

**Cantu, Synthia S.**

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**From:** Carabajal, JessicaD  
**Sent:** Friday, July 19, 2024 1:08 PM  
**To:** Cantu, Synthia S.  
**Subject:** Travel - Jessica Carabajal

**Importance:** High

Hi Synthia,

Hope you are doing well. I wanted to put this on your radar but if we can submit on the next agenda for out of state travel for myself to Economix on November 19-21, 2024. If you can also help with booking hotel, flight. We can register anytime because we have a discount code. "sponsor24" and the rate is \$1,500.

# 2024 ECONOMIX

## Salt Lake City, UT

[Register Now +](#)

**Dates:**  
**November 19th-21st 2024**

**Venue:**  
**The Depot North 400 West 13**  
**Salt Lake City , UT 84101**

**Tickets:**  
**\$1,800 early bird rate until May 31st, 2024**  
**\$1,900 General Rate**



Many Thanks,

Jessica Carabajal, MBA  
Project Manager

Economic Opportunity & Development  
245 Commerce Green Blvd, Suite 125  
Sugar Land, TX 77478  
Office: 346-481-6911  
Direct: 346-481-6914



November 19-22, 2024

Carabajal, JessicaD

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**From:** Nick Riashi <nick@consultantconnect.org>  
**Sent:** Monday, July 22, 2024 2:44 PM  
**To:** Carabajal, JessicaD  
**Subject:** RE: Reminder...only 2 days left!

Oh no...! bet it's because you have a .gov internet server. See if all of the time with that. Here is everything below:

If you need to register still, don't forget to use code **Sponsor24** We gave your group a discounted rate 😊

**Complimentary with your general admission ticket.\* Office Hours give you access to all 24+ site consultants. In a group setting, Office Hours are conducted via round-table conversations with the site consultants.** \*Seats are limited and are on a first come first serve basis

Office Hours AM

11/20/24, 8:00 AM to 11:30 AM - Le Méridien Salt Lake City Downtown Hotel

Wednesday 11/20

Office Hours PM

11/20/24, 1:00 PM to 4:30 PM - Le Méridien Salt Lake City Downtown Hotel

Wednesday 11/20

SPONSOR ONLY Office Hours

11/20/24, 5:00 PM to 6:30 PM - Le Méridien Salt Lake City Downtown Hotel

Opt out of Office Hours

Wednesday 11/20

**"Extra Expeditions" with Industry Leaders | Wednesday, November 20**

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Check in - 11/19/24 @ 2pm

**Take a deep dive into the topics of your choice in small group settings with industry leaders. Find what interests you below!**

(Optional Add-On Experiences)

Global FDI Pulse Check \$125.00

11/19/24, 4:00 PM to 5:30 PM - Squatters Pub Brewery

You've all seen the news .. the picture they paint is seemingly grim when it comes to international economies. But what does the data say and what are we hearing from the ground? Join ResearchFDI's President, Bruce Takefman and Amber Hunter, Vice President, Business Development interactive

presentation to get the real story when it comes to the opportunities in sourcing foreign direct investment and which regions should be prioritized or avoided for investment attraction targeting. Cocktails and appetizers included.

**An Inside Look at the Site Selector's Mind and Process: From RFP to Announcement**\$75.00  
[11/20/24, 8:00 AM to 9:30 AM - Le Méridien Salt Lake City Downtown Hotel](#)

During this session you will gain a deep understanding of the site selector's perspective and the intricate processes involved in site selection, from the initial Request for Proposal (RFP) stage through compliance considerations. We will unpack decision making criteria, key factors that influence projects, deciphering RFPs, conducting site visits, negotiating all the way through announcements and compliance. If you are curious about what site consultants prioritize now that they didn't 2-3 years ago and the shifts that they are seeing in how companies make location decisions, this is the session for you!

**Not In My Backyard**\$75.00  
[11/20/24, 10:00 AM to 11:30 AM - Le Méridien Salt Lake City Downtown Hotel](#)

We will explore the unique challenges and opportunities facing many communities grappling with growth pressure and the phenomenon known as 'Not In My Backyard Syndrome' (NIMBY). As some areas experience growth opportunities, they are met with resistance from locals opposed to new infrastructure, industries, or housing developments. This session will offer valuable insights into navigating the complexities of economic development while addressing the challenges of NIMBYism. Join us as we explore strategies for fostering progress that balances economic growth with community needs and aspirations.

**Adaptive Reuse: Reimagining Class B and C Office Buildings**\$75.00  
[11/20/24, 1:00 PM to 2:30 PM - Le Méridien Salt Lake City Downtown Hotel](#)

In this session, we will explore the exciting potential of revitalizing Class B and C office buildings to meet the evolving needs of communities and developers. These buildings, often overlooked or underutilized, present unique opportunities for transformation that go beyond traditional office spaces. We will examine innovative approaches to repurposing these buildings into vibrant hubs that foster community engagement, economic growth, and sustainable development.

**Mastering the Art of Telling Your Story**\$150.00  
[11/20/24, 1:00 PM to 2:30 PM - Caputo's Market & Deli](#)

In this dynamic session, we will embark on a journey to explore the power of storytelling in shaping and managing your community's brand identity. We will explore best practices on how to effectively market to site consultants and key stakeholders to showcase unique attributes and position your community as a competitive business destination all while leaving a lasting impression that doesn't have to break the bank! Included is a chocolate, cheese, and wine tasting!

**Consensus Building for the Emotionally Intelligent Economic Developer**\$75.00

11/20/24, 3:00 PM to 4:30 PM - Le Méridien Salt Lake City Downtown Hotel

Effective consensus building is a cornerstone of successful economic development initiatives, requiring not only strategic thinking but also emotional intelligence to navigate complex relationships and dynamics. In this enlightening session, economic developers will explore the intersection of emotional intelligence and consensus building to drive positive outcomes for their communities. Whether you're a seasoned economic developer or new to the field, join us to enhance your emotional intelligence and become a more impactful consensus builder in your community.

All of the Megatrends: Economic Impact and Opportunity \$125.00

11/20/24, 3:00 PM to 4:30 PM - The Rose Establishment

Join us for an immersive workshop delving into the dynamic world of megatrends shaping the global economy. From technological innovation to geopolitics, this session will explore these forces driving and their impact on economic development. We will discuss key megatrends including energy, infrastructure, demographics, critical technologies, and digital transformation (AI).

## Dinner Options | Thursday, November 21

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**In planning our main dinner event, it would be helpful to know if you have a favorite cuisine.**

**If you plan on joining us for dinner, please select an option below. We will do our best to honor your preference based on availability.**

American **NO LONGER AVAILABLE**

11/21/24, 6:00 PM to 8:00 PM

Italian

11/21/24, 6:00 PM to 8:00 PM

Mexican

11/21/24, 6:00 PM to 8:00 PM

Surprise me!

11/21/24, 6:00 PM to 8:00 PM

As of now, I probably can't make it to dinner

## Afterglow | Thursday, November 21

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**We love going the extra mile to serve you -- it's kinda our thing. Afterglow is our version of an after party/celebration to wrap up all the amazing connections and discoveries made during the event. Join us for some laughs, drinks, and bowling!**

Sounds fun! Count me in!

11/21/24, 8:00 PM to 9:00 PM

At this time, I probably can't make it

✱  
↓ Ends Late - Flight in Morning 11/22/24