# **EXPO SCHEDULE**



## Wednesday, May 11

7:00 a.m.–9:00 p.m.

**Conference Registration** 

8:00 a.m.-3:00 p.m.

Daylong Certificate Courses (Additional registration required; includes lunch)

4:00 p.m.-5:30 p.m.

**Welcome Session** 

6:00 p.m.-9:00 p.m.

**Exhibit Hall Open / Welcome Social** 

## Thursday, May 12

7:30 a.m.–7:30 p.m. 8:00 a.m.–8:45 a.m. 9:00 a.m.–10:30 a.m. **Conference Registration** 

**Town Hall with HSUS President & CEO Wayne Pacelle** 

Workshops

TRACK	TOPIC
Animal Rescue/Field Services	Investigative Techniques to Take Down Cockfighting
Adopters Welcome	Join the Adopters Welcome Revolution
Cat-Friendly Communities	Smart TNR: Tracking Success to Achieve Key Goals
<b>Engaging Volunteers</b>	Answers for the 21st Century Volunteer Director
Expanding Our Reach	Getting It Started: Get Your Aha! On (Session 1 of 3) The Maddie's Fund® Getting it Done Sessions*
<b>Humane Society International</b>	International Campaigning
Keeping Pets in Homes	Creating a "Pets Are Welcome" Community for Renters
Leadership	Mapping the Career Path No One Told You About
<b>Progressive Operations</b>	The Million Cat Challenge, Year Three: Where the Rubber Meets the Road, Part I
Reaching the Underserved	Pets for Life 101: Launching Your Community Outreach Program
Shelter Medicine	Responding to Outbreaks: Be Prepared, Ask for Help, Come Out Better

10:30 a.m.–1:30 p.m. 11:00 a.m. 1:30 p.m.–3:00 p.m. Exhibit Hall Open Lunch Served (in Exhibit Hall) Workshops

TRACK	TOPIC
Animal Rescue/Field Services	Vehicle Design Considerations
Adopters Welcome	Breaking Down Barriers to Pet Adoption
Cat-Friendly Communities	Raising the Bar: Bringing TNR Programs from Zero to Hero
Engaging Volunteers	Culture Shift: Volunteer Engagement as Strategy
Expanding Our Reach	Keeping it Going: From Aha! to Action (Session 2 of 3) The Maddie's Fund® Getting it Done Sessions*
Humane Society International	Humane Dog Programs Worldwide: Stopping Puppy Mills and Promoting Local Street Dogs and Adoptions
Keeping Pets in Homes	Good Medicine: A Guide to Nonprofits Filling the Gap in Veterinary Care
Leadership	Busting Legal Myths in Animal Welfare
Progressive Operations	The Million Cat Challenge, Year Three: Where the Rubber Meets the Road, Part II
Reaching the Underserved	Advanced Strategies in Community Outreach
Shelter Medicine	The Art of Self-Assessment: Doing the Most with the Least in Humane Housing

<sup>\*</sup> Looking for fun and games at Expo? Want to find out how to spark, recognize, act on and sustain Aha! Moments? Join a series of interactive presentations with the country's most successful shelter directors - you'll find inspiration, takeaways, and practical tips in equal measure. This event marks the launch of a whole year of Getting it Done with Maddie's Fund.

#### All events will be held at the Rio Las Vegas unless otherwise noted.

## Thursday, May 12

3:30 p.m.-5:00 p.m.

#### Workshops

TRACK	TOPIC
Animal Rescue/Field Services	Dogfighting Investigations
Adopters Welcome	Creating a Culture that Helps Animals by Working with People
<b>Cat-Friendly Communities</b>	What Is Ideal Caretaking? Using and Teaching Best Practices
Engaging Volunteers	Effectively Managing New Volunteer Expectations
Expanding Our Reach	Getting It Done: From Aha! to Oh Yeah! (Session 3 of 3) The Maddie's Fund® Getting it Done Sessions*
Humane Society International	Enhancing the Public Perception of Dogs
Keeping Pets in Homes	Does She Need to Be Rescued?
Leadership	Going from Good to Great:10 Steps to Increase Online Fundraising Success
Progressive Operations	Strengthening Compassion Resilience
Reaching the Underserved	The History of Community Organizing and Its Relationship to Animal Advocacy
Shelter Medicine	Medical Management Techniques to Save Your Sanity and Streamline Your System

<sup>\*</sup> Looking for fun and games at Expo? Want to find out how to spark, recognize, act on and sustain Aha! Moments? Join a series of interactive presentations with the country's most successful shelter directors - you'll find inspiration, takeaways, and practical tips in equal measure. This event marks the launch of a whole year of Getting it Done with Maddie's Fund.

5:00 p.m.-7:30 p.m.

### **Exhibit Hall Open / Networking Reception**

# Friday, May 13

7:30 a.m.-5:30 p.m. 8:00 a.m.-9:00 a.m. 9:00 a.m.-10:30 a.m.

