



FEBRUARY 21-23, 2018 /////
CHARLOTTE, NC ///// CHARLOTTE CONVENTION CENTER
///// EMSTODAY.COM

MOVING **EMS** FORWARD



///// **CONFERENCE PROGRAM**

**EXCLUSIVE OFFER: REGISTER WITH THE SOURCE
CODE LISTED ON THE MAILING LABEL BY OCT. 31 TO
SAVE \$175 OFF YOUR GOLD REGISTRATION!**



The early, early
bird really does
get the worm!

///// #EMSTODAY

OWNED AND PRODUCED BY:



OFFICIAL PUBLICATION OF EMS TODAY:



HOST EMS AGENCY:



WHY ATTEND?

EMS Today is a unique – and stimulating – experience for EMS personnel worldwide and is supported and fed by the credibility, quality and excellence of JEMS. At EMS Today 2018, you will gain a better understanding of current and future issues affecting the EMS industry, see the most innovative products/services available and share knowledge, expertise and viewpoints amongst your colleagues.

Keep up with all things EMS Today by visiting our website, www.EMSToday.com and following our hashtag, **#EMSToday**.

NETWORK WITH 4,500+ EMS PROFESSIONALS FROM NEARLY

48 COUNTRIES

95% OF ATTENDEES SAID THEY WOULD RECOMMEND EMS TODAY TO A COLLEAGUE

100+

CONFERENCE SESSIONS AND WORKSHOPS

VISIT WITH 250 EXHIBITING COMPANIES

98% OF ATTENDEES SAID THE EXHIBITORS' QUALITY AND VARIETY MET OR EXCEEDED THEIR EXPECTATIONS

EARN CEH

EMS TODAY™



HANDS ON EXPERIENCE

OPEN TO ALL ATTENDEES

NEW FOR 2018!

THREE CADAVER LAB SESSIONS

INCLUDED IN YOUR CONFERENCE REGISTRATION. LIMITED SEATS AVAILABLE. *SEE DETAILS ON PAGE 15.*

"YOU'RE GETTING TO SEE THE CUTTING-EDGE TECHNOLOGY, THAT IS EMS, ACTUALLY APPEAR BEFORE YOU. I GET TO SEE A LOT OF PRACTICES AND BRING THEM BACK AND PUT THEM INTO WORK FOR MY CAREER."

TROY HOOVER, GUARDIAN FLIGHT



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QUESTIONS? Have a question for the EMS Today team?
Visit the contact us page at www.EMSToday.com

GENERAL INFO

CONFERENCE

EXHIBITING & SPONSORSHIP

TRAVEL & REGISTRATION

SCHEDULE OF EVENTS

All activities will take place at the Charlotte Convention Center unless otherwise noted.

