

CIOs: Amplify Your Impact

In an era of continual disruption, the CIO role is evolving rapidly. CIOs must amplify their impact to lead IT beyond the function, partnering with C-suite peers to accelerate digital business models, enable the future of work and drive business growth. At Gartner CIO Leadership Forum 2023, you have access to timely guidance, actionable tools and CIO peer insights to amplify your impact and lead digital business acceleration. A place to dissect the challenges and opportunities of digital business among select peers and drive critical enterprise priorities.

We invite you to apply for this exclusive conference for CIOs, uniquely curated to offer insights and inspiration that leave you reinvigorated as a leader. Participate in interactive and highly collaborative sessions, share experiences and access personalized tools to equip you with a detailed plan to support your critical priorities.

Agenda tracks

Business Strategy

As a CIO in an era of ongoing disruption, your guidance on the creative application of new and emerging technologies is essential to business growth and competitive advantage. Learn which short- and long-term strategies lead you and your team to success in dynamic and uncertain times. In this track, we explore what it takes to create and fund a strategy that delivers against business objectives.

Bold Leadership

The IT organization no longer owns all IT. Today you must develop fusion teams of highly skilled individuals. You must find ways to build digital dexterity and manage risk for the organization. It's a task that's part leadership, part inspiration, part organization. This track helps you reshape attitudes for greater agility; environmental, social and governance programs; risk management; and enterprise operating models.

Executive Effectiveness

Top performing leaders are people-centric and focus on relationships. Your technical skills may have gotten you to where you are now but they won't keep you there. You need to improve your executive relationships and develop yourself to amplify your impact. Executives with high personal effectiveness strive to improve the value they deliver, advance their careers and grow in both a personal and professional sense.



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**3 ways
to apply**

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Agenda tracks (Continued)

Innovative IT Strategy

CIOs own ensuring digital foundations exist for the business growth opportunities CEOs expect. Foundations include resolving funding for the right initiatives, ensuring adaptive continuous strategy and execution, agile governance and resilient innovation. Your challenge is to create a modular architecture that empowers scalability and growth.

Dynamic Talent Management

Having the talent to deliver against the ambitious technology agenda is a struggle in today's environment. You need to use unconventional approaches to find talent, create an inclusive work environment to retain it and create a culture that is nourished and emboldened by change and innovation. Your remit is both the talent within IT and the business technologist across the enterprise.

CIO Role Evolution

CEOs have ambitious agendas that require technology. You must step into the opportunities that now exist across the enterprise. The role of the CIO is expanding, not shrinking, and you must take a leadership role in delivering on digital dividends. One's personal brand, communication skills and ability to influence are the hallmark of effectively establishing this expanded role.

Hot topics

- Digital business acceleration amid economic uncertainty
- Innovation
- Customer/citizen experience
- Strategic planning and execution
- Funding digital initiatives
- Managing risk
- Enterprise culture and change
- Corporate social responsibility
- Enterprise operating models
- Business leadership
- Politics of leadership
- Stakeholder engagement
- Compelling presentations
- Storytelling
- Composable technology
- Digital foundations
- Working with and developing business technologists
- CIO role evolution
- Transform IT operating models
- Adaptive governance
- Managing by business outcomes
- Agile career pathing
- Developing the IT leadership bench
- Empathetic people management
- Nontraditional IT talent
- Diversity in IT
- Human-centric employee value proposition