### Conference Registration Networking Breakfast Workshops

TRACK	TOPIC
Animal Rescue/Field Services	First Responders: Preparation Not Perspiration
Adopters Welcome	Creating a Customer-Centric Adoption Experience
Cat-Friendly Communities	The Art of Compromise: Collaborating for Greater Impact
Engaging Volunteers	Getting the Most Out of Volgistics
Expanding Our Reach	Pets in the Penitentiary
Humane Society International	Regaining the Warm and Fuzzies: Stress Management for the Animal Welfare Employee
Keeping Pets in Homes	Successful Pet Retention Models
Leadership	Adventures in Donor Retention and Recapture
Progressive Operations	Rescue Groups: Maximize Your Impact!
Reaching the Underserved	PFL in Action: The Dynamics of Pets in Poverty
Shelter Medicine	Fast Cats Are Happy Cats: Improving Pathway Efficiency for Cats in Shelters

## Friday, May 13

10:30 a.m.–1:30 p.m. 11:00 a.m. 2:00 p.m.–3:30 p.m. Exhibit Hall Open
Lunch Served (in Exhibit Hall)
Workshops

**TRACK TOPIC Animal Rescue/Field Services** Crisis Support: How to Build and Integrate a Strong Workforce During Disasters **Adopters Welcome** Are Your Adoption Policies Working Against You? **Cat-Friendly Communities** Navigating the Policy Waters: Helping More Cats by Addressing Common Barriers **Engaging Volunteers** Volunteers Do What?! Medical Volunteer Programs **Expanding Our Reach** A Matter of Trust: Community-Based Volunteer Adoption Counselors and You Linking Public Health and Street Dog Welfare **Humane Society International Keeping Pets in Homes** STAY Home! Top Ten Ways to Keep Pets and Their People Together Leadership Operational Excellence to Operational Innovation **Progressive Operations** Removing Breed Labels: Effective, Accurate and Easy

Redefining Cruelty and Neglect

Every Dog Has Its Data

4:00 p.m.-5:30 p.m. 8:00 p.m.-12:00 a.m. Special Session: TBD

**Shelter Medicine** 

**Reaching the Underserved** 

**Expo Party** 

# Saturday, May 14

7:30 a.m.-11:00 a.m. 9:30 a.m.-11:00 a.m.

# Conference Registration Workshops

TRACK	TOPIC
Animal Rescue/Field Services	Are You Ready? Strategic Planning for Field Services
Adopters Welcome	Train Your Core: Preparing Adoption Team Members to Send Pets Home
<b>Cat-Friendly Communities</b>	The Power of People: Effectively Engaging Communities to Help More Cats
<b>Engaging Volunteers</b>	Think Creatively and Develop Dedicated Volunteers
Expanding Our Reach	50 Shades of Mentoring in 12 Sexy Steps
Keeping Pets in Homes	Keeping Cats in Homes
Leadership	Using Technology to Save Lives
<b>Progressive Operations</b>	Expanding the Species Your Shelter Serves
Reaching the Underserved	Sustaining Your Community Outreach Program
Shelter Medicine	To Test or Not to Test: Making Sense of FeLV and FIV Testing

## Saturday, May 14

11:30 a.m.-1:00 p.m.

#### Workshops

TRACK	ТОРІС
Animal Rescue/Field Services	Changing Animal Control Practices from Punitive to Positive
Adopters Welcome	Reaching Your Entire Community
Cat-Friendly Communities	Rabies, FIV and Parasites: Managing Public and Feline Health Concerns
Engaging Volunteers	Creating Volunteer Opportunities to Increase Adoptions
Expanding Our Reach	What the "FUR" Do You Say About Non-Companion Animal Issues?
Keeping Pets in Homes	Understanding Cat Behavior to Save More Lives
Leadership	Building Workplace Culture that Drives Success
Progressive Operations	Behavioral and Handling Tips for Shy and Fearful Dogs
Reaching the Underserved	Cultivating Support Within Your Organization for the Pets for Life Model
Shelter Medicine	Accepting Conflict and Affecting Change for Veterinarians and Shelter Staff in Leadership

1:00 p.m. Animal Care Expo Ends

The Humane Society of the United States (HSUS) reserves the right, and at its sole discretion, to make any changes to the program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution of one or more presentation topic(s) or speaker(s). Views expressed and materials distributed by speakers during Animal Care Expo are solely those of the speakers and not of The HSUS. The HSUS disclaims any and all liability arising out of reliance on any speaker's statements or materials.

In the event that the conference has to be canceled or changed due to events beyond The HSUS's control or due to circumstances which are not attributable to wrongful intent or gross negligence of the conference organizers, The HSUS will not be held liable to conference registrants for any damages, losses, or costs incurred, including but not limited to transportation and accommodation costs. The HSUS is not liable for changes in program date, content, speakers, or venue.

#### All events will be held at the Rio Las Vegas unless otherwise noted.