

JULY 23 - 27, 2018

JW MARRIOTT DESERT RIDGE RESORT
PHOENIX, ARIZONA

PROGRAM FACULTY LOCATION SPONSORS FAQ REGISTRATION

PROGRAM

A no-holds-barred exploration of the most relevant topics in the changing world of EMS.

You'll receive up-to-the-minute information, insight into emerging trends, and real-world tools you can use to get results in your organization.

Pinnacle Updates

Receive program updates and date reminders.

Get Updates

POWER SEMINARS
MAIN CONFERENCE

BONUS SESSIONS
SPECIAL MEETINGS

Monday - July 23

7:00 am - 8:00 am
Special Meetings

Breakfast

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am
Power Seminars

Finding Value in your EMS Data

[Scott Bourn, PhD](#) [Allen Johnson, MPA](#) [Brent Myers, MD, MPH](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am
Power Seminars

Managing from the Middle: Hands-on Leadership Skills Practice for New and Veteran Supervisors

[Jennifer Kirkland](#) [Anthony Minge, EdD](#) [Tom Somers](#) [Matthew Streger, JD](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am
Power Seminars

Moving from Operational Metrics to Actionable Insight

[Rob Lawrence](#) [Thomas Moore](#) [Todd Sheridan](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am
Power Seminars

Case Studies on the Power of Community Risk Reduction

[Bruce Moeller, PhD](#)

[▶ PROGRAM DESCRIPTION](#)

1:00 pm - 4:45 pm
Power Seminars

Modernizing Revenue Management to Support Sustainability

[Kevin Fairlie, JD](#) [Reid Kiser, MS](#) [Anthony Minge, EdD](#) [Brenda Staffan](#)

[▶ PROGRAM DESCRIPTION](#)

1:00 pm - 4:45 pm
Power Seminars

Clinical Best Practices 2018 and Beyond: A Look at the Latest Evidence

[Carol Cunningham, MD](#) [Brad Lee, MD, JD, MBA](#) [Brent Myers, MD, MPH](#)
[David Page, MS](#) [Ed Racht, MD](#)

[▶ PROGRAM DESCRIPTION](#)

1:00 pm - 4:45 pm

Power Seminars

Balancing the Four Corners of the "Quadruple Aim"

[Kevin Smith](#)

[▶ PROGRAM DESCRIPTION](#)

1:00 pm - 4:45 pm

Power Seminars

How to Attract, Train and Retain the Best Providers

[Brian LaCroix](#) [Jamie Pianka](#) [Mike Taigman, MA](#)

[▶ PROGRAM DESCRIPTION](#)

Tuesday - July 24

7:00 am - 8:00 am

Special Meetings

Breakfast

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am

Power Seminars

Pinnacle Insights: Just-In-Time Topics for EMS Executives

[Troy Hagen, MBA](#) [Brian LaCroix](#) [Vince Robbins](#) [Michael Touchstone](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am

Power Seminars

Strategies to Thrive in the Era of Disruptive Innovation

[Tony Bradshaw](#) [Guillermo Fuentes, MBA](#) [Rene Jorgensen](#) [Todd Stout](#)
[Jonathan Washko, MBA](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am

Power Seminars

New Approaches to Public and Private Partnerships in Fire and EMS

[Steve Knight, PhD](#) [Bruce Moeller, PhD](#) [Roderick Williams](#)

[▶ PROGRAM DESCRIPTION](#)

8:00 am - 11:45 am

Power Seminars

Actionable Strategies for Today's Thorniest HR Issues

[Jeff Hill](#) [Joey Araiza](#) [Larry Boxman](#) [Skip Kirkwood, JD](#) [Thomas Moore](#)

[▶ PROGRAM DESCRIPTION](#)

1:00 pm - 4:00 pm

Special Meetings

FirstWatch User Group Meeting

[Todd Stout](#) [Mike Taigman, MA](#)

[▶ PROGRAM DESCRIPTION](#)

2:00 pm - 3:15 pm

Special Meetings

Pinnacle Medical Director and EMS Executive Forum

[Brian LaCroix](#) [Andrew Stevens, MD](#)

[▶ PROGRAM DESCRIPTION](#)

3:30 pm - 4:30 pm

Special Meetings

NEMSMA Membership Meeting

[▶ PROGRAM DESCRIPTION](#)

5:00 pm - 6:15 pm

Main Conference

Opening Keynote: On Fire! Sparks to Ignite your Life and Leadership

[John O'Leary](#)

[▶ PROGRAM DESCRIPTION](#)

6:30 pm - 8:30 pm

Special Meetings

Opening Reception

[▶ PROGRAM DESCRIPTION](#)

Wednesday - July 25

7:45 am - 8:45 am

Special Meetings

Breakfast

[▶ PROGRAM DESCRIPTION](#)

7:45 am - 8:30 am

Main Conference

Bonus Breakfast Session: Care Transitions: An Emerging Area of Risk in EMS

[Lee Varner, MS](#)

[▶ PROGRAM DESCRIPTION](#)

9:00 am - 10:15 am

Main Conference

Why EMS Must Play a Role in Improving Population Health

[Brent Myers, MD, MPH](#)

