

☰ International Association of Firefighters **REGISTER (HTTPS://REGISTRATION.FRI.ORG)**



August 7 - 10, 2019

Georgia World Congress Center

Atlanta, GA

(<https://www.google.com/maps/search/Georgia+World+Center+Atlanta,+GA>
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Already an Exhibitor

As an exhibitor at FRI, we want to make sure you have a positive experience. This page is your one-stop for all the logistical information and forms you need to set-up your exhibit. Additional info will be added as available.

Exhibit Schedule

Move In for Exhibitors with Apparatus	Monday, August 5, 2019	10 AM - 6 PM
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Vehicle and Apparatus Move In	Monday, August 5, 2019	6 PM - 8:30 PM
Exhibitor Move In (10'x20' and larger)	Tuesday, August 6, 2019	8 AM - 5 PM
All Exhibitor Move In	Wednesday, August 7, 2019	8 AM - 5 PM
Exhibit Hours	Thursday, August 8, 2019	1 PM - 5 PM
Exhibit Hours	Friday, August 9, 2019	10 AM - 5 PM
Exhibit Hours	Saturday, August 10, 2019	10 AM - 1 PM
Exhibitor Move Out	Saturday, August 10, 2019	1 - 7 PM

**** Exhibitor Access begins at 9 AM on Thursday 8/8, Friday 8/9, and Saturday 8/10***

[EXHIBIT HALL FLOORPLAN \(HTTPS://S36.A2ZINC.NET/CL\)](https://s36.a2zinc.net/CL)

Exhibitor Login

myFRI- Exhibitor Login

(https://s36.a2zinc.net/clients/IAFC/FRI2019/Public/e_login.aspx)

Directory Listing. Show Specials. Manage Products.

Update Contact Information. Online Payments. With a click of a button you can manage your online company

presence for FRI. Don't miss out on this important marketing tool. This is how your company will be featured before, during and after the show online and in the FRI Mobile App.

Marketing Toolkit

The marketing toolkit contains web ads, a sample email and suggested tweets your company can use to showcase your involvement at FRI. Complimentary materials are an added promotional benefit for exhibitors, and we strongly encourage you to take full advantage of them.

Show Logistics

Download the 2019 FRI Rules and Regulations (pdf)
(https://www.iafc.org/docs/default-source/1fri/fri18_rulesandregulations.pdf)

Exhibitor Service Manual

(<http://sc.theexpogroup.com/firerescueintl-2019/>)
Show Schedule, important forms, shipping details and online ordering for ALL your show needs.

Need Liability Insurance? Download the Rainprotection Order Form (https://www.iafc.org/docs/default-source/1fri/fri_insurance.pdf)

Need Lead Retrieval? Download the SWAP order form
 (https://www.iafc.org/docs/default-source/1fri/fri_swap.pdf)

REGISTER YOUR BOOTH PERSONNEL ([HTTPS://REGISTRA](https://register)

Questions? Check out the FAQs (</events/fri-conf/about/faqs>)

Exhibitor Newsletters

Exhibitor Tips and Information

Newsletter 1
 (https://www.iafc.org/docs/default-source/1fri/fri_newsletter-i.pdf)

Tips for First-Time Exhibitors (</docs/default-source/1fri/freeman-tips-for-first-time-exhibitors.pdf>)

Newsletter 2
 (https://www.iafc.org/docs/default-source/1fri/fri_newsletter-ii.pdf)

FRI is pleased to deliver helpful articles to help you with your trade show planning:

- The Single Most Important Factor Impacting Exhibiting ROI: Pre-Show Marketing

(https://www.iafc.org/docs/default-source/1fri/the-single-most-important-factor-impacting-exhibiting-roi---pre-show-marketing.pdf?sfvrsn=595b890d_2)

- Trade Show Trends for 2017
(<https://www.freeman.com/insights/show-trends-for-2017-our-experts-weigh-in-with-their-predictions>)
- Designing for Return on Interest
(<https://www.freeman.com/insights/for-return-on-interest>)
- Unlocking the Analytical Power of Your Event Technology
(<https://www.freeman.com/insights/the-analytical-power-of-your-event-technology>)
- Event Technology Decoded: Top Trends to Watch
(<https://www.freeman.com/insights/technology->

decoded-top-trends-
to-watch)

Can't find what you're looking for? Contact Chelsea
Lear (mailto:clear@iafc.org) with your questions or
comments.



(https://www.iafc.org/solutions/fire-



(https://www.p

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(https://1-800boardup.com/)



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"FRI is an unique opportunity for company officers & chief officers. You will not learn how to stretch a line or vent a roof at FRI - but what you WILL learn in various diverse dimensions, is how to successfully LEAD and COMMAND those who do."

BILLY GOLDFEDER

EFO, Deputy Fire Chief, Loveland-Symmes (OH)
Fire Department

Sign-up to get updates on IAFC conferences and fire & emergency service topics you're interested in by email.

[SUBSCRIBE \(HTTP://IAFC.INFORMZ.NET/IAFC/DEFAULT](http://iafc.informz.net/iafc/default)

(<https://www.facebook.com/firechiefs>)

(<http://www.linkedin.com/groups?mostPopular=&gid=1322717>)

(<https://twitter.com/IAFC>)

(<http://www.iafc.org/knowledgeNet>) 

(<http://iafc.informz.net/iafc/default.asp?fid=725>)

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