

#GSMCON2023

RENO-TAHOE, NEVADA

Tue. May 2, Wed. May 3, Thu. May 4 (1½ day)

8TH ANNUAL GOVERNMENT SOCIAL MEDIA CONFERENCE

Worth the Investment

GSMCON is the best learning experience for people who work in government social media. Attendees, both online and in person, will learn practical skills for managing public sector social media, problem solve challenges together and will have unparalleled opportunities to network with fellow agencies across the country.

Meet the Social Networks

Major social networks typically participate at GSMCON by delivering keynote remarks, hosting breakout sessions, arranging focus groups and holding booth hours to answer attendee questions in our Expo Area. Past GSMCONs have featured representatives from Facebook, Twitter, Snapchat, Nextdoor, LinkedIn, TikTok and more!

Who Should Attend GSMCON

Social media coordinators, communicators, elected officials, marketers, law enforcement, emergency managers – everyone from agency leadership to the occasional social media contributor.

PRE-CONFERENCE

Monday, May 1, 2023: Add-On Workshops (In-person only)
Welcome Reception (In-person: 7pm PT | Virtual: 5pm PT)

VENUE & CONFERENCE HOTEL

Grand Sierra Resort
2500 E 2nd St, Reno, NV 89595
Room block deadline: Friday, April 14 at midnight PT
(Go to our website to reserve your room, not included in ticket price)

Special group rate is \$102/night & no resort fee (+ 13% room tax
+ \$2/night tourism fee)
Free hotel room WiFi & parking

MEALS INCLUDED

Tuesday, May 2: Continental breakfast & lunch
Wednesday, May 3: Continental breakfast & lunch
Thursday, May 4 (½ day): Continental breakfast

AIRPORT TRANSPORTATION

Reno-Tahoe International Airport (RNO) is 6 mins away
Free airport shuttle, runs every 30 mins
Uber/Lyft/Taxi available

REGISTER TODAY!

<https://governmentsocialmedia.com/gsmcon>

Visit our website for details about each ticket type & more event info.

In-Person Ticket

Virtual Ticket

General Admission
All-Access

Early-bird
July 20-Nov. 14

Regular
Nov. 15-Mar. 17

Last-Minute
Mar. 18-Apr. 21
or sold out

General Admission	\$719	\$819	\$919
All-Access	\$819	\$919	\$1019
	\$349	\$399	\$449

Why Reno-Tahoe?

The Biggest Little City was rated #1 out of several potential locations in our survey of past conference attendees! At the Grand Sierra Resort, attendees have many options for after hours activities like the on-site movie theater, arcade or bowling alley, or can take a quick trip to Reno's Midtown District for farm-to-table restaurants, live music and boutique shops. We're also excited to offer a complimentary shuttle service to Lake Tahoe on Tuesday evening!

GSMCON is organized by Government Social Media LLC | W9 available on request
Government Social Media LLC | 9732 Pyramid Way #125, Sparks, NV 89441
hello@governmentsocialmedia.com | (888) 803-9401

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