



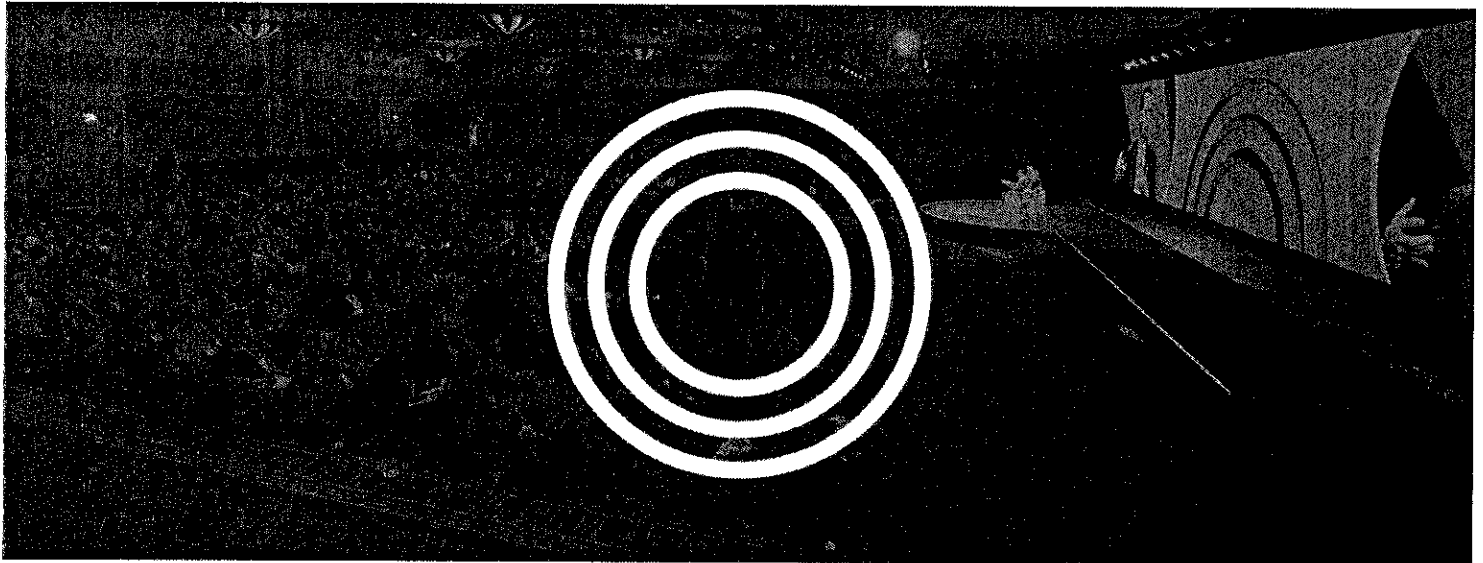
Insights & Ideas Overview

# OUTCOMES 2020

For nearly 20 years, Outcomes has been the premier industry event, bringing together benefits professionals and health care leaders to discuss their biggest challenges – and explore innovative solutions for today and tomorrow.

Join us May 12-14 at Disney's Yacht and Beach Club Resort.

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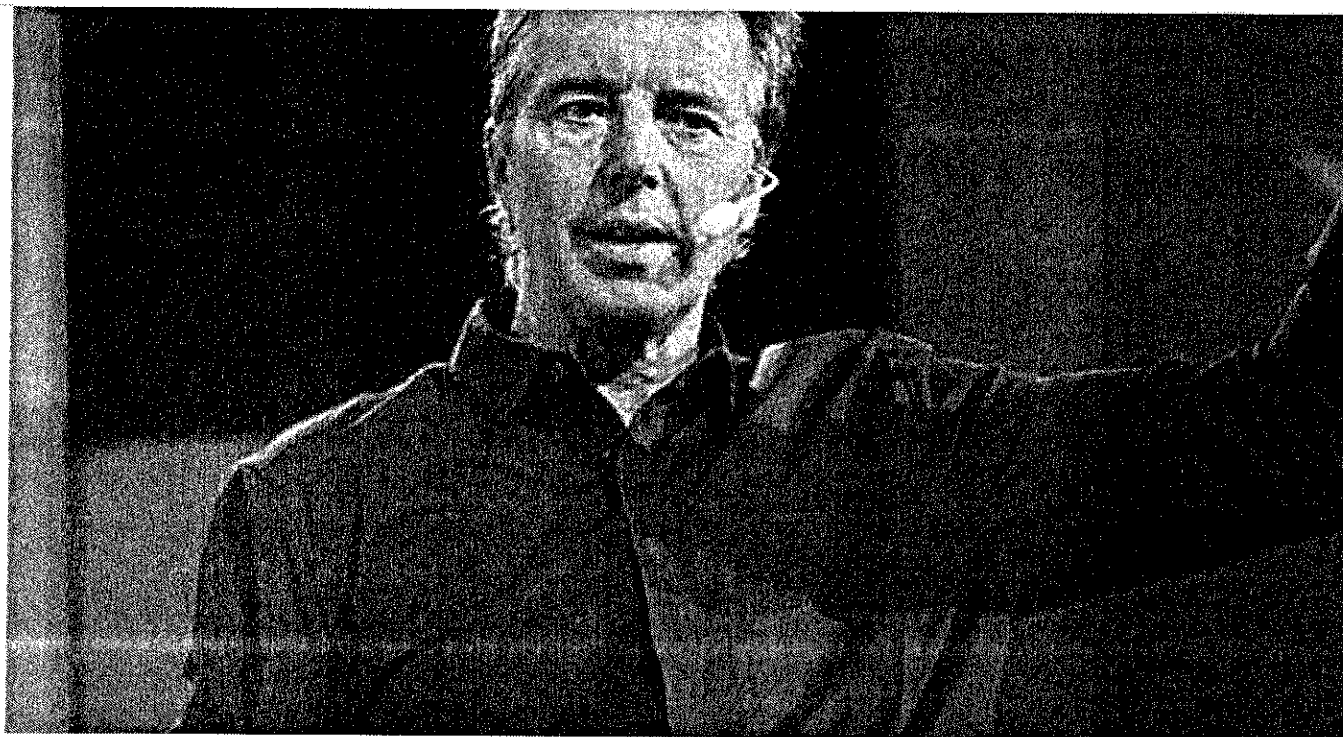
## Day 1 Keynote: James Hamblin

