## **2018 NCMA Training Conference**





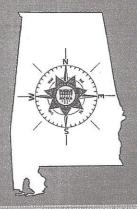
# April 3 – 6, 2018 Orange Beach, Alabama

SpringHill Suites by Marriott—Orange Beach at the Wharf



#### **Main Training Courses**

- ALERRT's Civilian Response to Active
  Shooter Events (CRASE)
  Train-the-Trainer
- Hostage Negotiation
- Achieving a Positive Response to People with Mental Illness
- Officer Ambush



## **2018 NCMA Training Conference**

#### Through Unity We Prosper

The 2018 NCMA Training Conference will be held in Orange Beach, Alabama.

This year's training theme, "Survival is Key", will focus on preparing all attendees to be proactive in using the information and skills provided to survive situations and have your citizens survive too. We are bringing Advance Law Enforcement Rapid Response Training (ALERRT) to certify the members at the conference as instructors in ALERRT's Civilian Response to Active Shooter Events (CRASE). With this instructor certification, members can take the training back to their community to spread the awareness and teach the public (Businesses, Churches, Libraries, Schools, and etc.) how to respond to active shooter events. After the conference, you will be able to take home training for civilians to survive an active shooter event, being able to communicate and de-escalation situations with people with mental illness, techniques to survive an officer ambush and protect civilians nearby, the dynamics of team work and being that "go to leader", and exploring the benefits of social media and how to use it on a daily basis. The training sessions this year will be exciting and rewarding for all attendees and will receive a certificate of credit toward your Continuing Education Units.

### **Other Course Topics**

- Public Relations & Today's Social Media
- The Leaders Role: Mastering Officer Engagement

We have plenty of fun-filled attractions scheduled for your spouse or guest, and even for you after classes. Our Guests will be treated to the Civilian Response to Active Shooter course, Dock Side Welcome Reception, Dolphin Tour, Shopping at The Wharf, Awards Brunch, Seafood Bash, and nightly Hospitality Room access. There are also plenty of attractions just short distances away. You can enjoy the white sand beaches of Orange Beach, mini-golf courses, water parks, shopping, a zoo, and much more!

We look forward to seeing you at the conference!

Register Now before it is SOLD OUT!

\*\*\*Please note that we reserve the right to change the courses, course schedules, programs, and contents at any time without notice\*\*\*

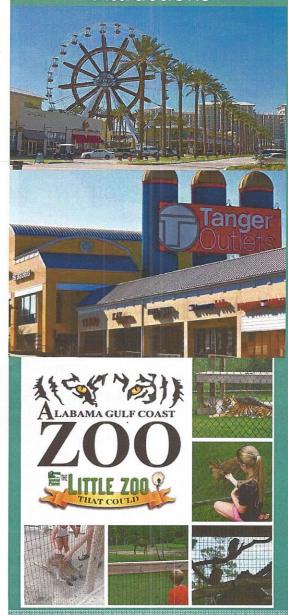
Hotel Information:

SpringHill Suites by Marriott—Orange Beach at the Wharf 4673 Wharf Parkway West Orange Beach, AL 36561 (251) 943-6600

Group Code: CONN

As you can see in the Agenda, our conference will begin Tuesday morning and end on Thursday night. Any attendees that would rooms booked at our conference rate or if you can come in early on Monday, get settled in and enjoy a visit to OWA Amusement can be given to you when you arrive. Just let us know and we will get them to you. There are limited rooms for Friday night that would give you time Friday to visit OWA and you can get the tickets during the conference. So be sure to make your reservations as soon as you know when you will be able to arrive at Orange Beach, Alabama.

#### Attractions





#### **Training Agenda**

#### Sunday, April 1, 2018

Hotel Check-In for any early arrivals

#### Monday, April 2, 2018

Hotel Check-In 3:00 pm

6:00 pm Executive Board Meeting in Coastal Room at Hotel

#### Tuesday, April 3, 2018

Breakfast (Hotel Lobby) \*\* Today's activities will be held at OB Event Center 6:00 am - 9:30 am 8:00 am - 5:00 pm Vendor Setup - Please visit often during breaks and guests are welcome Registration for Attendees & Guests/Conference bags & other information. 8:00 am - 12:00 pm

8:00 am - 5:00 pm View Silent Auction items in designated classroom areas

10:00am - 12:00 pm Opening ceremonies/Announcements - Main Hall at OB Event Center (Attendees and Guests)

Lunch (Provided by Tray Carter, AFBA & NCMA) - Main Hall

12:00 pm - 1:00 pm (Attendees and Guests)

