



~personify
HEALTH

THRIVE SUMMIT

April 1 - 3, 2025 | Orlando, FL

A worthy investment

Actionable insights, invaluable value

Illuminating your strategy, business, and people

3 Pre-Conference Workshops

- Client Community
- Women's leadership
- Consultant/Brokers

15 Mainstage Sessions

- Personify Health leadership
- Influencers (Flavor Flav & more TBA!)
- Industry experts, analysts, educators

25 Breakout sessions

- 5 tracks, 20+ client speakers
- Personify Health leadership & product experts
- Consultants & Brokers

Special Events

- Network with attendees & speakers
- Industry-Specific Orlando Dine-About
- Mad Hatter Party
- Sponsored wellness activities

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Chris Michalak
Executive Chairman,
Personify Health



Flavor Flav
Hypeman, music icon,
and equality advocate



Pete McCabe
Chief Executive Officer,
Personify Health



Our breakouts breakdown

5 tracks, 25 sessions, 60+ expert speakers, endless inspiration.



Personify Health Track

Immerse yourself in an intensive exploration of Personify Health's current and emerging product and service portfolio and get an exclusive look at the latest advancements and upcoming innovations.

Path to Strategy

Hear inspiring client success stories, learn best practices for outcome attainment, and join a community keen on lighting the path to a healthier future.

Path to Engagement

Learn how to spark and sustain member engagement, driving them toward their healthiest selves with innovative strategies and compelling success stories from Personify Health clients and experts.

Path to Outcomes

Unpack robust strategies for tracking and evaluating the success of benefit programs and spotlight cost savings techniques to support transformative results.

Health Plan Track

Specifically for our health plan clients, hear insights, innovative approaches, and compelling success stories that spotlight how to enhance the health journeys and experiences for members, patients, and employees.

Key learnings:

- Optimize the time you spend with our products & services
- See Personify Health in action
- Inspire your strategy to grow

Key learnings:

- The impact of following program best practices
- Insights to inform your strategy
- Get inspired by how other clients are leveraging Personify Health

Key learnings:

- New ideas on how sustain member engagement
- Inspire a culture of health within your organization
- Engagement tips & tricks

Key learnings:

- Strategies for tracking and evaluating your program
- Engagement that drives outcomes
- Leverage data & reporting to support cost savings

Key learnings:

- Health plan & health system-specific strategies and insights
- Increasing member and patient engagement and satisfaction

Real-world success stories

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1,600+

People attended in 2024

600+ in person and 1,000+ live stream

31

Sponsors

Leading innovation in digital health, condition management and specialty solutions

870

Unique organizations

Serving industries from manufacturing to banking and everything in between

♣ In Person

Join us in the magical city of Orlando

Get ready for a truly immersive and transformative event. We are lighting the way for you to be inspired and unlock new insights in Orlando.

- Be inspired by peers, experts, and influencers driving change
- Connect with innovators and your broker partners

♥ Live Stream

Join us virtually for the illuminating moments

Get a front row seat to all the keynotes and feel the spark of Thrive with our virtual experience. You'll feel like you are in the middle of the action as we light the path for connection and growth with a global audience.

- Join the epic watch party of the year and live stream all the best moments of Thrive on the main stage

- Shape the future of health equity, diversity, and inclusion by uniting with health ecosystem partners, health plans, and health systems

3-day immersive pass including SHRM-accredited learning, wellbeing activities, epic experiences and more!

[Register now](#)

\$1649

- Connect with peers around the world with live chat and more
- Get exclusive digital content, an all-access pass to 40+ on-demand episodes and much more

3-day live stream and replay all access pass.

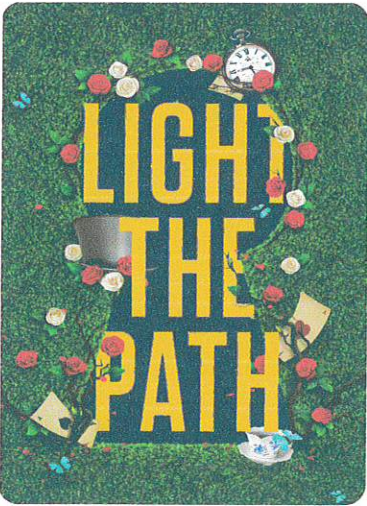
[Register now](#)

\$749

What To Expect

Our thoughtfully curated agenda of both mainstage and breakout speakers will be jam-packed with something for everyone. Attendees leave Thrive energized for what's next with actionable, real-life strategies for evolving programs and achieving positive outcomes, supported by new connections with like-minded leaders.

At Thrive, you'll also hear from Personify Health leaders on our product vision and innovations for 2025 and engage in 35+ interactive sessions centered around the best practices, market trends, firsthand client experiences, and top trendsetters.



