

ELECTION CENTER

33rd Annual National Conference



August 19-23, 2017

Hyatt Regency Hotel Orange County
Garden Grove, California

THE ELECTION CENTER

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Albany, New York

A message from: Tim Mattice, Executive Director

WELCOME to Orange County, California, for the Election Center's 33rd Annual National Conference!

Whether it's manicured beach towns or celebrated theme parks, all framed by oceanfront towns and luxury yachts, "The OC" stands out as one of the state's most iconic destinations. The always-amazing Disneyland Resort with exclusive shuttle service for Hyatt Regency Orange County guests to and from the Disneyland® Resort, continues to be one of the best-loved theme parks in the world.

Also shop at spectacular South Coast Plaza in Costa Mesa, or get the surfer look in Huntington Beach, aka Surf City, USA. Breakfast, lunch or dinner—doesn't matter! You'll find a dish for any occasion, day or night, at a variety of hip Orange County restaurants. From burger joints and sushi spots to upscale eateries overlooking the coastline. OC's hotspots provide a variety of settings for which to enjoy your favorite foods. With finely decorated interiors and innovative ways of presenting cuisine, there's plenty to experience in OC's dining scene.

Preceding the National Conference on Saturday and Sunday, four of our Professional Education Courses including two core and two renewal courses will be offered (you can only take one course since they are offered concurrently). Sunday will also include Election Center Committee Meetings in the afternoon.

This year's Conference attendees will be inspired and energized as we share trending elections and voter registration issues including The 2016 Elections in Review, Technology Advances in Voter Registration and Elections and Polling Place Line Management, to name a few. Also, crucial information from federal agencies to local election officials sharing practical information for day to day election administration operations.

This is the also the time to honor and celebrate the winners of the Election Center's acclaimed Professional Practices Papers' Program. You will hear the winning presentations and you will take home all of the innovative programs and ideas that were submitted by your colleagues in other jurisdictions around the country.

We will be celebrating those graduating from the Professional Education Program with the designation of CERA, CERV or CEM. The graduates will be recognized at a special ceremony and luncheon on Tuesday. At the end of the formal conference program we offer an economically friendly optional tour on Wednesday so you can partake in the vitality of what Orange County has to offer.

If you have questions about the conference or the Hyatt Regency Hotel, please call Pat Hawkins in our Conference Office at (916) 686-7928 or e-mail at conferences@electioncenter.org.

Register on-line today: www.electioncenter.org

See you in Orange County!

TENTATIVE SCHEDULE OF EVENTS

Saturday, August 19, 2017

8:00-9:00 Class Registration
(Separate Registration for Classes Required)

9:00-4:30 Class # 11
Class # 12
Class # 28
Class # 30

12:00-1:30 **Lunch (Students only-Ticket Required)**

Sunday, August 20, 2017

8:00-11:00 Courses #11, #12, #28 and #30 Continued

1:00-3:00 PEP Board Committee Meeting (PEP Members Only)

2:00-6:00 **Educational Exhibit Area Open**

2:00-4:00 Postal Committee Meeting (Everyone welcome)

4:00-6:00 Elections Legislation Committee Meeting
(Everyone welcome)

4:00-8:00 Registration Desk Open

6:00-7:30 Welcome Reception

Monday, August 21, 2016

- 8:00-3:00 Registration Desk Open
- 8:30-9:00 Continental Breakfast
- 8:00-7:00 **Educational Exhibits Open**
- 9:00-9:30 **Welcome/Announcements**
- 9:30-10:30 **Keynote Address**
- 10:30-11:00 **Educational Exhibits**
- 11:00-11:15 **Legislative Update**
A review of pending and proposed federal and state
voter registration and elections legislation
- 11:15-12:00 **Polling Place Line Management**
- 12:00-12:30 **EAC Report**
- 12:30-2:00 **No Host Luncheon**
- 2:00-4:00 **Professional Practices Presentations**
“and the winner is...”
- 4:00-6:00 **Educational Exhibits Open**
- 6:00-11:00 **Evening Event** Ticket Required (One included with
Registration fee. Extra tickets available.
See elsewhere in the brochure.)

Tuesday, August 22, 2016

8:00-10:30 Registration Desk Open

8:00-11:00 **Educational Exhibit Area Open**

8:30-9:00 Continental Breakfast

9:00-11:00 **Professional Practices Winner Exhibits**

9:00-10:30 **Concurrent Discussion Groups**

Breakout #1

Professional Measurement Project

How data helps you manage

Breakout #2

The 2016 Elections in Review

(Did the PCEA make a difference? Was it better than 2012? Clues for gearing up for 2018.)