[▶ PROGRAM DESCRIPTION](#)

10:00 am - 10:15 am

Main Conference

Report on Burning Issues at the National Level

[Dia Gainor, MPA](#)

[▶ PROGRAM DESCRIPTION](#)

10:45 am - 11:45 am

Main Conference

What's Our Priority? A New Look at Strategic Thinking and Planning

[Jeff Lucia](#) [Steve Knight, PhD](#) [Mike Taigman, MA](#)

[▶ PROGRAM DESCRIPTION](#)

10:45 am - 11:45 am

Main Conference

A World of Difference: How Diversity Makes Your Organization Better

[Carol Cunningham, MD](#) [Cheryl Horvath, MPA](#)

[▶ PROGRAM DESCRIPTION](#)

11:45 am - 1:15 pm

Special Meetings

Lunch

[▶ PROGRAM DESCRIPTION](#)

1:15 pm - 2:15 pm

Main Conference

Be the Change You Seek: Lessons in Persistence and Persuasion

[Gregg Margolis, PhD](#)

[▶ PROGRAM DESCRIPTION](#)

2:45 pm - 3:45 pm

Main Conference

Up for Debate: Controversial Issues in EMS

[Kevin Cunningham](#) [Ed Racht, MD](#) [Todd Sheridan](#) [Kevin Smith](#)

[▶ PROGRAM DESCRIPTION](#)

2:45 pm - 3:45 pm

Main Conference

The Policy and Politics of EMS: Federal, State and Local Perspectives

[Michael Petrie, MA, MBA](#) [Ray Barishansky, MPH](#) [Michael Gerber, MPH](#)
[Gregg Margolis, PhD](#)

[▶ PROGRAM DESCRIPTION](#)

4:00 pm - 5:00 pm

Main Conference

How the Feds Catch the Frauds: From Whistleblowers to Data Mining

[Sonya Rao, JD](#)

[▶ PROGRAM DESCRIPTION](#)

5:00 pm - 6:00 pm

Special Meetings

Networking Reception

[▶ PROGRAM DESCRIPTION](#)

Thursday - July 26

7:45 am - 8:45 am

Breakfast

Special Meetings

[▶ PROGRAM DESCRIPTION](#)**7:45 am - 8:30 am**

Main Conference

Bonus Breakfast Session: Why Public Safety Leaders Must Have Zero Tolerance for Sexual Misconduct[Jacqueline Jefferies](#)[▶ PROGRAM DESCRIPTION](#)**9:15 am - 10:15 am**

Main Conference

Pinnacle Leadership Series: Frenemies or Colleagues? The Power of Collaboration[Jay Fitch, PhD](#)[▶ PROGRAM DESCRIPTION](#)**10:45 am - 11:45 am**

Main Conference

2018 Pinnacle Legal Update[Kevin Fairlie, JD](#)[▶ PROGRAM DESCRIPTION](#)**10:45 am - 11:45 am**

Main Conference

Lessons Learned on the Road to 2050[Jon Krohmer, MD](#) [Mike Taigman, MA](#)[▶ PROGRAM DESCRIPTION](#)**11:45 am - 1:15 pm**

Special Meetings

Lunch[▶ PROGRAM DESCRIPTION](#)**1:15 pm - 2:15 pm**

Main Conference

Closing Keynote: High Performance Leadership: The Science and Art of Building Mindfulness & Resilience[Teri Pipe, PhD](#)[▶ PROGRAM DESCRIPTION](#)**2:45 pm - 3:45 pm**

Main Conference

Beyond the Affordable Care Act — Knowns and Unknowns[Vince Robbins](#)[▶ PROGRAM DESCRIPTION](#)**2:45 pm - 3:45 pm**

Main Conference

A Topic So Current, We Don't Know What It Is[▶ PROGRAM DESCRIPTION](#)**Friday - July 27**

8:00 am - 9:00 am

Bonus Sessions

Cases From the Fitch Files

[▶ PROGRAM DESCRIPTION](#)

9:15 am - 10:15 am

Bonus Sessions

ASM/CCM Forum: The Year's Best Leadership Research

[Anthony Minge, EdD](#)

[▶ PROGRAM DESCRIPTION](#)

9:15 am - 10:15 am

Bonus Sessions

Taking the Nation's Pulse: The 2018 Fitch/EMS1 Trend Report

[Greg Friese, MS](#) [Brian Hupp](#)

[▶ PROGRAM DESCRIPTION](#)

9:15 am - 10:15 am

Bonus Sessions

Success Factors in Community Paramedicine

[Doug Hooten, MBA](#) [Brenda Staffan](#)

[▶ PROGRAM DESCRIPTION](#)

10:30 am - 11:30 am

Bonus Sessions

How FirstNet will Drive Innovation and Improve Your Service

[Kevin McGinnis, MPS](#)

[▶ PROGRAM DESCRIPTION](#)

10:30 am - 11:30 am

Bonus Sessions

What Now? Turning the Best Ideas from this Year's Pinnacle into Action

[Mike Taigman, MA](#)

[▶ PROGRAM DESCRIPTION](#)

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