



American Planning Association

# National Planning Conference

May 6–9, 2017

## Planning is on the move — to New York City!

Registration is open for APA's 2017 National Planning Conference in New York—**only for APA members**. This year, members are at the head of the line — with exclusive access to conference registration and tickets for advanced training, mobile workshops, orientation tours, special events, and more, through January 3.

If you're an APA member, December 7–January 3 is the time to make your move!

*Registration for nonmembers opens January 4.*

[Register](#)

## Location

Jacob K. Javits Convention Center  
655 W. 34th St.  
New York, NY 10001

Countdown to #NPC17

149 : 14 : 10 : 24

DAYS

HOURS

MINUTES

SECONDS

## Why Attend NPC17?

### Explore New York City

It's dynamic, diverse, exciting ... and a showcase for some of today's most innovative planning.

Get up close to new plans, proposals, and projects in five boroughs and three states. Then, when your conference day is over, go out and enjoy New York's myriad architectural, historical, cultural, dining, and shopping delights.

**Bonus:** APA will help you move around New York all you want. NPC17 registration includes a big extra: a **complimentary, seven-day MTA MetroCard** good for unlimited rides on NYC subways and local buses.

[Learn more about NPC17 in NYC](#)

## **Move to the Forefront**

Join the conversation about new trends, challenges, and solutions that are shaping planning. Get smarter with the best professional planning education.

Dig deep into your specialty with like-minded professionals or explore a new-for-you aspect of planning. Learn the latest on trending topics from experts who know them inside and out. NPC17 offers hundreds of sessions and dozens of workshops led by some of the best planners in America (and beyond). You'll leave New York with your brain full of ideas to plan better at home.

**Note: APA will not provide a printed conference program.** With the program and your personal schedule on your mobile device, we don't think you'll need one! (However, you can easily download the program and print the PDF.)

[Browse the NPC17 program](#)

## **Grow Your Network**

Boost your career and further your goals. Meet old friends, renew acquaintances, and forge key relationships. Share your conference experience with planners from across the country and around the world and use conference networking opportunities to move forward on your career journey.

[Check out NPC17 networking opportunities](#)

## Get the APA NPC17 App

Once you've registered, download the APA NPC17 app for your Apple or Android device.

Our app puts the full program and your personal schedule at your fingertips. You'll find conference maps; quick-glance rundowns of Tech Zone, Career Zone, and Planning Expo; and one-touch access to #NPC17 coverage on social media. Plus, you can search for friends and colleagues on the attendees' list, complete with cell numbers and email addresses (where provided). You even can email right from the list!

## APA Members, Register Now!

APA's National Planning Conference always offers advanced training by expert presenters and a high return on your training dollars. NPC17 offers extra value because registration rates haven't changed. You'll get 2017 education, networking, and events at 2016 rates.

Use your spot now at the head of the line to purchase limited-number tickets for activities that sell out fast. Remember, APA members' exclusive access to registration and tickets ends January 3.

Make your move and register today!

## NPC17 Registration Includes:

- All **sessions**
- Opening and closing **keynotes**
- Exhibitor Meet and Greet **Reception** at the Planning Expo
- **MTA MetroCard** valid for seven days from first use
- Awards Luncheon **invitation**

*Important! If you plan to attend the Awards Luncheon, be sure to reserve a **ticket** before the conference begins. Space is limited, and tickets are expected to sell out.*

- Access to **PowerPoint presentations** after the conference
- Access to session **recordings** after the conference

Register



**American Planning Association**  
Making Great Communities Happen

American Planning Association's  
National Planning Conference  
May 6–9, 2017 • New York

# NPC17 REGISTRATION FORM

**Questions about APA's National Planning Conference registration policies?**  
**Find answers at [planning.org/conference/registration/policies](http://planning.org/conference/registration/policies)**

## NAME AND ADDRESS (PLEASE PRINT)

APA ID NUMBER

FIRST NAME

M.I.

LAST NAME

HOME PHONE

OFFICE PHONE

E-MAIL ADDRESS REQUIRED: (THIS WILL BE YOUR EMAIL ADDRESS OF RECORD)

### Badge Details

ENTER YOUR FIRST NAME AS YOU WOULD LIKE IT TO APPEAR ON YOUR BADGE

FULL NAME

ORGANIZATION

LOCATION (CITY AND STATE)

### Where should APA mail your badge?

ADDRESS

CITY STATE

COUNTRY

ZIP/POSTAL CODE

**Please answer the following: (If you do not answer, you will be opted out of sharing your information.)**

Would you like APA to share your full contact information with national conference exhibitors and sponsors? ☐ Yes ☐ No

Would you like APA to share your full contact information with other conference attendees? ☐ Yes ☐ No

## STEP 1: JOIN APA NOW

Join APA now and you'll save up to \$315 on conference registration. You'll qualify for the member conference price. Go to [planning.org/join](http://planning.org/join), follow the onscreen instructions, and make a note of your APA ID. (It will appear on the confirmation screen and be emailed to you.)