Breakout #3

Language Access

Breakout#4

Visit Educational Exhibits

10:30-11:00 **Educational Exhibits**

11:00-12:00 **Concurrent Discussion Groups**

Breakout #1

Member's Forum

Tell us what you really, really want

Breakout #2

Technology Advances in Voter Registration and Elections

Breakout #3

Nuts and Bolts of Voter Registration Acquisition

Contract negotiations and Contract Writing

12:00-2:30

CERA Graduation Luncheon

Ticket Required- (*One included with Registration fee. Extra tickets available. See elsewhere in the brochure.*)

2:30-3:30

Concurrent Discussion Groups

Breakout #1

Alternate Voting Rules

Breakout #2

Security Taskforce Part 1

3:30-4:30

Concurrent Discussion Groups

Breakout #1

Open mic—What's on your mind?

Breakout #2

Security Task Force Part 2

Wednesday, August 23, 2016

9:00-4:30

Post Conference Tour --Ticket required

See elsewhere in this brochure for additional information.

THE ELECTION CENTER'S 33rd ANNUAL NATIONAL CONFERENCE

Orange County, California
August 21 – August 22, 2017
REGISTRATION FORM

To register for the National Conference, go to The Election Center's web site electioncenter.org or enter <http://www.electioncenter.org/conference.php?id=162> and enter your personal Election Center identification and password.

CONFERENCE REGISTRATION FEES

Registration and check received by the Conference Office **no later than July 27, 2017**

Gold, Silver, Blue, Bronze and Associate	\$469
Non-Members	\$669

Registration and check received **after July 27, 2017 or at the Conference:**

Gold, Silver, Blue, Bronze and Associate	\$569
Non-Member	\$769

CANCELLATION POLICY: Written cancellation stating reason for same must be received by the conference office **NO LATER THAN July 27, 2017** in order to receive full credit toward a class, workshop or conference to be used by the end of 2018, less a \$50 processing fee. There will be no credit given for cancellations received on or after **July 28, 2017.**

If paying by check, please return completed copy of the on-line registration form and your check mailed to reach the Conference Office by **July 27, 2017** to avoid additional fees to:

The Election Center
Conference Office
P.O. Box 965
Elk Grove, CA 95759

PLEASE DO NOT SEND MAIL THAT REQUIRES A SIGNATURE. THIS MAIL CANNOT BE ACCEPTED.

PLEASE USE FEDEX FOR OVERNIGHT MAIL. PLEASE CALL PAT HAWKINS AT (916) 686-7928 FOR AN OVERNIGHT MAILING ADDRESS AND/OR ADDITIONAL INFORMATION.

The Election Center's Federal I.D. Number is 54-1578880.

COURSE #11

The History of Elections I - Ancients to 1781

Instructor: Robert Montjoy, Ph.D.
University of New Orleans
New Orleans, LA

Saturday, August 19, 2017..... 9:00 a.m. – 4:30 p.m.
Sunday, August 20, 2017 8:00 a.m. – 11:00 a.m.

The best way to understand American democracy is to understand the events that led to its creation. That process begins, in this course, with a survey of the original Greek democracy of 27 centuries ago. Historical evidence from that era and the Roman republic that followed suggests that our democratic ancestors had similar concerns as present-day election administrators about election procedure, voter eligibility, potential fraud and promulgation of election results. The desire of citizens to participate in the governing processes of their day can be seen in the Scandinavian “ting” before the end of the first millennium, the Italian city-states of the middle ages, and the emergence of Parliament in Great Britain and leading up to the ratification of the Articles of Confederation.

COURSE #12

The History of Elections II – 1781 to Modern Era

Instructor: Bridgett King, Ph.D.
Auburn University
Auburn, Alabama

Saturday, August 19, 2017..... 9:00 a.m. – 4:30 p.m.
Sunday, August 20, 2017..... 8:00 a.m. – 11:00 a.m.

This course covers the history of elections and voter registration from the constitution until the Civil Rights era. Understanding developments of the past which have led to the present can help elections and registration professionals interpret both the intent and the influence of laws and procedures on voter registration. By understanding the reasons for the decisions which impacted both voter registration and elections administration, we can more clearly understand why we administer the process the way we do in the present. It also provides a better basis for anticipating changes for the future and can help to predict the outcome of changes to the system as they are proposed.

