

	Section – 100		Policy & Procedure	
	<h2>Annual Symposium Policy</h2>		Number	100-15
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Purpose

The FBC EMS Annual Symposium is an educational opportunity for Fort Bend County EMS employees, local fire departments and other EMS agencies across the Houston region to share new and updated evidenced based healthcare treatment information. This 4 day symposium began in 2021 and has grown into a regional event that draws hundreds of attendees and speakers from across Texas. The symposium focuses on EMS system innovation, health care providers caring for stroke, acute cardiac patients, and trauma patients to increase their knowledge to improve patient outcomes. It further serves as a recruitment tool for EMS.

Policy

The EMS Department shall have an annual EMS educational symposium within Fort Bend County. It shall provide the latest in evidenced based medicine presented by a diverse group of healthcare providers. The symposium should cover its own costs through sponsorships and attendee fees.

Procedure & Instruction

1.1Sponsors

EMS will seek sponsors to cover the costs of meeting space and food for each symposium. Sponsors will come from organizations, manufacturers, healthcare partners that commits funding in return for advertisement either written, orally and or signage. There will be 5 sponsorship levels.

Diamond Level Sponsor

- Full-Page Conference Program Advertisement
- Acknowledgement on Luncheon Tables
- Special signage Marque,
- Acknowledgement on Conference website with links to sponsor websites
- Electronic Bulletin Board Ad (3)
- Conference Bag Insert (1)
- Company Advertisement on Conference website
- Premium Location Floor Graphics (3)
- Email Blast (1)

Platinum Level Sponsor

- Half-Page Conference Program Advertisement
- Acknowledgement on Luncheon Tables
- Acknowledgement on Conference website with links to sponsor websites
- Electronic Bulletin Board Ad (2)
- Conference Bag Insert (1)
- Company Advertisement on Conference Website
- Premium Location Floor Graphics (2)
- Email Blast (1)

Gold Level Sponsor

- Quarter-Page Conference Program Advertisement
- Acknowledgement on Luncheon Tables
- Acknowledgement on Conference website with links to sponsor
- Electronic Bulletin Board Ad (1)
- Conference Bag Insert (1)
- Company Advertisement on Conference Website
- Premium Location Floor Graphics (1)
- Email Blast (1)

Silver Level Sponsor

- Acknowledgement on Conference website with links to sponsor
- Electronic Bulletin Board Ad (1)
- Conference Bag Insert (1)
- Company Advertisement on Conference Website
- Email Blast (1)

Exhibitor Level Sponsor

- 10x10 space
- 2 – 8 foot table
- Email Blast