NEW SCHEDULE FOR 2018

/// EVENT DATES SHIFTED TO A WED. - FRI. SCHEDULE

/// MORE TIME TO WALK THE EXHIBIT HALL

/// MORE NETWORKING

MONDAY, FEBRUARY 19, 2018

/// Exhibitor Target Move-In..... 1:00 PM – 5:00 PM

/// Registration 3:00 PM – 6:00 PM

TUESDAY, FEBRUARY 20, 2018

/// Registration 7:00 AM – 5:00 PM

/// JEMS Games Preliminaries..... 8:00 AM – 5:00 PM

/// Pre-Conference Workshops 8:00 AM – 5:00 PM

/// General Exhibitor Move-In 8:00 AM – 5:00 PM

WEDNESDAY, FEBRUARY 21, 2018

/// Registration 7:00 AM – 6:00 PM

/// Breakfast Roundtables..... 8:00 AM – 9:30 AM

/// General Exhibitor Move-In..... 8:00 AM – 12:00 PM

/// Conference Sessions 8:00 AM – 11:30 AM

/// Opening Ceremonies & Keynote 1:00 PM – 3:00 PM

/// Exhibit Hall Open 3:00 PM – 6:00 PM

/// Hands On Experience, Exhibit Hall..... 3:00 PM – 5:00 PM

/// Opening Reception, Exhibit Hall 4:30 PM – 6:00 PM

/// Offsite Networking Party: ZOLL Shockfest, Whiskey River ... 6:15 PM

THURSDAY, FEBRUARY 22, 2018

/// Registration 7:00 AM – 5:00 PM

/// Conference Sessions 8:00 AM – 11:30 AM

/// Exhibit Hall Open 10:00 AM – 5:00 PM

/// Hands On Experience, Exhibit Hall..... 11:30 AM – 2:00 PM

/// Conference Sessions 1:30 PM – 3:30 PM

/// JEMS Games Finals 5:15 PM – 7:30 PM

FRIDAY, FEBRUARY 23, 2018

/// Registration 7:30 AM – 12:30 PM

/// Conference Sessions 8:00 AM – 10:00 AM

/// Exhibit Hall Open..... 10:00 AM – 1:00 PM

/// Conference Sessions 11:00 AM – 12:30 PM

/// Exhibit Floor Giveaway (Must be Present to Win) ... 12:30 PM

/// Exhibitor Move Out 1:00 PM – 8:00 PM

/// Conference Sessions 1:15 PM – 2:45 PM

*Times are tentative and subject to change

STRATEGIC PARTNERS



SPONSORS

(As of August 15, 2017)

EMS TODAY THANKS

THE 2018 SPONSORS FOR THEIR
SUPPORT OF THIS YEAR'S EVENT.

PLATINUM SPONSORS:



stryker



SILVER SPONSOR:

ZOLL

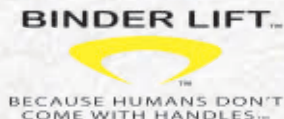


GOLD SPONSOR:

Teleflex



ADDITIONAL SPONSORS:



GENERAL INFO

SEE PAGE 61 FOR A LIST OF EXHIBIT FLOOR GIVEAWAY SPONSORS.
WANT TO BECOME AN EXHIBITOR? SEE PAGE 64.

SOCIAL NETWORKING



LET'S CONNECT!

@EMSTODAY | #EMSTODAY

/// **Unite** with other EMS professionals /// Stay **up-to-date** with event happenings
/// **Share** your EMS journey /// **Win** prizes

LET'S BREAK THE 2017 RECORDS!

14,105,077
SOCIAL IMPRESSIONS
& **5,528** TWEETS



1,044 TWITTER
PARTICIPANTS

28 AVERAGE
TWEETS/HOUR



Team Australia EMS @TeamAusEms · Feb 25

After all the outstanding clinical research presentations & education sessions we decided to have some fun with the exhibitors. [#emstoday2017](#)



Gaumard Scientific @GaumardInFocus · Feb 25

[#EMSToday2017](#) attendees learning about how our advanced Trauma Hel simulator can help medical professionals deal with real-life situations



Jonathan Washko @JonathanWashko · Feb 25

[#EMSToday2017](#) [#EMSCOLGY](#) [@emconnect](#) [@shreightman](#) Thanks for running such a great conference in SLC looking forward to [#EMSToday2018](#)

1 3 13 4



Antonio Cugini @AntonioCugini · Feb 26

Made a lot of new friends at [#emstoday2017](#). Thanks to everyone who helped further educate me on EMS. I appreciate your stories & service.

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NETWORKING & SPECIAL EVENTS



93%

of attendees said the Networking Events met or exceeded their expectations

/// OPENING RECEPTION ON THE EXHIBIT FLOOR

Open to all attendees

Immediately following the keynote session, join us at the opening reception in the exhibit hall. Enjoy complimentary drinks and networking with an international assembly of EMS professionals.

//// SPONSORED BY:

As of Aug. 15, 2017



/// BREAKFAST ROUNDTABLES // NEW THIS YEAR!

Thursday, February 22 | 8:00 AM – 9:30 AM // Cost: \$40 (breakfast buffet is included)

Topics will include:

// Rural & Wilderness EMS

Moderator: Jonathan Politis, MPA, NRP

// I'm a New Manager, Now What?

Moderator: Robert Girardeau, MSM-HCA, NRP, FP-C

// Best Practices in Peer Support

Moderator: Wayne Zygowicz, MS, EFO, EMT-P

// Provider Stress & Resiliency

Moderator: Chetan Kharod, MD, MPH, USAF, MC, SFD

// Sepsis Screening & Alerting

Moderator: Rommie Duckworth, LP

// America's Opioid Crisis

Moderator: Michael Levy, MD

// Identifying & Diverting Stroke Patients

Moderator: Jason T. McMullan, MD

// Epinephrine: To Use or Not to Use?