## STEP 2: BASIC REGISTRATION

CIRCLE the rate option that fits your current membership category and registration date. Register online and save! A \$50 paper-processing fee applies to each mailed or faxed registration. You need an APA ID to register. Members use the ID found on your Planning label or APA invoice. Nonmembers, create an ID online.

### FULL CONFERENCE RATES

*Includes awards luncheon invitation (ticket required), Exhibitor Meet and Greet, 7-day MTA MetroCard, and session PowerPoint presentations and recordings (post conference). Rate applies to individuals only, not agencies.*

Payment must be received by:	Mar. 2	Apr. 6	Late Rate
APA Members and Speakers	\$735	\$785	\$835
Nonmember	\$1,050	\$1,050	\$1,050
Other Nonmember	\$735	\$840	\$890

### DISCOUNTED CONFERENCE RATES

*Includes Exhibitor Meet and Greet, 7-day MTA MetroCard, and session PowerPoint presentations and recordings (post conference). YOU MAY PURCHASE A TICKET for the awards luncheon, but it is not included with discounted registration. Nonmember students must pay the nonmember registration rate.*

Payment must be received by:	Mar. 2	Apr. 6	Late Rate
Life, Retired, Early Career Membership Program (student and new professional) member	\$125	\$145	\$165

**Step 2: Basic Registration Subtotal \$ \_\_\_\_\_**

Name \_\_\_\_\_ Daytime Phone \_\_\_\_\_

## STEP 3: EVENTS AND ACTIVITIES

Indicate the title, function code (found at the end of the activity description), quantity, and price for each additional activity. For information, browse the program at [planning.org/conference](http://planning.org/conference). Reminder: Full paid registrants, add your awards luncheon ticket to your activities if you plan to attend. Space is limited and tickets are expected to sell out.

Activity Title	Function Code	Quantity	Price
Activity 1: Basic Training	FC001	10	1500
Activity 2: Advanced Training	FC002	5	2500
Activity 3: Specialized Training	FC003	3	3500
Activity 4: Team Building	FC004	8	1200
Activity 5: Leadership Training	FC005	4	2000
Activity 6: Communication Skills	FC006	6	1800
Activity 7: Problem Solving	FC007	2	3000
Activity 8: Decision Making	FC008	7	1400
Activity 9: Time Management	FC009	9	1100
Activity 10: Stress Management	FC010	1	4000
Activity 11: Public Speaking	FC011	3	2800
Activity 12: Negotiation Skills	FC012	4	2200
Activity 13: Conflict Resolution	FC013	2	3200
Activity 14: Emotional Intelligence	FC014	5	1900
Activity 15: Cross-Functional Training	FC015	6	1600
Activity 16: Project Management	FC016	3	2700
Activity 17: Quality Management	FC017	4	2100
Activity 18: Customer Service Training	FC018	7	1300
Activity 19: Sales Training	FC019	2	3100
Activity 20: Marketing Training	FC020	5	1700
Activity 21: Financial Training	FC021	3	2900
Activity 22: HR Training	FC022	4	2300
Activity 23: IT Training	FC023	2	3300
Activity 24: Legal Training	FC024	1	4100
Activity 25: Compliance Training	FC025	6	1500
Activity 26: Safety Training	FC026	8	1000
Activity 27: First Aid Training	FC027	3	2600
Activity 28: Fire Safety Training	FC028	4	2400
Activity 29: Emergency Response Training	FC029	2	3400
Activity 30: Crisis Management Training	FC030	5	1800
Activity 31: Business Writing Training	FC031	3	2700
Activity 32: Presentation Skills Training	FC032	4	2100
Activity 33: Interview Skills Training	FC033	2	3100
Activity 34: Resume Writing Training	FC034	1	4200
Activity 35: Job Application Training	FC035	6	1600
Activity 36: Career Development Training	FC036	7	1200
Activity 37: Personal Development Training	FC037	3	2800
Activity 38: Self-Motivation Training	FC038	4	2200
Activity 39: Goal Setting Training	FC039	2	3200
Activity 40: Time Management Training	FC040	5	1900
Activity 41: Stress Management Training	FC041	3	2900
Activity 42: Emotional Intelligence Training	FC042	4	2300
Activity 43: Cross-Functional Training	FC043	2	3300
Activity 44: Project Management Training	FC044	1	4300
Activity 45: Quality Management Training	FC045	6	1700
Activity 46: Customer Service Training	FC046	7	1300
Activity 47: Sales Training	FC047	3	2700
Activity 48: Marketing Training	FC048	4	2100
Activity 49: Financial Training	FC049	2	3100
Activity 50: HR Training	FC050	5	1800
Activity 51: IT Training	FC051	3	2800
Activity 52: Legal Training	FC052	4	2200
Activity 53: Compliance Training	FC053	2	3200
Activity 54: Safety Training	FC054	5	1900
Activity 55: First Aid Training	FC055	3	2900
Activity 56: Fire Safety Training	FC056	4	2300
Activity 57: Emergency Response Training	FC057	2	3400
Activity 58: Crisis Management Training	FC058	5	1800
Activity 59: Business Writing Training	FC059	3	2700
Activity 60: Presentation Skills Training	FC060	4	2100
Activity 61: Interview Skills Training	FC061	2	3100
Activity 62: Resume Writing Training	FC062	1	4200
Activity 63: Job Application Training	FC063	6	1600
Activity 64: Career Development Training	FC064	7	1200
Activity 65: Personal Development Training	FC065	3	2800
Activity 66: Self-Motivation Training	FC066	4	2200
Activity 67: Goal Setting Training	FC067	2	3200
Activity 68: Time Management Training	FC068	5	1900
Activity 69: Stress Management Training	FC069	3	2900
Activity 70: Emotional Intelligence Training	FC070	4	2300
Activity 71: Cross-Functional Training	FC071	2	3300
Activity 72: Project Management Training	FC072	1	4300
Activity 73: Quality Management Training	FC073	6	1700
Activity 74: Customer Service Training	FC074	7	1300
Activity 75: Sales Training	FC075	3	2700
Activity 76: Marketing Training	FC076	4	2100
Activity 77: Financial Training	FC077	2	3100
Activity 78: HR Training	FC078	5	1800
Activity 79: IT Training	FC079	3	2800
Activity 80: Legal Training	FC080	4	2200
Activity 81: Compliance Training	FC081	2	3200
Activity 82: Safety Training	FC082	5	1900
Activity 83: First Aid Training	FC083	3	2900
Activity 84: Fire Safety Training	FC084	4	2300
Activity 85: Emergency Response Training	FC085	2	3400
Activity 86: Crisis Management Training	FC086	5	1800
Activity 87: Business Writing Training	FC087	3	2700
Activity 88: Presentation Skills Training	FC088	4	2100
Activity 89: Interview Skills Training	FC089	2	3100
Activity 90: Resume Writing Training	FC090	1	4200
Activity 91: Job Application Training	FC091	6	1600
Activity 92: Career Development Training	FC092	7	1200
Activity 93: Personal Development Training	FC093	3	2800
Activity 94: Self-Motivation Training	FC094	4	2200
Activity 95: Goal Setting Training	FC095	2	3200
Activity 96: Time Management Training	FC096	5	1900
Activity 97: Stress Management Training	FC097	3	2900
Activity 98: Emotional Intelligence Training	FC098	4	2300
Activity 99: Cross-Functional Training	FC099	2	3300
Activity 100: Project Management Training	FC100	1	4300

