



2019

ABOUT GSMCON

GSMCON2019 is our 5th annual conference for government social media managers!



The Government Social Media Conference (GSMCON) is the only major social media conference for U.S. city, county and state government. The event is run by Government Social Media LLC, founders of the Government Social Media Organization (GSMO).

The fifth annual GSMCON will be held in Nashville, Tennessee, from April 2-4, 2019! Here is a compact, one-page Executive Summary that you can use for your training/travel approvals.

- **Collaborate** with a network of state and local social media managers.
- **Learn** strategy and technique from experts and peers.
- **Maximize** your program to bring value to your citizens.

Who Should Attend?

Everyone interested in learning how to strategically use social media in city, county and state government. Other public sector agencies are also welcome, including federal government, education, military and quasi-government entities. The event is also open to private industry.

- Social Media Coordinators
- Public Information Officers
- Digital Media Managers

- Emergency Managers
- Law Enforcement
- Elected Officials
- Marketing & Communication Managers
- Chief Information Officers & Directors
- Multimedia Designers
- Video Producers
- Legal Staff
- Webmasters

Previous GSMCON Locations

The first two GSMCONs were held in Reno, Nevada – the city where Government Social Media LLC is based. The event moved to downtown Dallas in 2017, then over to Denver, Colorado in 2018. We hope to see you in Nashville for the fifth anniversary of our event!

GSMCON2019 | Nashville, Tennessee (upcoming)

GSMCON2018 | Denver, Colorado

GSMCON2017 | Dallas, Texas

GSMCON2016 | Reno, Nevada



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OUR BRANDS



2019

AGENDA

GSMCON2019 Tentative Schedule At-a-Glance

Update! Some of the GSMCON2019 breakout sessions have been announced. Check out a current list of 2019 speakers and sessions on our speakers page. More speakers, session and keynotes will be announced in the upcoming weeks.

We are currently developing our 2019 agenda! To help you plan for travel, we have outlined a basic agenda below. This page will be updated with a detailed agenda as we confirm sessions.

Monday, April 1, 2019 (Pre-event)

1pm – 9pm | Registration

2:30pm – 5pm | Pre-conference add-on workshop: Intro to Government Social Media

7-9pm | Welcome Reception

Tuesday, April 2, 2019

7am – 5pm | Registration

8am – 5pm | Keynotes & Breakouts

9:30am – noon | Add-on Workshop: Smartphone Video Lab | Quickly Create Live & Recorded Video

Wednesday, April 3, 2019

7am – 5pm | Registration

8am – 5pm | Keynotes & Breakouts



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