



PO Box 820 Holland, OH 43528
1-800-875-2785

October 1st, 2018

RE: Sole Sourcing for Media on Demand service

To whom it may concern:

This letter has been written to confirm that Midwest Tape's co-branded, all in one app, digital library service "hoopla" ("the Service"), its delivery model and offerings, is a sole source product. The service is the only exclusive Library Media on Demand (LMOD) software application offered exclusively to and by libraries and is manufactured, sold and distributed exclusively by Midwest Tape, LLC.

"hoopla" digital service is a Midwest Tape proprietary design which provides libraries the only true patron-driven acquisition model in which all digital media content (Movies, TV, Audiobooks, Music, eBooks, and Comics) are available under one log-in and to every patron simultaneously.

"hoopla" is currently the sole content provider for LMOD with MGM, NBC Universal, Nat Geo, Revolution Studios, A&E, Warner Music, Universal Music, DC Comics and Disney Education, Lionsgate, Viacom, and Sesame Workshop to name a few.

Midwest Tape maintains, hosts, and supports the "hoopla" service for libraries. Midwest owns and retains all intellectual property rights in and to "the Service"; the Digital Media Platform, Websites and Applications and all modifications, updates, or improvements made thereto.

Midwest Tape warrants that no other provider offers the same product that achieves the same purpose or function as hoopla does.

If you desire additional information, please contact me at the toll-free number above, or by email sbascuk@midwesttapes.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Sue Bascuk", written in a cursive style.

Sue Bascuk
VP, Finance & Development