Break up into designated classrooms 1:00 pm - 5:00 pm

ALERRT - Civilian Response to Active Shooter Events (CRASE) Train-the-Trainer

Improving Policy Response to People Affected with Mental Illness

Hostage and Crisis Negotiation (Dos and Don'ts)

Demonstration at LLEGS Wagon (Outside Hotel) 5:00 pm - 5:30 pm 6:30 pm - 8:30 pm

Welcome Reception on the Dock level at Bayes Grill (Attendees and Guests) 8:30 pm - 10:00 pm Hospitality Room - Coastal Room inside Hotel facing the pool area

#### <u>Wednesday, April 4, 2018</u>

Breakfast (Hotel Lobby) \*\* Today's activities will be held at OB Event Center 6:00 am - 9:30 am 8:00 am - 5:00 pm Vendors welcome visits during breaks. Tear down at 5:00 pm. View Silent

8:00 am - 12:00 pm Class Training Repeats for other half of attendees from yesterday

12:00 pm - 1:00 pm Lunch - Own your own - Great restaurants are nearby

1:00 pm - 3:00 pm Officer Ambush

Public Relations with your Community and How to use Social Media 3:00 pm - 4:00 pm

4:00 pm - 5:00 pm The Leaders Role: Mastering Officer Engagement 6:00 pm - 10:00 pm

Hospitality Room - Coastal Room inside Hotel facing the pool area

#### Thursday, April 5, 2018

6:00 am - 9:30 am Breakfast (Hotel Lobby)

8:00 am - 11:00 am Annual Membership/Business Meeting (OB Event Center-classroom area)

\*Election of Officers, \*Voting of Changes for By-Laws, \*Old/New Business

11:00 pm - 1:30 pm Award Banquet Brunch Ceremony - Hotel Canal Room

\*Brunch, \*Guest Speakers (TBA), \*Awards,

Group Photo - Area TBA 1:00 pm - 2:00 pm

Pool Side Entertainment or Dolphin Tour-TBA at a later date 2:30 pm - 5:00 pm

Seafood Bash! At Orange Beach Event Center - Main Hall 6:00 pm - 8:00 pm

Hand out training certificates, Close out Silent Auction, Raffle Drawings

8:00 pm - 10:00 pm Hospitality Room (Coastal Room at Hotel)

#### <u>Friday, April 6, 2018</u>

6:00 am - 9:30 am

Breakfast (Hotel Lobby)

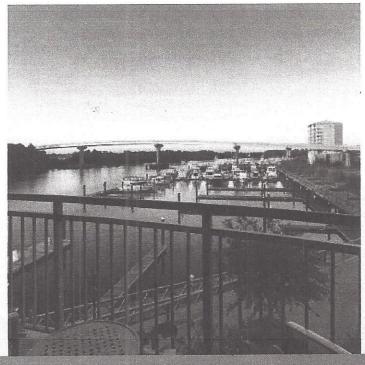
9:00 am -

Transitional Executive Board Meeting (Short meeting)

12:00 pm

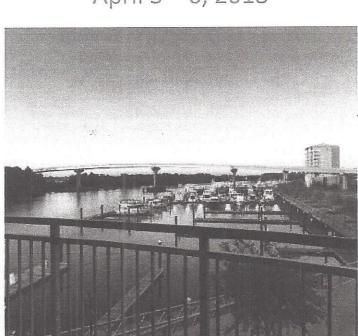
Hotel check out \*\* If staying until Saturday, visit OWA Amusement Park.

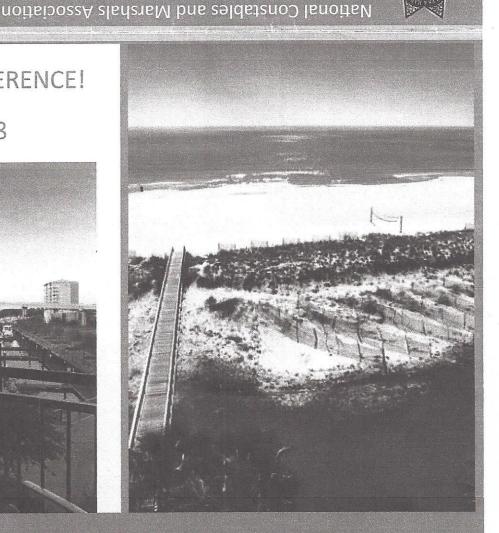
\*\*\*Please note that we reserve the right to change the courses, course schedules, programs, and contents at any time without notice\*\*





NAMED FROM ZIP CODE, 71111





Shreveport, LA 71101

303 Texas parkway, Ste. 124 Gary Majors

Missouri City, TX 77459