**THIS COURSE IS OFFERED FOR CREDIT
FOR CERA GRADUATE STUDENTS ONLY**

COURSE #28

**Navigating Successful Change Management in
Election Administration**

Instructor: Kelly Krawczyk, MPA., Ph.D.
Auburn University, AL

Saturday, August 19, 2017.....9:00 a.m. - 4:30 p.m.

Sunday, August 20, 2017.....8:00 a.m. - 11:00 a.m.

This course presents a structured process for managing successful organizational change in the election administration and voter registration offices. As the public sector environment around elections continues to change rapidly, election administrators are faced with increasing demands for accountability and performance. Significant organizational change is both essential and inevitable in all public organizations. Yet this sort of change is difficult in election offices because of a complex set of traditional structures, cultures, and routines that can inhibit organizational transformations. Participants will work with actual elections administration management changes and design and evaluate change management plans. This approach builds capacity for smooth organizational change and successful implementation to maximize lasting benefits.

**THIS COURSE IS OFFERED FOR CREDIT
FOR CERA GRADUATE STUDENTS ONLY**

COURSE #30

**Election Assessment: Tracking Performance Across
the Election Administration System**

Instructor: Kathleen Hale, J.D., Ph.D.
Auburn University, AL

Saturday, August 19, 2017.....9:00 a.m. - 4:30 p.m.

Sunday, August 20, 2017.....8:00 a.m. - 11:00 a.m.

All the votes are in and accounted for, and official election results have been released. Even though the election may be “over”, the work of election officials and voter registrars is not! It is essential to conduct analysis of activities across the election system, and to establish systematic feedback about successes, challenges, and solutions. In this course, election administrators and voter registrars will practice system wide assessment approach which includes identifying weaknesses in administrative processes and procedures, evaluating instructions, and assessing voter success in casting ballots to reduce voter error, place-based and mail operations, and assessing election day and early voting. Results can be used for continuous performance improvement and to educate different audiences and stakeholders including the general public, funding authorities, policy makers, advocacy groups and the media.

The Election Center

Professional Education Program Registration

Orange County, California

August 19-20, 2017

To register for a class, go to the Election Center's web site at ([electioncenter.org](http://www.electioncenter.org)) or enter (<http://www.electioncenter.org/conference.php?id=162>). Enter your Election Center identification and password.

The registration fee can be paid by credit card or check no later than July 27, 2017. If paying by check, complete the on-line form, click PAY BY CHECK, make a copy of the registration form and send with your check to be received, no later than **July 27, 2017**.

Course 11 History I

Platinum, Gold, Silver, Blue, Corporate, Bronze and Associate.....\$429
Non-Member.....\$629

Course 12 History II

Platinum, Gold, Silver, Blue, Corporate, Bronze and Associate.....\$429
Non-Member.....\$629

Course 28 Navigating Successful Change Management

Platinum, Gold, Silver, Blue, Corporate, Bronze and Associate.....\$429
Non-Member.....\$629

Course 30 Election Assessment: Tracking Performance

Platinum, Gold, Silver, Blue, Corporate, Bronze and Associate.....\$429
Non-Member.....\$629

REGISTRATION DEADLINE—July 27, 2017

Payments received after July 27, 2017 add \$100 late fee to the above amounts.

CANCELLATION POLICY: Written cancellation stating reason for same must be received by the conference office **NO LATER THAN July 27, 2017** in order to receive full credit toward a class, workshop or conference to be used by the end of calendar year 2018 less a \$50 processing fee. There will be no credit given for cancellations on or after **July 28, 2017**.

If paying by check, please mail a copy of the on-line form and check to be received at the Conference Office by July 27, 2017 to:

The Election Center
Conference Center
P.O. Box 965
Elk Grove, CA. 95759

PLEASE DO NOT SEND MAIL THAT REQUIRES A SIGNATURE FOR DELIVERY.
THIS MAIL CANNOT BE ACCEPTED.

Please use FedEx for overnight mail. Call Pat Hawkins at (916) 686-7928 for an overnight mail address and/or for additional information.

The Election Center's Federal I.D. Number is 54-1578880



We have blocked rooms for this meeting at the Hyatt Regency in Orange County which is located at:

11999 Harbor Blvd.
Garden Grove, CA
(714) 750-1234

Room Rate: \$159.00 excluding taxes.
First night deposit is non-refundable.