Learn

Discover innovations and ideas that help you solve organizational challenges through dynamic breakout sessions, electric keynotes, and supercharged partner connects.



Have Fun

When the Personify Health community gets together, we lead with intention. Thrive is a celebration of our community, and past attendees have enjoyed participating in wellbeing activities, from yoga to jogging, highlighting our host city.



Collaborate

Meet new people and connect with old friends. Learn from the Personify Health client community, meet an incredible network of partners, and be there when innovative ideas are formed.



Speakers



Jon Acuff

New York Times Bestselling
Author "All It Takes is a Goal"
and INC Top 100 Leadership
Speaker



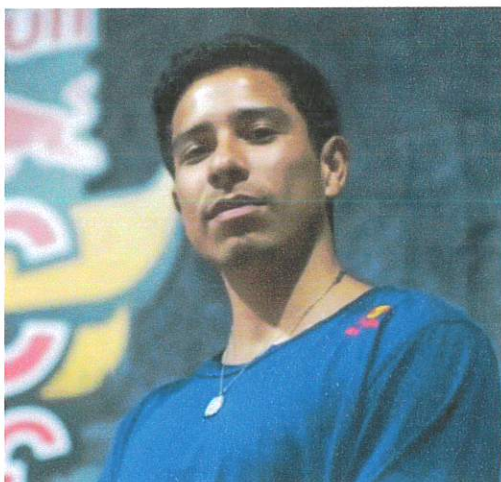
Angus Collins

Ultra Endurance Athlete and
Mental Health Advocate



Flavor Flav

Hypeman, music icon, and equality
advocate



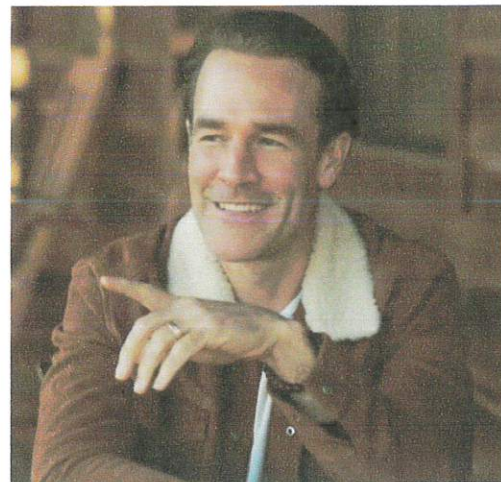
**Victor
Montalvo**

Orlando-native breakdancer
and Paris games medalist



**Dr. Celine
Rani Gounder**

CBS Medical contributor, KFF
editor and "American
Diagnosis" podcaster



**James
Van Der Beek**

Actor, writer, and cancer
advocate



**Rivka
Friedman**

Morgan Health
managing
director and
Health Care
Innovation team
lead



**Dr. Jeff
Jacques**

Chief Medical
Officer,
Personify
Health



**Neeta
Jain**

Engineer-
Turned
Performance
Coach and
Advocate for
Gender Equity

*Pre-conference
women's
leadership
workshop*



**Ellen
Kelsay**

President &
CEO of
Business Group
on Health and
one of Modern
Healthcare's
100 Most
Influential
People in
Healthcare



**Kristen
Larson**

Senior Vice
President
of Client
Growth,
Personify
Health



Pete McCabe

Chief Executive Officer, Personify Health



Chris Michalak J.

Executive Chairman, Personify Health



Michael Rovito

Ph.D., MA, CHES
University of Central Florida
associate professor and founder of The Male Wellness Collective



Shelly Stewart

McKinsey senior partner, Global Leader of Reputation & Engagement (R&E) and Chair of the McKinsey Institute for Black Economic Mobility



Jeff Yoshimura

Chief Product Officer, Personify Health

Agenda

Tuesday

8:00 AM - 3:00 PM
Registration

8:30 AM - 10:00 AM
Lifestyle Freestyle Activities
(Open To All Attendees)

