

**Review/Submit**

**Pet Foster Care Stimulus Grant**

Please review your grant application to ensure everything is correct. If you need to make any changes, click on the "Back to Record" button on the right. If you want to print a copy, click on the "Print" button. When you are ready to submit this to Maddie's Fund, click on the "Submit" button. You will not be allowed to make any changes after that.

Once you submit your grant application, you will receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact the Maddie's Fund Grants Team at 925.310.5450 or [grants@maddiesfund.org](mailto:grants@maddiesfund.org) as your application may not have been submitted.

If you do not submit your application, it will remain in "In Progress" status, and **will not be reviewed by Maddie's Fund.**

**Request Information**

**Dogs:** 68

**Cats:** 18

**2. What geographic area do you serve?** Unincorporated Fort Bend County which is over 850 square miles

**3. What is the human population of the area you serve?** 800,000

**4. How much funding are you requesting?** \$2,500.00

We are looking to pull together our existing "foster program" and create a more organized and structured program. Last year, we fostered out over 1000 dogs and cats without a formal program in place. We learned through those fosters and the over 130 fosters that have left in the last 3 weeks that we do not provide enough support in education, marketing, medical and training. Through this grant we would like to be able to pilot and track those four areas.

**5. Please provide a description of your request, including a simple budget.**

Education: using information that has already been developed at other organizations and through Maddie's Fund, we can develop a comprehensive foster training kit for our volunteers/fosters which would also help them learn how to help us market the pets. Two weeks ago, we launched a foster-specific Facebook page, but we definitely need better marketing for our foster parents so that they don't feel "stuck" with the pet. Money here would be used to boost social media posts. \$250  
 Marketing: we would purchase 100 "adopt me" leashes (returnable to the shelter when the dog is adopted) with our shelter website and phone number on them so that we can work with our fosters to see what the public's reaction is to the dogs and if people call us about those dogs. We would also create "business cards" for specific dogs and leave those cards and information at local businesses to contact us so we can put them in touch with the fosters. \$250  
 Medical: One of the bigger issues we have is what to do with our foster pets when our vet staff is unavailable. Having a "cushion" to allow for those fosters to go to an outside vet for xrays or blood work would give them (and us) peace of mind. While we know that we can't handle every emergency with this money, it would help when we just do not have the time to raise funds through social media for a pet in need of being seen asap. \$1000  
 Training: We would like to have a local trainer come to the shelter once a month for our fosters to either have a hands on demonstration, pack walk or do a question and answer with them about the issues that they are facing with their fosters. Often we do hear feedback that the pets are coming from a shelter environment and the fosters are at a loss on how to