Hotel reservation deadline is: **July 27, 2017**

To make reservations, use the following link:
<https://aws.passkey.com/go/electioncenter2017>

Super Shuttle Information:

From John Wayne Airport \$11 one way
(This is the closest airport to the hotel)

From Long Beach Airport \$36 one way

From Los Angeles International \$17 one way

For those of you who will be driving or renting a car, these are the hotel Election Center discounted parking rates:

Valet Overnight	\$16.00/Day
Self: Overnight Parking	\$16.00/Day

MISCELLANEOUS INFORMATION

PLEASE NOTE DEADLINES

Tour.....	July 15, 2017
Hyatt.....	July 27, 2017
Conference and Classes.....	July 27, 2017
Evening Event	July 27, 2017

FOR EXTRA TICKETS FOR THE CERA GRADUATION CEREMONY LUNCHEON, PLEASE CONTACT PAT HAWKINS AT (916) 686-7928 **BEFORE** AUGUST 1, 2017.

IMPORTANT SECURITY NOTICE:

Security requires all attendees to wear Election Center name badges to enter the meeting rooms and exhibit area. If you choose to register at the conference you may be delayed up to two hours in order to process your registration.

Your advance registration also allows us to better plan for food and beverage functions, seating and training materials. Thank you so much for your cooperation.

NOTE

We are unable to accept mail that requires a signature for delivery. Please call (916) 686-7928 if you need a street address for overnight FedEx delivery.

DOOR PRIZES

If you would like to donate an item that represents your jurisdiction for our drawing, please bring it to the registration desk no later than noon on Monday, August 21, 2017. Thank you.

DINNER/DANCE AND SOME SURPRISES

August 21, 2017

ADDITIONAL TICKETS: One ticket is included in your registration fee. If you would like additional tickets, please use a separate form for each additional person.

Please reserve one or more additional tickets for the event at \$100 each. Deadline for additional tickets is **July 27, 2017.**

Name: _____

Address: _____

City/State/Zip: _____

Telephone: Work: _____ Home: _____

(For Emergencies)

Fax: _____

To pay by credit card go to:

<http://www.electioncenter.org/conference.php?id=162>

If paying by check, please send this completed form and check for \$100 for each additional ticket to:

The Election Center
Conference Center
P.O. Box 965
Elk Grove, CA 95759

ATTIRE: Business casual. **No** jeans, shorts, T-shirts, athletic shoes or flip flops please.

If you need additional information, please call Pat Hawkins at (916) 686-7928.

ORANGE COUNTY, CALIFORNIA TOUR

**THERE IS A LOT MORE TO ORANGE COUNTY THAN JUST
DISNEYLAND AND KNOTT'S BERRY FARM!**

Wednesday, August 23, 2017, 9:00 A.M. – 5:00 P.M.

Our first stop on the tour will be in San Juan Capistrano. Remember the swallows always return there every year! On our journey to San Juan Capistrano, we will travel south with beautiful Pacific Ocean views. Once at our destination, we will have a guided tour of the history and area of the mission.

Our next destination will be Laguna Beach. There are many places there to have lunch and browse the shops, take a peek at the Pacific Ocean close-up and perhaps look into some of their wonderful art galleries. Laguna is nestled between the sparkling blue Pacific and majestic canyons. Laguna also provides a year-around retreat for art lovers, nature enthusiasts and beach-goers. Laguna Beach offers seven miles of soft sand and miles of hidden coves. This Orange County destination has a long-standing history as the retreat vacation destination. This city is truly a hidden treasure.

Now for the real fun at Newport/Balboa Island. We will have a 45 minute boat tour and will learn about some fun facts, history, and details of homes come to life.

After our boat tour, we will be able to browse Marine Avenue offering shops and little eatery with a must stop for one of Dad's Original Frozen Bananas dipped in chocolate then rolled in nuts. Balboa has a history rooted in land speculation, transportation and dance halls.

We will board our bus with a scenic ride along Sunset Beach and Seal Beach on our final visit to the Queen Mary in Long Beach Harbour. Long Beach is known as one giant playground where you can experience deep sea adventure at the Aquarium of the Pacific on the bay, browse Seaport Village or stay on the Queen Mary which is now a hotel. Long Beach is the 7th largest city in California, named the 4th most diverse city in the United States. Eclectic is a very fitting description of this city.

SO, bring your camera, make sure you wear casual light clothing and comfy shoes and don't forget the sun screen!

