

# CONVENTION & TRAFFIC EXPO

- REGISTRATION
- PROGRAM
- ATTEND
- EXHIBIT-SPONSOR
- ATSS FOUNDATION

## 2024 PROGRAM & SCHEDULE

*Updates may be made by ATSSA up to and during the event as needed. Information below is subject to change.*

### 54th Annual Convention & Traffic Expo Dates:

- Friday, Feb. 2 - ATSS Foundation events
- Saturday, Feb. 3 - Tuesday, Feb. 6 - ATSSA Convention & Traffic Expo

### Locations:

CC - San Diego Convention Center, 111 Harbor Drive (All events held here unless otherwise noted)

### FRIDAY, FEB. 2, 2024

[ATSS Foundation Golf Classic Tournament](#) (Steel Canyon Golf Club, Jamul, Calif.)

[ATSS Foundation Sporting Clays Event](#) (Lemon Grove Rod & Gun Club, Alpine, Calif.)

### SATURDAY, FEB. 3, 2024

7:30 a.m.-5 p.m. - Committee & Council Meetings

6:30-7:30 p.m. - Chair's Reception (CC terrace overlooking San Diego Bay)

- *VIP Sponsor Gregory Highway*

### SUNDAY, FEB. 4, 2024

9:15-10:15 a.m. - Concurrent Education Sessions

10:30 a.m.-12:15 p.m. - Opening General Session

- *Sponsored by Gregory Highway*

12:30-5:30 p.m. - Traffic Expo Grand Opening

2-4 p.m. - Traffic Talks and Micro Sessions

5:30-7 p.m. - Public Agency Reception

## MONDAY, FEB. 5, 2024

7:45-8:45 a.m., 9-10 a.m. - Concurrent Education Sessions

10:15-11:15 a.m. - Legislative Forum

- *Sponsored by Gregory Highway*

11:30 a.m.-5:30 p.m. - Traffic Expo

1-1:30 p.m. - Traffic Control Device Student Challenge presentation

1:30-3 p.m. - Traffic Talk and Micro Sessions

3:30-5 p.m. - New Products Rollout (NPRO) Live

6-7 p.m. - Political Action Committee (PAC) Reception

7-10 p.m. - Young Industry Professionals event

## TUESDAY, FEB. 6, 2024

8-9 a.m. - Concurrent Education Sessions

9:15-10:45 a.m. - Circle of Innovation

10:30 a.m.-1 p.m. - Traffic Expo

11-11:30 a.m. - Traffic Talk

11:30 a.m.-Noon - Micro Session

<https://expo.attsa.com/program.html>