subject to change. Please check this page regularly for updates.

Wednesday, October 22, 2025:

1:00 p.m. to 5:00 p.m. Annual Leadership Forum Registration

1:00 p.m. to 4:00 p.m. Pre-Conference Workshop | Creating Youth Opportunities (open to all registrants)

3:30 p.m. to 5:00 p.m. ULC CEO Session (open to Library CEOs and Directors)

5:00 p.m. to 6:00 p.m. ULC Annual Forum Welcome Reception*

Thursday, October 23, 2025

- 8:00 a.m. to 9:00 a.m. Registration Desk Open
- 8:00 a.m. to 9:00 a.m. ULC Member Networking Breakfast*
- 9:00 a.m. to Noon Forum Programming
- Noon to 1:00 p.m. Networking Lunch*
- 1:00 p.m. to 4:00 p.m. Forum Programming
- 5:00 p.m. to 6:30 p.m. Member Reception and Tour at the Cincinnati & Hamilton County Public Library*

Friday, October 24, 2025

- 8:00 a.m. to 9:00 a.m. ULC Member Networking Breakfast*
- 9:00 a.m. to Noon Forum Programming
- Noon Adjourn

****All food and beverages are included in the registration costs.**

Session Details

- Wednesday, October 22 - Pre-Conference Sessions

Contact Us

Email: info@urbanlibraries.org

Phone: 202-750-8650

1333 H Street NW, Suite 1000 West, Washington, DC 20005

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