James Hamblin, MD, MPH, is a preventive medicine physician and author. A graduate of Indiana University School of Medicine, he left a career in radiology to pursue public-health and work to improve the health-care system and health information landscape for patients. He has published extensively on the consumer health industry, patient-doctor communication, and health policy in journals, magazine, and newspapers. He is the author of two books, *If Our Bodies Could Talk* (2016) and *Clean*, forthcoming in 2020, a deep dive into how a new understanding of the skin microbiome and skin probiotics could reshape the multibillion-dollar skin-care, dermatology, and cosmetic industries. He has previously lectured at Harvard Medical School, The Wharton School, South by Southwest, and TEDMED. He has appeared on NPR, BBC, and CNN. BuzzFeed called him "the most delightful MD ever."

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## Day 2 Keynote: Dan Buettner

Dan Buettner is an explorer, National Geographic Fellow, award-winning journalist and producer, and New York Times bestselling author. He discovered the five places in the world – dubbed blue zones hotspots – where people live the longest, healthiest lives. Find out how lessons learned from blue zones can impact the future of health care.

[Learn more](#)

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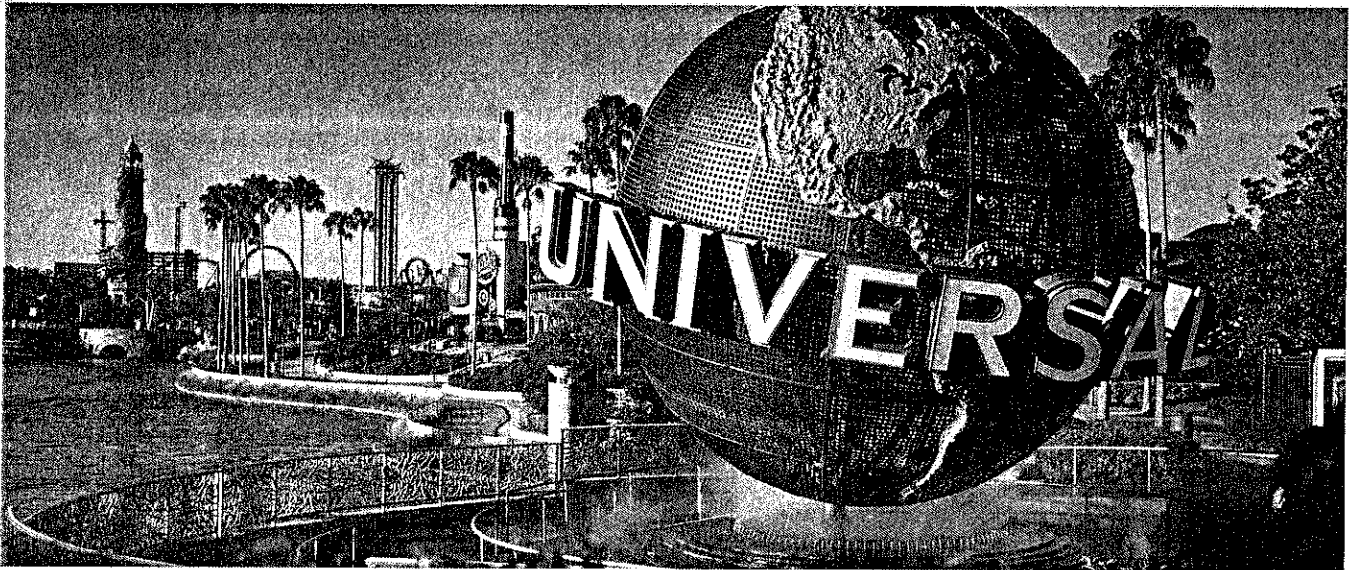


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