RESERVATION FORM POST CONFERENCE TOUR ORANGE COUNTY, CALIFORNIA TOUR

*THERE IS A LOT MORE TO ORANGE COUNTY THAN JUST
DISNEYLAND AND KNOTT'S BERRY FARM!*

August 23, 2017

Please complete this form and return with payment to:

The Election Center
Conference Center
P.O. Box 965
Elk Grove, CA 95759

Number of people attending _____ x \$60 = _____ (enclosed)

To pay by credit card go to

<http://www.electioncenter.org/conference.php?id=162>

Name: _____

Address: _____

City/State/Zip: _____

Telephone: Work: _____ Home: _____

(For Emergencies)

Fax: _____

Suggest that you wear light and casual clothing and comfy shoes.

RESERVATION DEADLINE

July 15, 2017

In the past, these trips have almost always sold out and tickets may not be available **after July 15, 2017. Sign up now!**



Benefits and Services

The Election Center is the premier organization in the U.S. for the training and certification of election and voter registration administrators.

It is through the Election Center that professional certification as a **Certified Elections/ Registration Administrator** (CERA) or **Certified Elections/Registration Vendor** (CERV) can be earned. Membership in The Election Center not only sustains a professional staff operation dedicated to your profession, it also entitles members to certain benefits and services.

The Professional Education Program is the most extensive, comprehensive and award winning continuing education program available for elections and voter registration officials which can lead to certification as a Certified Elections/Registration Administrators (CERA) Vendor (CERV) and for Election Monitors from around the world as Certified Elections/Monitor (CEM).

Email Alerts are specialized information services which inform members about election-related legislation in Congress and then tracks the progress of legislation on its path to becoming a law. They also inform members of upcoming Election Center events and important news affecting elections and voter registration officials.

Job Banks offer the elections community the opportunity to list jobs with the Election Center for inclusion on our website and for distribution to our members nationally.

EC Surveys offer a variety of survey opportunities providing a great source of information and answers to various operational issues encountered by voter registration and elections officials.

EC Consultants offers members the opportunity for an internal review of their operations by a consulting team of experienced election officials. The consulting team will provide a total review of all office operations from small, medium to large jurisdictions; a review of a specific area of operations; or peer review program to study management, technology and operations issues. Call us today at (916) 686-7928 or email us at conferences@electioncenter.org to find out how your state can participate!

State Registered Election Officials Program (REO), the REO program is a joint venture between individual states and the Election Center with eight Core Courses taught by Election Center instructors. States can add additional courses and requirements, if they choose, resulting in designation as a State Registered Election Official (REO).

For more information on Membership levels and descriptions please visit our website www.electioncenter.org/membership.html

FUTURE ELECTION CENTER CONFERENCES, WORKSHOPS AND MEETINGS

(All courses are subject to change)

2018

January 10-11	JEOLC Ritz Carlton Hotel Pentagon City, Virginia
February 28 – March 4	Special Workshop Hyatt Regency Hotel San Antonio, Texas Courses #1, #2 and TBA
April TBA	Special Workshop TBA Courses #3, #4, and TBA
May 7 - 12	PEP Special Session Auburn University Auburn, Alabama Courses #11, #12 and TBA
July 7 - 17	PEP Summer Session Sanibel Harbor Hotel Fort Meyers, Florida Courses, #6, #7, #8, #9, #10
August 25 – 29	34th Annual National Conference Sheraton New Orleans Hotel New Orleans, Louisiana Courses #5, #6 and TBA

YEARS OF NATIONAL CONFERENCES

1985 New Orleans
1986 San Diego
1987 Phoenix
1988 San Francisco
1989 Reno
1990 Washington, DC
1991 San Antonio
1992 Nashville
1993 Los Angeles
1994 New Orleans
1995 Chicago
1996 Boston
1997 Atlanta
1998 San Diego
1999 Orlando
2000 San Francisco
2001 New Orleans

2002 San Antonio
2003 Bal Harbour
2004 Washington, D.C.
2005 Beverly Hills
2006 Chicago
2007 New Orleans
2008 Dallas
2009 San Diego
2010 Orlando
2011 San Antonio
2012 Boston
2013 Savannah
2014 San Francisco
2015 Houston
2016 Philadelphia
2017 Orange County, CA

.....TO CONTACT THE ELECTION CENTER

NATIONAL OFFICE

21946 Royal Montreal Drive, Suite 100
Katy, TX 77450

VOICE (281) 396-4309

FAX (281) 396-4315

EMAIL services@electioncenter.org

CONFERENCE OFFICE/CONSULTING OFFICE

P.O. Box 965

Elk Grove, CA 95759

VOICE (916) 686-7928

FAX (916) 686-8874

EMAIL conferences@electioncenter.org

Notes

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