

PUBLIC LIBRARY ASSOCIATION ([HTTP://WWW.ALA.ORG/PLA](http://www.ala.org/pla))

# PLA 2016 CONFERENCE (/)

APRIL 5-9, 2016 • DENVER • #PLA2016

Challenge yourself at #PLA2016 to

**BE EXTRAORDINARY**

(/be-extraordinary/) because extraordinary libraries  
create extraordinary communities.



## DAILY SCHEDULE

**TUESDAY 5****WEDNESDAY 6****THURSDAY 7****FRIDAY 8****SATURDAY 9**

**7:30 AM–5:00 PM**  
**REGISTRATION**

**9:00 AM–5:00 PM**  
**FULL DAY PRECONFERENCES**

**2:00–5:00 PM**  
**HALF DAY PRECONFERENCES**

## **PRECONFERENCES**

---

Get a head start on learning; attend an in-depth preconference on Tuesday before the full conference opens. Separate registration is required. [More » \(/preconferences/\)](#)

## **EXPLORE DENVER**

---

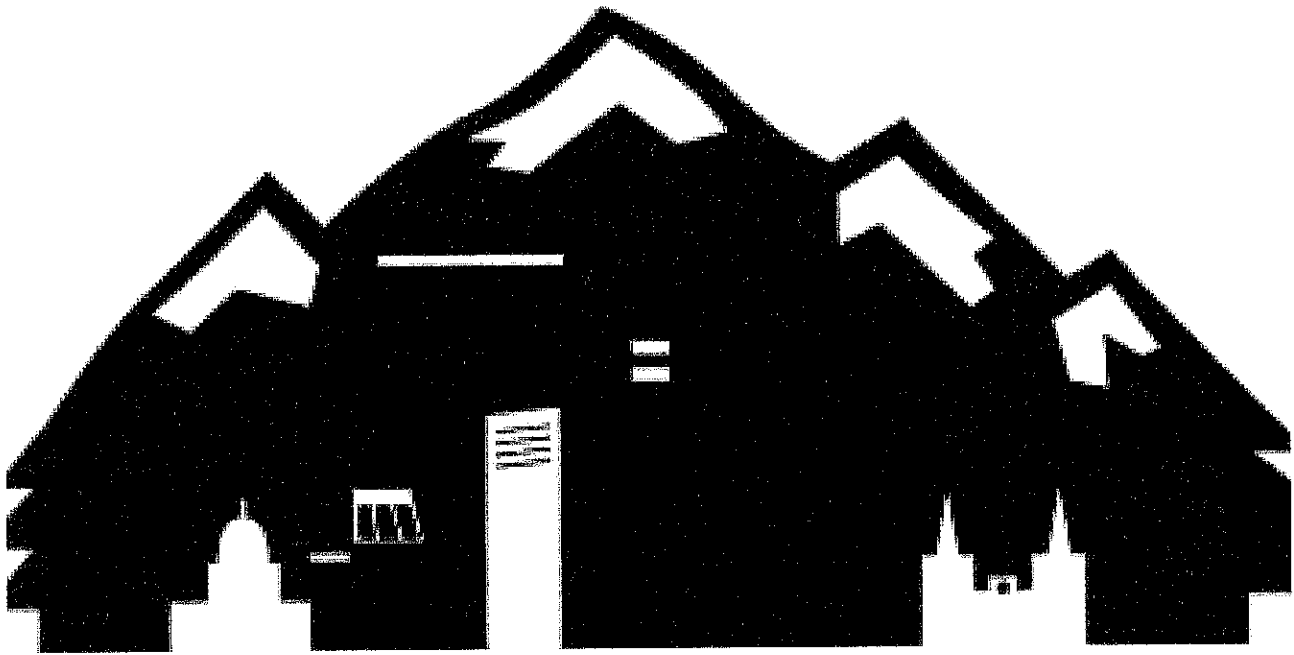
With 300 days of sunshine, a walkable downtown, thriving arts and culture, and the Rocky Mountains as a backdrop, Denver offers an affordable mix of urban sophistication and outdoor adventure. [Check out city highlights and start planning your trip! \(/explore-denver/\)](#)

# **SPECIAL EVENTS**

---

## **General Sessions**

Admission to all general sessions is included with Full Conference registrations and Exhibits-Plus badges.  
Single-Day registrants can attend all general sessions on the day for which they've registered.



