



#GSMCON 2020

Join 1,000 government social media professionals for the only major social media conference in the United States for government agencies.

SEATTLE, WA

Tue. March 24 | Wed. March 25 | Thu. March 26 (½ day)

Government Social Media Conference

It's Worth the Investment

GSMCON is the best learning experience around for government social media managers. Attendees will learn practical skills for managing public sector social media issues and will have unparalleled opportunities to network with agencies across the country.

Meet the Social Networks

Major social networks typically participate at GSMCON, delivering keynote remarks, hosting breakout sessions, focus groups and holding booth hours to answer attendee questions in our Expo. Past GSMCONs have featured representatives from Facebook, Twitter, Snapchat, Nextdoor, LinkedIn and more!

Who Should Attend GSMCON

Social media coordinators, communicators, elected officials, marketers, law enforcement, emergency managers – everyone from agency leadership to the occasional social media contributor.

Learn More & Register: GSMCON.com

PRE-CONFERENCE

Monday, March 23, 2020: Add-on Workshops & Evening Reception

VENUE

Washington State Convention Center
705 Pike Street, Seattle, WA 98101

CONFERENCE HOTEL

Sheraton Grand Seattle
1400 Sixth Avenue, Seattle, WA 98101
Room Block Deadline: Friday, March 6, 2020
Nightly Rate: \$184 + taxes (15.6% state/occ. & \$2/night tourism fee)
Free Internet | Overnight Guest Parking Fee \$57

REGISTRATION

Early-Bird (open Oct. 15) \$695
Regular (open Dec. 1) \$795
Last-Minute (open Feb. 22 until sold out) \$895
Add-on Pre-Conference Workshops, \$75 each

MEALS INCLUDED

Tuesday, March 24: Continental breakfast & lunch
Wednesday, March 25: Continental breakfast & lunch
Thursday, March 26: Continental breakfast

AIRPORT TRANSPORTATION

Seattle-Tacoma International Airport (SEA)
Light Rail: \$2.75-\$3 one-way
Uber/Lyft: \$35-40 one-way
Taxi: \$45-50 one-way

CONTACT US

GSMCON is organized by Government Social Media LLC and a W9 is available upon request.

GOVERNMENT
**SOCIAL
MEDIA**

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