Wednesday

6:30 AM - 7:30 AM
Lifestyle Freestyle Activities

7:00 AM - 8:30 AM
Breakfast and Partner Exhibit Hall

Thursday

6:30 AM - 7:30 AM
Lifestyle Freestyle Activities

7:00 AM - 8:30 AM
Breakfast and Partner Exhibit Hall

10:00 AM - 11:30 AM

**Pre-Conference
Workshop 1:
Women In
Leadership**

10:00 AM - 11:30 AM

**Pre-Conference
Workshop 2:
Brokers &
Consultants**

10:00 AM - 11:30 AM

**Pre-Conference
Workshop 3:
Client Community**

11:30 AM - 1:00 PM

Partner Exhibit Hall

1:00 PM - 1:40 PM

**Breakout Sessions
Block 1:
5 Simultaneous
Tracks**

About our Breakouts

1:45 PM - 2:25 PM

**Breakout Sessions
Block 2:
5 Simultaneous
Tracks**

About our Breakouts

2:30 PM - 2:45 PM

Break

2:45 PM - 5:00 PM

Main Stage

Livestream Session

9:00 AM - 9:15 AM

**Breakout Sessions
Block 3: 5
simultaneous
tracks**

About our Breakouts

9:15 AM - 10:30 AM

**Breakout Sessions
Blocks 4: 5
simultaneous
tracks**

About our Breakouts

10:30 AM - 10:45 AM

Break

10:45 AM - 12:30 PM

Main stage

Livestream Session

12:30 PM - 1:45 PM

**Lunch and Partner
Exhibit Hall**

12:45 PM - 1:15 PM

**Lifestyle Freestyle
Activities**

1:45 PM - 4:30 PM

Main stage

Livestream Session

5:30 PM - 9:00 PM

**Evening Event: A
Taste of Orlando**

9:00 AM - 9:15 AM

**Breakout Sessions
Block 5: 5
simultaneous
tracks**

About our Breakouts

9:15 AM - 10:30 AM

**Breakout Sessions
Blocks 6: 5
simultaneous
tracks**

About our Breakouts

10:30 AM - 10:45 AM

Break

10:45 AM - 12:15 PM

Main stage

Livestream Session

12:15 PM - 12:45 PM

Lunch and send-off

5:00 PM - 6:00 PM

Partner Exhibit

Hall:

Happy Hour

6:00 PM - 9:00 PM

Mad Hatter Party

Hyatt Regency Orlando

Experience the essence of Orlando's vibrant energy while enveloped in the allure of the Sunshine State's citrus treasures and the lively spirit of the "Theme Park Capital of the World". The Hyatt Regency Orlando, ideally situated in the heart of the city, boasts 1200 contemporary rooms and suites, a variety of dining choices, and convenient access to Orlando's top attractions such as world-famous theme parks, unique entertainment venues, and cultural landmarks. Whether you're immersing yourself in the city's rich cultural offerings, indulging in the diverse culinary landscape of Florida, or cheering on your favorite team at one of Orlando's exciting sports venues, you'll discover boundless opportunities to create lasting memories during your stay in this dynamic destination.

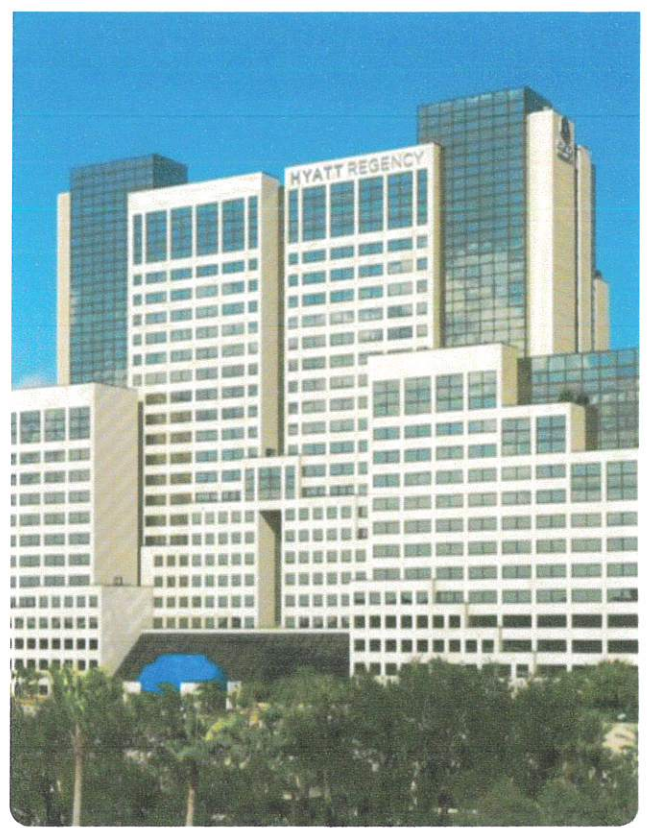


Rooms Fit For The Queen Of Hearts

Whether you are booking Alice's Solo Adventure or a Tea Party Trio room, we've negotiated a special price for you!

Reserve a Room

Start At \$299/Night



Orlando, FL

Orlando, Florida, known as the "Theme Park Capital of the World," is a captivating city immersed in magical experiences and natural wonders. Orlando enchants visitors with its iconic theme parks, breathtaking outdoor attractions, and vibrant cultural offerings. Whether you're delving into the thrilling adventures of its world-renowned theme parks, exploring the picturesque landscapes and wildlife, or immersing yourself in its thriving arts and music scene, Orlando offers an enchanting array of experiences for everyone to enjoy.

Sponsors

Diamond