Moderator: Corey Slovis, MD

// Benefits of Prehospital ECMO (extracorporeal membrane oxygenation)

Moderator: Scott Youngquist, MD

// Issues in Mobile Integrated Healthcare (MIH)

Moderator: Matt Zavadsky, MS-HSA, EMT

GENERAL INFO

Want to attend? Simply add this event to your registration! *(space is limited)*

/// EXCLUSIVE RIDE-ALONG OPPORTUNITIES

EMS Today offers any registered attendee the exclusive, free opportunity to ride along with local EMS crews. Enhance your time and EMS learning experience in Charlotte, NC. **Limited space available**, to learn more visit www.emstoday.com/event-information/ridealong.



ZOLL®

FOOD / DRINKS / NETWORKING / LIVE MUSIC

OPEN TO ALL ATTENDEES | WEAR BADGE FOR ENTRY

SHOCK FEST

STO B 'H
#904

2 FREE DRINK TICKETS!

WEDNESDAY, FEBRUARY 21 | 6:15 PM
WHISKEY RIVER (AT THE EPICENTRE)
210 E TRADE ST

#ZOLLSHOCKFEST

A PENNWELL EVENT SPONSORED BY: **ZOLL®**

REGISTER TODAY!

@ EMSTODAY.COM/REGISTER

EXCLUSIVE DISCOUNT!

The early, early bird really does get the worm!

REGISTER FOR A GOLD PASSPORT WITH THE SOURCE CODE LISTED ON THE MAILING LABEL BY OCT. 31 TO SAVE AN ADDITIONAL \$75 OFF THE EARLY BIRD RATE — THAT'S A \$175 DISCOUNT!



BEST VALUE

WHICH REGISTRATION TYPE IS RIGHT FOR YOU?	Gold Passport (3-Day)	Silver Passport (2-Day)	Exhibition Visitor Only
EXCLUSIVE DISCOUNT - registration on or before 10/31/17	\$375		
Early Bird Registration Pricing - registration on or before 1/19/18	\$450	\$325	\$25
Registration price after 1/19/18	\$550	\$425	\$45
Keynote Session	✓	✓ (if applicable)	✓
Exhibit Hall Entrance	✓	✓	✓
Conference Sessions	✓	✓	
Floor Giveaway Entry	✓	✓	
Networking Reception	✓	✓ (if applicable)	✓
Networking Party (Off-site)	✓	✓ (if applicable)	
JEMS Games Final Competition	✓	✓	✓
Hands-On Experience	✓	✓	✓

Enhance your learning by adding a pre-conference workshop and/or breakfast roundtable to your registration! Hurry, space is limited.

HOTEL INFORMATION

EMS Today has rooms reserved at 9 nearby hotels. Discounted rates are only available through the official housing company, Preferred Convention Services. Online reservations, hotel map and hotel pricing can all be found at www.emstoday.com.



- | | | |
|-----------------------------------|--------------------------------------|----------------------------------|
| 1 Aloft Charlotte Uptown | 3 Hampton Inn Charlotte Uptown | 6 Hyatt Place Charlotte Downtown |
| 2 Courtyard Charlotte City Center | 5 Hilton Charlotte City Center | 8 Omni Charlotte |
| 3 Embassy Suites Uptown | 6 Hilton Garden Inn Charlotte Uptown | 9 Westin Charlotte |

CHARLOTTE, NC // A LOT TO SAVOR

Experience the exciting possibilities that add character to Charlotte, from cultural institutions and attractions to world-class dining and nightlife to shopping and sporting events unique to the region.

HERE ARE SOME PLACES NOT TO BE MISSED!

<p>Catch a CHARLOTTE HORNETS game</p> 	<p>Visit the NASCAR HALL OF FAME and try out the Pit Crew Challenge</p> 	<p>ZIP through the forest at the US NATIONAL WHITE WATER CENTER</p> 	<p>Looking for some NIGHTLIFE? Check out the EPICENTRE</p> 
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1421 SOUTH SHERIDAN RD. // TULSA, OK, USA 74112

USE THIS SOURCE CODE WHEN REGISTERING:

EMSTPCJEMS

EXCLUSIVE DISCOUNT!

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REGISTER FOR A GOLD PASSPORT WITH THE
SOURCE CODE LISTED ABOVE BY OCT. 31 TO SAVE AN
ADDITIONAL \$75 OFF THE EARLY BIRD RATE
— THAT'S A \$175 DISCOUNT!



VISIT WWW.EMSTODAY.COM AND
REGISTER TODAY!



YOUR REGISTRATION INCLUDES A 1 YEAR FREE DIGITAL
SUBSCRIPTION TO OUR OFFICIAL PUBLICATION —

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Emergency
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Services

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