



Fort Bend County COVID-19 Small Business Program

February 8, 2022

MPACT Strategic Consulting



ARPA Small Business Grant Program Round #2 Major Updates:

- ❑ **Supplemental Grant Award Program scheduled to launch March 1, 2022.**
- ❑ **Applicants must have exhausted all of their award funds from the 1st ARPA Grant allocation.**
 - Must provide proof of eligible expenditures
- ❑ **2nd Grant award amount based upon businesses' 2021 Tax Return, Notarized P&L statement or CPA letter confirming economic impact.**

Small Business Training Courses



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CREATING A WEBSITE

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- **Business Continuity Planning** - This module introduces the learner to continuity planning. The module explains what a continuity plan is and how to develop a plan.
- **Covid 19 Safety** - This module will give the learner an overview of Covid 19 to include how it spreads and variants. The module also explains hygiene and best practices for small businesses.
- **Creating a Website** - This module will introduce the learner to website development. The module goes on to describe how to develop and run a website.
- **Computer Applications** - This module gives the learner an overarching view of computer applications. The learner will be introduced to computer applications and examples of popular applications used for business.



Small Business Training Courses



- **Computer Basics** - This module introduces the learner to computer basics and explains computer setup, internet browsers, and how to safely maintain a computer.
- **eCommerce** - This module introduces the learner to eCommerce and explains eCommerce, types of eCommerce, and some of the tools used by businesses.
- **Online Marketing** - This module introduces the learner to online marketing. The learner will gain knowledge on getting started and best practices for using online marketing.

**All trainings will be available on the Fort Bend County
COVID-19 Webpage by March 1st.**



THANK YOU!



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