



Draft Conference Program
2022 NACCED Annual Conference and Training
"Elevating Equitable Economies and Holistic Community Development"
September 20-22, 2022
Hosted by El Paso County, CO
Antlers Hotel
[Register](#)

Monday, September 19

- 12:00 pm – 5:00 pm Registration
- 1:30 pm – 2:30 pm Coffee for First Time Attendees and Overview of NACCED Conference
Sponsored by Allegheny County, PA
- 2:30 pm – 4:00 pm Board Meeting *(open to all attendees)*
- 6:30 pm Board and Committee Leaders Dinner *(invitation only)*

Tuesday, September 20

- 7:30 am – 4:00 pm Registration
- 8:00 am – 8:45 am Breakfast
- 8:05 am – 8:10 am Introduction to NACCED Conference: Laura DeMaria, Executive Director and Jim Johnston, NACCED President
- 8:10 am – 8:30 am Welcome from Elected Officials
- 8:30 am – 10:15 am Opening General Session: Briefing from US Department of Housing and Urban Development

Sponsored by Neighborly Software

Moderator: Jim Johnston, NACCED President

Speakers: Kevin Bush, HUD Deputy Assistant Secretary for Grant Programs

10:15 am – 10:30 am

Break

10:30 am – 12:00 pm

General Session: GRIT: Greater Resilience Information Toolkit

Dr. Charles Benight, Executive Director of the Lyda Hill Institute for Human Resilience will provide a discussion on advancing human resilience through interdisciplinary research, healing therapies, and community training and empowerment, specifically in response to the COVID-19 pandemic. More information about the Greater Resilience Information Toolkit (GRIT) can be found at: <https://grit.uccs.edu/>.

Moderator: Crystal LaTier (El Paso County, CO)

Speakers: Charles C. Benight, Nicole Weis, and Bradley Mallett (Lyda Hill Institute for Human Resilience at the University of Colorado, Colorado Springs)

12:00 pm – 1:30 pm

Lunch on your own

1:30 pm – 2:45 pm

Concurrent Sessions

- **Housing Track**

Reimagining the User Experience in Assistance Applications

Thoughtful, humane service provision includes focusing on the resident experience. By creating human-centered assistance programs, and encouraging residents to cross-qualify across programs, enrollment increases. Why is important, how can your county move such a process forward, and what are the available funding streams?

Speakers: Maggie Jones (Tarrant County, TX), Dana Sjostrom (Shelby County, TN), Susan Dalton (Innovate Memphis)

- **Economic Development Track**

EDA Competitive Grant Awards - Lessons Learned

The U.S. Economic Development Administration (EDA), part of the U.S. Department of Commerce, offers a wide range of funding for locally planned economic development programs and activities. Even before COVID relief legislation and its massive one-time EDA funding came along, cities and counties worked with their EDA regional representatives to secure funds for business support, economic growth, and growth job creation. This session

will present an overview of EDA with examples of counties' and other local economic development organizations' efforts to successfully seek EDA funding like the Good Jobs Challenge. Practical advice and tips will position each attendee to better use this sometimes-overlooked federal funding source for future economic development work.

Moderator: Paul Herdeg (Cuyahoga County, OH)

Speakers: Trent Thompson (EDA, US Department of Commerce), Thomas Dewar (University of Colorado at Colorado Springs)

- **Community Development Track**

GRIT Continued

Putting into practical application the resiliency principles taught during Dr. Benight's general session.

Speakers: Charles C. Benight, Ph.D. (Lyda Hill Institute for Human Resilience, University of Colorado at Colorado Springs)

2:45 pm – 3:15 pm

Break: Meet the exhibitors!

3:15 pm – 4:30 pm

Concurrent sessions

- **Housing Track**

Affordable Housing Proformas: How to Assess the Bottom Line

This session will walk through the basics of affordable housing finance from the development's perspective. Learn what metrics to evaluate and the driving factors that will move those metrics including operating and development cost changes, interest rate sensitivity, and rents. This session looks at the proforma model so that funders can evaluate the best solutions and the true gap.

Speakers: Laura E. Clark and Erin O'Neill (SB Clark Companies)

- **Economic Development Track**

Park Union: A Case Study on Elevating Revitalization Efforts

Park Union is a brand-new 82-acre development that bridges Downtown Colorado Springs with America the Beautiful Park and trail systems in every direction. Combining urban elegance with natural beauty, Park Union will

ultimately include a vibrant and thoughtful mix of residences, businesses, parks and learning experiences. This urban renewal project was only made possible through strategic funding and community partnerships. In this session, learn about the mechanics of using tax increment financing and strategies around creating a shared vision, effectively engaging with community stakeholder groups, and masterfully determining the appropriate economic development financial tools and partnerships to ensure your revitalization project is a success.

