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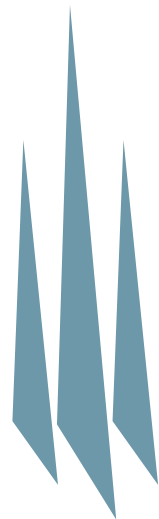
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MELISSA COSTELLO, MD, FACEP, FAEMS
EMS Section Chair, ACEP
Medical Director/Flight Physician
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*Mike Taigman, David Nelson, DMin,
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Matt Zavadsky, MS, Doug Hooten, MBA,
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Jonathon Washko, MBA*


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innovative leaders
who are bringing
EMS into the future,
Pinnacle is the place
to do it.”*

ERIC GRIFFIN

Fire/Rescue Chief
Greenville, North Carolina



CONFERENCE HIGHLIGHTS

KEYNOTE ADDRESS: WHAT EMS LEADERS CAN LEARN FROM THE IHI ABOUT PATIENT-CENTERED CARE

Martha Hayward, Lead for Public and Patient Engagement, Institute of Healthcare Improvement

TERRORISM, CYBER ATTACKS AND NATURAL DISASTERS: HOW LEADERS PREPARE & RESPOND IN THE NEW PARADIGM

David Paulison, Bruce Moeller, PhD

THE UNCERTAIN FUTURE OF HEALTHCARE REFORM: WHAT EMS LEADERS NEED TO KNOW

Roxanne Shanks, MBA

STRATEGIES FOR REBUILDING CAREGIVER CAREERS

Jim Marshall, MA, Krista Haugen, MN

CHASING THE MEDICARE DRAGON: A FRAUD INVESTIGATOR'S PERSPECTIVE

*FBI Supervisory Special Agent
Shaun O'Neill*

ALIGNING INTERESTS: IS NOW THE TIME FOR STRATEGIC REGIONAL ORGANIZATIONS (SROS)?

Christine Zalar, MA, Steve Knight, PhD

INVESTING IN YOUR ORGANIZATION'S FUTURE

*Charles Maymon, Tom Little, Jim Lanier,
Edmundo Calderon, MBA*

HOW THE QUALITY MOVEMENT GOT HIJACKED (AND WHAT EMS LEADERS CAN DO ABOUT IT)

Mike Taigman, Ed Racht, MD

PINNACLE LEADERSHIP SERIES: FINDING THE HIGHER GROUND

Jay Fitch, PhD

LEADERSHIP LESSONS FROM ACADIAN'S SUCCESS

Richard Zuschlag

ENVISIONING EMS IN 2050: A FOUNDATION FOR THE FUTURE

Mike Taigman, Jon Krohmer, MD

LEVERAGING CLINICAL TECHNOLOGIES: THE TRANSITION FROM INTERVENTION TO DIAGNOSTICS

Thomas Judge

DIGITAL DISRUPTIONS – ARE YOU NEXT? CYBERSECURITY FOR EMS AND 911


Frank Gresh, MS

EMS INNOVATIONS AND CHALLENGES FROM AROUND THE GLOBE

*Jerry Overton, Fionna Moore, MBE,
A.J. Heightman*

CLOSING KEYNOTE: FROM THE FRONT LINES OF EMS TO THE WHITE HOUSE SITUATION ROOM: LEADERSHIP LESSONS FROM AN UNLIKELY JOURNEY

Richard Hunt, MD

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about the future of
EMS – you help
create it.”*

ANDREW RAND

Chief Executive Officer
Advanced Medical Transport
Peoria, Illinois



BONUS SESSIONS & MEETINGS

CASES FROM THE FITCH FILES

Fitch & Associates staff and clients

TAKING THE NATION'S PULSE: THE 2017 FITCH/EMS1 TREND REPORT

Anthony Minge, EdD, Greg Friese, MS

UNDERSTANDING COMPLEXITY: CASE STUDIES IN ADVANCED SYSTEM PLANNING

Facilitated by Chris Callsen

DISPATCH AND DEPLOYMENT STRATEGIES FOR NON-EMERGENCY TRANSPORT

Corinne Walser

2017 PINNACLE LEGAL UPDATE

Doug Wolfberg, JD, Steve Wirth, JD

TELLING YOUR STORY TO IMPROVE RECRUITMENT AND ENGAGEMENT

Jeff Berend, Michael Gerber, MPH

THE ALLINA CARES MODEL AS A BLUEPRINT FOR IMPROVEMENT

Susan Long, Andrew Stevens, MD

FIRSTWATCH USER GROUP MEETING


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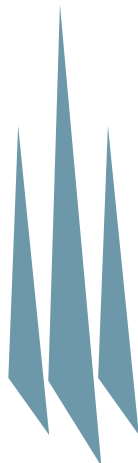
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