

# CULTIVATING A Culture OF Health Equity

NACCHO  
ANNUAL  
2016

Photo courtesy of VisitPhoenix.com

## 10 REASONS to Attend NACCHO Annual

- 1. Refresh and Recharge:** Experience an interactive sharing and learning setting to examine strategies, share ideas, and plan actions for ensuring that local health departments will thrive.
- 2. Learn from Peers:** Get the latest evidence and tools to inform and influence change in communities. Colleagues from across the country will share practical, effective strategies to address ongoing challenges.
- 3. Grow for a Good Price:** Invest in your professional growth and the future of your health department. The conference pays for itself in the form of learning opportunities, information gathered, and partnerships forged. Plus, conference attendees will receive Continuing Education Credits for free.
- 4. Network, Connect, and Reconnect:** Take advantage of a unique opportunity to trade stories and network with colleagues. Learn about research breakthroughs, new technologies, and innovative solutions and products.
- 5. Be Inspired by Keynote Speakers:** Hear from savvy professionals working in the field of public health, top government officials, and public health partners. NACCHO will soon unveil the identity of this year's dynamic speakers.
- 6. Hear Exciting Opening Sessions:** Plenary sessions blend proven or promising evidence-based practices, programs, services, systems, research, technologies, resources, partnerships, and policies.
- 7. Explore Actionable Data and Analysis:** Learn about assessment and investigation measures such as epidemiologic methods, public health research, population-based data and health statistics, evidence-based program development and evaluation, and data-based analyses.
- 8. Build Capacity for Community Engagement:** Learn about strategies to deliver effective risk communication, develop health literacy, increase trust, and bridge relationships in the community.
- 9. Learn what Really Works:** Compare innovative ways to improve healthcare service capacity, remove barriers to care, identify gaps in service, align scarce resources, and use information technology to enhance patient interactions, share data, track progress, streamline billing processes, and improve overall service delivery.
- 10. Gain Hands-On Experience and Real-Time Solutions:** Learn how to use and leverage data to inform and influence people and decisions in a changing political environment.

REGISTER at [nacchoannual.org](http://nacchoannual.org)



## CONFERENCE TRACKS

- » **Assess & Investigate**  
Learn how to assess and interpret information quickly to make evidence-based decisions that best meet a community's needs.
- » **Build Relationships & Alliances**  
Find ways to form strategic alliances with nontraditional partners who have the power, influence, and resources to accomplish real change.
- » **Shift Public Awareness & Consciousness**  
Get tips on how to tell compelling, inspiring stories that increase awareness, shift consciousness, and advance practice to ensure health and well-being.
- » **Transform Locals from Within**  
Explore how to build a strong, functional, and effective infrastructure to carry out the role of local public health governance in the community.

JULY 19–21 • PHOENIX, ARIZONA • PHOENIX SHERATON DOWNTOWN HOTEL



“It lifts my spirit to be at a conference where the love of public health is palpable. I left feeling rejuvenated and proud to be in public health.”



## SPECIAL SAVINGS

for early birds, NACCHO members, and first-time attendees

REGISTRATION TYPE	EARLY RATE On or before June 9	REGULAR RATE Beginning June 10
 NACCHO Member, Full Conference	\$520	\$570
Additional Member, Full Conference	\$470	\$520
 First-Time Attendee—Member	\$460	\$510
Non-Member, Full Conference	\$670	\$720
 First-Time Attendee—Non-Member	\$595	\$645
Speaker, Full Conference*	\$410	\$460
Student, Full Conference**	\$150	\$150
Single Day Registration	\$310	\$335
Single Day, Workshop Only	\$120	\$170
Speaker, Single Day Registration*	\$210	\$260
Speaker, Single Day, Workshop Only*	\$95	\$120

\* Poster presenters are eligible for this discount. Both speaker and presenter rates will be confirmed before the conference to ensure eligibility.

\*\* Students must submit one of the following: current transcript, letter from dean or department head, or current student ID.

## ACTIONS to take today

- » **Bring your whole team**—two or more team members can divide and conquer concurrent sessions and take advantage of discounted rates.
- » **Register** at <http://www.nacchoannual.org/register>.
- » **Reserve your hotel** when you register. To increase your chance of staying in the main hotel, plan ahead and book a room early at <http://www.nacchoannual.org/hotel-travel-information/>.
- » **Book your flight** to Phoenix.

## QUESTIONS?

Please contact the conference registration department at 703-964-1240, Ext. 27 or e-mail [nacchoreg@conferencemanagers.com](mailto:nacchoreg@conferencemanagers.com).

# NACCHO

National Association of County & City Health Officials

The National Connection for Local Public Health

[www.naccho.org](http://www.naccho.org)



**Public Health**  
Prevent. Promote. Protect.

The mission of the National Association of County and City Health Officials (NACCHO) is to be a leader, partner, catalyst, and voice with local health departments.

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