**Step 3: Events and Activities Subtotal \$ \_\_\_\_\_**

**Changes/cancellations must be received  
in writing by April 6, 2017.  
A \$50 paper-processing fee (\$35 for students) applies.**

## Questions?

Email [registrationchanges@planning.org](mailto:registrationchanges@planning.org) or call 312-334-1250

office use only

INITIALS	DATE	C/R #	AMOUNT
CHECK			
BILLING			
CREDIT CARD			
CANCELLATION		\$50/35	
REFUNDS			
TOTAL			

## STEP 4: PAYMENT

Step 2 Subtotal \$ \_\_\_\_\_

Step 3 Subtotal \$ \_\_\_\_\_

Step 4 Subtotal \$ 1,000.00

Processing fee for each paper submission \$ 50

TOTAL U.S. DOLLARS \$ \_\_\_\_\_

☐ Check # \_\_\_\_\_ \$ \_\_\_\_\_  
(payable to American Planning Association, in U.S. dollars)☐ Credit Card

American Express \$ \_\_\_\_\_

Discover \$ .

MasterCard \$\_\_\_\_\_

Visa	\$
------	----

CARD NUMBER

EXP. DATE

SECURITY CODE

CARDHOLDER SIGNATURE (REQUIRED)

CARD NUMBER

EXP. DATE:

SECURITY CODE

CARDHOLDER SIGNATURE (REQUIRED)

**Total Payment \$** \_\_\_\_\_

## STEP 5: MAIL OR FAX

**MAIL COMPLETED FORM WITH PAYMENT TO:**

American Planning Association

Payment Center

94343 Eagle Way

Chicago, IL 60678-9430 (check payments only)

**FAX COMPLETED FORM TO:**

312-786-6700 (credit card payments only)

Fax line open through April 6, 2017

# Conference Hotels

APA has arranged discounts at three hotels in New York City.

Reserve housing by **April 6** to get APA's special rates. Book your room early to get your top pick.

	Single	Double
<i>Headquarters Hotel</i>	\$291	\$291
New York Marriot Marquis		
1535 Broadway		
1-877-303-0104		
Sheraton New York Times Square Hotel	\$289	\$289
811 7th Avenue 53rd Street		
1-800-445-8667		
The Manhattan at Times Square Hotel	\$249	\$279
790 7th Avenue		
1-212-581-3300*		

\*When calling in, use the code: "NPC2017" or "Planners."

Rates shown do not include state and local taxes, currently 14.75 percent plus individual nightly fees or occupancy tax that varies for each hotel. All reservations require a credit-card guarantee. Be sure to identify yourself as an APA attendee when booking your room to ensure you receive our discounted rate and APA receives credit for your stay. Make any changes or cancellation directly with your hotel. Hotel cancellation policies vary.

## Local Links

MTA

Javits Center

NYC Tourist

NYC Visitors