

The World's Most Important Gathering of CIOs and IT Executives™

16 – 19 October 2023 | Orlando, FL

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Guiding CIOs and IT executives through the future of technology

Thriving in times of intense economic and social volatility requires organizations to find new forms of efficiency in their operations, scale their productivity and pioneer new business models. To be effective, CIOs and IT executives must create a technology strategy that is resilient to change and flexible to deal with uncertainty.

The Gartner IT Symposium/Xpo™ 2023 conference explores innovative and transformational opportunities with a global community of experts and peers. Walk away with insights and expert guidance on the future direction of technology, best practices to define and validate IT strategies, and real-world examples on how to execute on key initiatives.

CIOs and IT leaders come together in Orlando, FL, to explore the technology, insights and trends shaping the future of IT and business, including accelerating business transformation, cybersecurity, AI, customer experience, data analytics, executive leadership and more.

- + Join Peers
- + Build Your Network
- + Learn and Engage
- + Meet the Experts

“In today’s rapidly changing world, resilience and adaptability are crucial for business success. Our goal for Gartner IT Symposium/Xpo is to provide CIOs and IT executives with insight and advice on the future directions, strategies for success and best practices for execution that drive impact. Building innovation, adaptability and resilience into digital business will not only optimize business value from technology investments but will also help to future-proof business.”

Rita Sallam
Distinguished VP Analyst and Gartner Fellow


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2023 Topics at a Glance

The 2023 agenda will deliver the latest technology, strategy and leadership insights across 14 key topic areas, covering the challenges most critical to CIOs and their leadership teams.

Topic

Applications, Platforms and Software Engineering

IT is everywhere — and the ability to build technology solutions is becoming essential for everyone. Learn how to build the foundations for the future by modernizing legacy systems and accelerating software engineering practices with composable technologies, agile, DevOps and more.

Topic

AI, Data and Analytics

Leverage the game-changing technologies of AI, such as foundation models; generative AI (the technologies driving ChatGPT); and data and analytics to drive innovation, growth and efficiencies at scale. Learn how this technology will impact all of enterprise software, talent and skills; risks; trust; and governance. Move to a data-centric culture of self-service and pervasive business analytics.

Topic

Cloud, Infrastructure and Operations

Optimize your cloud business models, and leverage edge computing and multicloud to evolve your infrastructure and operations to facilitate extreme agility and autonomous and anywhere operations. Respond to new geopolitical pressures, such as data sovereignty and security, while managing costs through FinOps.

Topic

Customer and Citizen Experience

Discover how to create superior digital experiences that serve as a sustainable differentiator for customers and citizens. Explore ways to personalize engagements and achieve total experience outcomes through linking with employee experience strategies.

Topic

Cybersecurity and Risk Management

Reframe cybersecurity as a business issue and manage risks in response to the disruption created by rapid changes in the digital world and a volatile geopolitical landscape. Rethink technology to enable composable trust and resilience.

Topic

Digital and Business Transformation

Build, scale, refine and accelerate your digital business strategy. Shift toward the next era of digitalization focusing on autonomous business. Discover how to create new products and business models that transform the business and the dynamics of your industry.

Topic

Executive Leadership and Change Management

Discover how to be a transformational leader, influence stakeholders and embrace the evolution of the CIO role. Acquire the competencies to anticipate, prepare and manage disruptions. Strive for high performance of a generationally and geographically diverse team.

Topic

Technology Investments and Value

Identify new funding models and cost, financial and value management frameworks that will help your organization prioritize and optimize investments that deliver the highest business value.

Topic

Future of Work

Explore digital workplace strategies, frameworks, models, blended human and AI workforces, the future of management and human-centric organizational designs to improve the employee value proposition to produce results in this new landscape of work.

Topic

Applied Innovation

Harness and apply innovation to drive disruption, leveraging emerging technologies to achieve your digital ambitions. Learn techniques that generate disruptive ideas. Evaluate the future of emerging technologies and the impact to the enterprise.

Topic

Operating Models

Explore how to align operating models with enterprise and information and technology strategies, as well as how to adopt new operating models that are a better fit for the current environment.

Topic

Strategic Planning and Execution

Learn how to create and execute dynamic and adaptive strategies that build resilience and position your organization to thrive.

Topic

Sustainable and Responsible Business

Improve quality, scale and prioritize sustainable technology investments and environmental, social and governance data that will help your enterprise pursue new growth opportunities, improve brand, reduce costs and mitigate risks.

Topic

Talent, Culture and DEI

Learn how to recruit and retain diverse talent and reskill and upskill your existing workforce to deliver increased value and business outcomes. Create a culture that encourages continuous exploration and the quest for game-changing business capabilities. Foster diversity, equity and inclusion (DEI) as a fundamental lever for motivation and engagement.

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