Moderator: Crystal LaTier (El Paso County, CO)

Speakers: Jeff Finn (Norwood Development); Jariah Walker (Colorado Springs Urban Renewal Authority)

- **Community Development Track**

Utilizing Publicly Available Mapping Tools

Not a mapping expert with access to complicated GIS platforms? In this session, examine some of the most useful mapping tools for community and economic development planning and reporting, and gain useful guidance for telling your community's story with accessible and user friendly maps and data, all generated with publicly available data.

Moderator: Kevin Crean (Nassau County, NY)

Speakers: Gina Martini (VHB)

5:30 pm – 7:00 pm John C. Murphy Scholarship Fund Silent Auction

Wednesday, September 21

7:30 am – 1:30 pm Registration

8:00 am – 9:00 am Breakfast

8:30 am – 8:45 am Elected Official Welcomes

8:45 am – 9:00 am National Association of Counties (NACo) Update: Mike Matthews, Associate Legislative Director for Community, Economic and Workforce Development, NACo

9:00 am – 10:30 am

General Session: Environment Matters: Trauma Informed Design in Community Development

Trauma-informed design (TID) has become a focus of the affordable housing world in the last few years. This session will share why TID is essential as we design affordable housing, especially as it relates to the healing and dignity of those who reside and support others in buildings. Participants will learn about trauma, the brain, and our biological relationship to space, which establishes the foundation of TID. The session will then offer participants key considerations for implementing a TID process on their developments and conclude with case studies of two Colorado buildings where TID was prioritized.

Speakers: Rev. Laura Rossbert and Dr. Jennifer Wilson (Shopworks Architecture)

10:30 am – 10:45 am

Break

10:45 am – 12:00 pm

Concurrent Sessions

- **Housing Track**

Creating a Local Housing Trust Fund: Ingredients for Creating a Successful Locally-Controlled Funding Program

In this power-packed session you will learn how to develop a housing trust fund program designed to meet your community's affordable housing needs. Orange County, FL has distilled their experience with establishing a \$160M local Housing Trust Fund into a step-by-step playbook and a set of helpful tools that take guesswork out of the process. Attend this session and bring home the roadmap to launch a robust and flexible funding program tailored for your needs.

Moderator: Mitchell Glasser (Orange County, FL)

Speakers: Sarah Elbadri (Orange County, FL)

- **Economic Development Track**

Workforce and the Great Resignation: Yesterday, Today, and Tomorrow |

Description forthcoming

Moderator: Shawn Milne (Cache County, UT)

Speakers: Erica Romero and Traci Marques (Pikes Peak Workforce Center)

- **Community Development Track**

HUD Timeliness: Avoiding the Squeeze

Whether CDBG, CARES Act Funds, HOME or ESG, HUD formula funds carry expenditure deadlines and milestones that can present a threat to your allocation. Join this session to walk through strategies to mitigate the risk of missing deadlines and the grant fund deobligation that can follow.

Speakers: Katy Burke (CPD Headquarters Office of Field Management);
Noemi Ghirghi, Samuel Potter (Region VIII HUD CPD)

12:00 pm – 12:15 pm

Break

12:15 pm – 3:00 pm

Awards Luncheon & NACCED Annual Business Meeting

- Keynote Address: The Power of Sustainovation

Sustainovation is the technique we use to implement sustainable innovation in government. Award-winning civic innovator, coach, and author Nick Kittle will explain the nature of innovation in government and how to sustain it – and, more importantly, the powerful role that we play in making Sustainovation a reality for our organizations. In this inspirational keynote, Nick will explore how we can get creative, build momentum, and get others on our “Team Us” as we make these wildly creative ideas real. Attendees will leave empowered, inspired, and ready to tackle powerful challenges with new vigor.

Speaker: Nick Kittle, CEO, Sustainovation

- Presentation of NACCED Awards of Excellence
- Election of Officers and Directors
- Preview of Conference 2023
- Winners of Exhibitor Passport to Prizes announced

5:00 pm

Meet in Antlers lobby to walk to closing Conference-Wide Event

5:30 pm

Conference-Wide Closing Event at the U.S. Olympic & Paralympic Museum

Thursday, September 22

9:00 am – 12:00 pm

Walking Tour of Freedom Springs Permanent Supportive Housing for Veterans
Meet in lobby at 8:30 am to take bus to location