

South West Transit Association

2025 LPTA & SWTA Summer U Conference & EXPO



33

Days

20

Hours

43

Minutes

54

Seconds

Conference Details

<https://members.swta.org/calendar/Details/2025-lpta-swta-summer-university-conference-expo-1283475?sourceTypeId=Hub>

 Attendee Registration
<https://members.swta.org/calendar/Deta>
[lpta-swta-summer-university-conference](https://members.swta.org/calendar/Deta)
[1283475?sourceTypeId=Hub](https://members.swta.org/calendar/Deta)

<https://www.swta.org/2025-lpta-sponsorship-opportunities/>

 Sponsors & Exhibitors
Information
<https://www.swta.org/2025-lpta-sponsorship-opportunities/>

<https://www.swta.org/2025-lpta-swta-summer-u-agenda/>

 <https://www.swta.org/2025-lpta-swta-summer-u-agenda/>Agenda and Event Sessions
<https://www.swta.org/2025-lpta-swta-summer-u-agenda/>

 Hotel Reservations
https://book.passkey.com/event/50956665/owner/49147635/home?utm_campaign=296464262

https://www.tripadvisor.com/Tourism-g60864-New_Orleans_Louisiana-Vacations.html

 Area Attractions
https://www.tripadvisor.com/Tourism-g60864-New_Orleans_Louisiana-Vacations.html

<https://www.opentable.com/s?dateTime=2024-12-31T19%3A00%3A00&covers=2&latitude=29.962881&longitude=-90.092617&term=new%20orleans&location=5d2-ec2c-46a6-8291-93a66a4af03e&corrid=92b92968-f780-4b91-83ba-3287486058de&metroId=14&originalTerm=new%20orleans&queryUnderstandingType=locati>

<https://www.swta.org/2024-summer-u-transportation/>

 Public Transit Information - Coming Soon
<https://www.swta.org/2024-summer-u-transportation/>

 Conference Map - Coming Soon

Sponsors



Welcome Reception Sponsor



Conference Luncheon Sponsor



Expo Opening and Reception Sponsor



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(<https://podcasters.spotify.com/pod/show/beyond-the-bus-stop>) 

South West Transit Association

2025 LPTA / Summer U Agenda

➔ Back to Conference Information Page (<https://www.swta.org/2025-lpta-swta-summer-u-conference-expo/>)

Continental Breakfast and Lunch will be provided for full conference attendees every day. Dinner on your own.

 - Meal Included

 - Hors d'oeuvres Only

  - Drinks

 - Included in EXPO
Only Passes

Sunday 7/27/2025

- 2:00 P.M. - 5:00 P.M. - Registration - 12th Floor, Foyer 3
- 1:00 P.M. - 3:00 P.M. - LPTA Board Meeting - 12th Floor, Imperial Room
- 3:00 P.M. - 5:00 P.M. - SWTA Board Meeting - 12th Floor, Imperial Room
- 5:30 P.M. - 7:00 P.M. -     Opening Reception - 11th Floor, Riverbend Ballroom

Monday 7/28/2025

- 7:30 A.M. - 4:00 P.M. - Registration - 12th Floor, Foyer 3
- 8:00 A.M. - 9:30 A.M. -  Breakfast and Opening General Session - 12th Floor, Grand Ballroom
- 9:30 A.M. - 12:00 P.M. - Breakout Sessions - LPTA, SWTA NextGen, &

Community Mobility

- 12:15 P.M. - 1:30 P.M. - 🍴 Lunch & General Session - 12th Floor, Grand Ballroom
- 1:30 P.M. - 5:00 P.M - Breakout Sessions - LPTA, SWTA NextGen, & Community Mobility
- 5:00 P.M. - 7:00 P.M. - 🍷🍺🎈 EXPO
Opening Reception with Vendors - 11th Floor, Riverbend Ballroom

Tuesday 7/29/2025

- 8:00 A.M. - 4:00 P.M. - Registration - 12th Floor, Foyer 3
- 8:00 A.M. - 9:30 A.M. - 🍴 Breakfast and General Session - 12 Floor, Grand Ballroom
- 9:30 A.M. - 11:45 - Breakout Sessions - SWTA: NextGen, Community Mobility & Transit Law
- 12:00 PM - 12:30 - SWTA Spotlight Awards - 12 Floor, Grand Ballroom
- 12:30 P.M. - 3:00 P.M. - 🍴🎈 Lunch & EXPO
- 1:15 P.M. - 5:00 P.M. - Breakout Sessions - Transit Law
- 2:00 P.M. - 5:00 P.M. - Breakout Sessions - Marketing

Wednesday 7/30/2025

- 8:00 A.M. - 11:00 A.M. - Registration - 12th Floor, Foyer 3
- 8:30 A.M. - 9:30 A.M. - 🍴 Breakfast and Closing General Session - 12 Floor, Grand Ballroom
- 9:00 A.M. - 12:00 - Breakout Sessions - Transit Law & Marketing

- 12:00 P.M. - 1:00 P.M. - 🍴 Lunch - 12 Floor, Grand Ballroom
- 1:00 P.M. - 5:00 P.M. - Breakout Sessions
- Transit Law & Marketing
- 5:00 P.M. - Conclusion of Conference

General Sessions

Keynote Address – Dominic Miller

Federal Update

SWTA Spotlight Awards

Closing Breakfast

 General Session Details
(<https://www.swta.org/2025-general-session-agenda/>)

LPTA - Louisiana Public Transit Association *

*Louisiana Transit Agency Attendees Only

Effective Agency Marketing

Louisiana Urban Technical Assistance

 LPTA Session Details
(<https://www.swta.org/2025-lpta-swta-summer-u-agenda-copy/>)

SWTA: NextGen

Navigating Career Growth in Transit

Unlocking Transit Success: National
Resources, Tools, and Support

Nuances of Transit Management

Bomb Proof Constructive Feedback Part 1:
Paving the way for difficult conversations

Bomb Proof Constructive Feedback Part 2:
Conflict Resolution Skills that Work

Stress Management in the workplace



SWTA: NextGen Session Details
(<https://www.swta.org/2025-swta-nextgen-agenda>)

Community Mobility

FTA TRaMS

Strategies for Reducing ADA-Related
Lawsuits & Complaints

Community Transit Insurance Program for
SWTA



Community Mobility Details
(<https://www.swta.org/2025-community-mobility-agenda/>)

Transit Law

Navigating New Federal Guidelines in HR

FTA Regional Counsel Update

Latest in Procurement Rules

Budgeting 101 for Non-Financial Managers

Bridging the Gap Between CEOs & Lawyers

Managing Intellectual Property at Transit Agencies

Professional Ethics

 Transit Law Session Details
(<https://www.swta.org/2025-transit-law-agenda>)

Marketing

Meaningful Community Input

Crisis Communications

Visibility through Video

Spotlight Award Highlights

Improving Employee Communications

Transit Advertising

 Marketing Session Details
(<https://www.swta.org/2025-marketing-agenda>)

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