---

## **BOOK BUZZ**

**Wednesday, April 6, 9:30–10:30 AM**

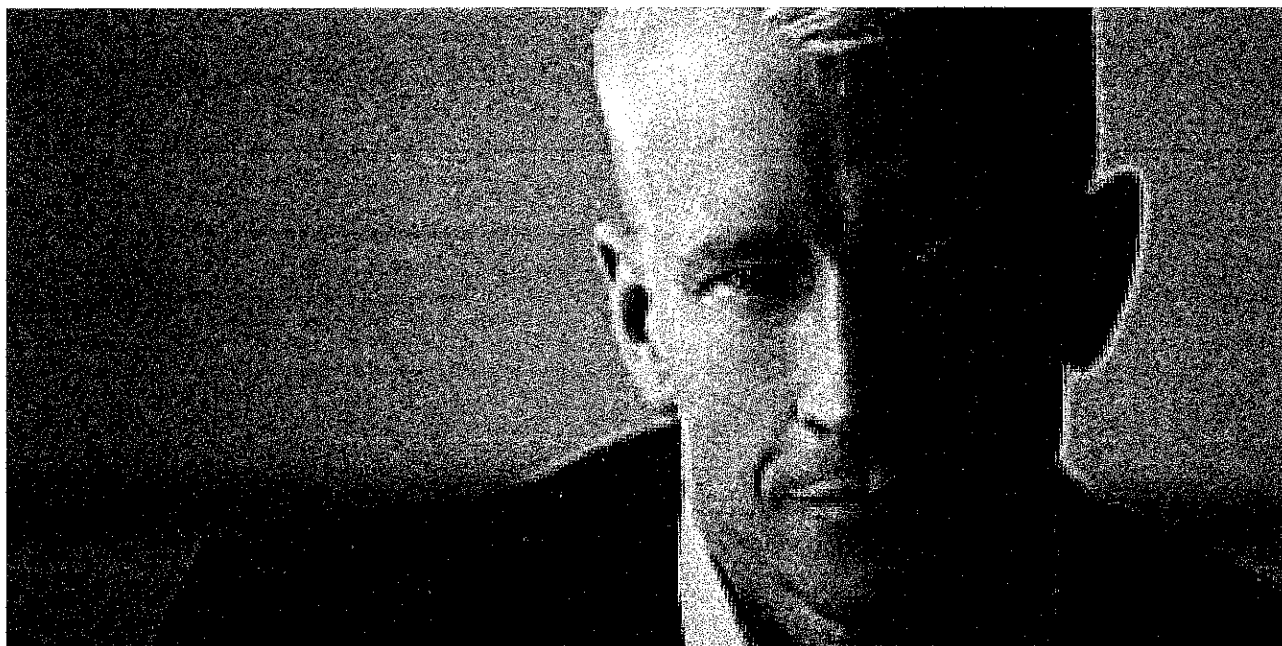
Stay tuned... we have an extraordinary Book Buzz in the works!



## **MAKE IT EXTRAORDINARY!**

**Wednesday, April 6, 10:45–11:45 AM**

Join us at this new event and learn tips for making this your best conference ever! Kari Chapin will inspire and motivate you with her tangible tips to maximize your experience at PLA 2016. [More » \(/make-it-extraordinary/\)](#)



---

## **OPENING SESSION WITH ANDERSON COOPER**

**Wednesday, April 6, 2:30–4:00 PM**

Start off conference with Anderson Cooper, anchor of CNN's *Anderson Cooper 360°*, a nightly newscast that goes beyond the headlines—keeping politicians and policy makers honest with in-depth reporting and investigations. [More » \(/opening-session/\)](#)



---

## **EXHIBITS OPENING RECEPTION**

**Wednesday, April 6, 4:00–6:30 PM**

Get a first look at the products and services offered by our exhibiting companies... and enjoy some food and drink while you're at it.



---

## **BIG IDEAS WITH VERNÄ MYERS**

**Thursday, April 7, 8:15–9:15 AM**

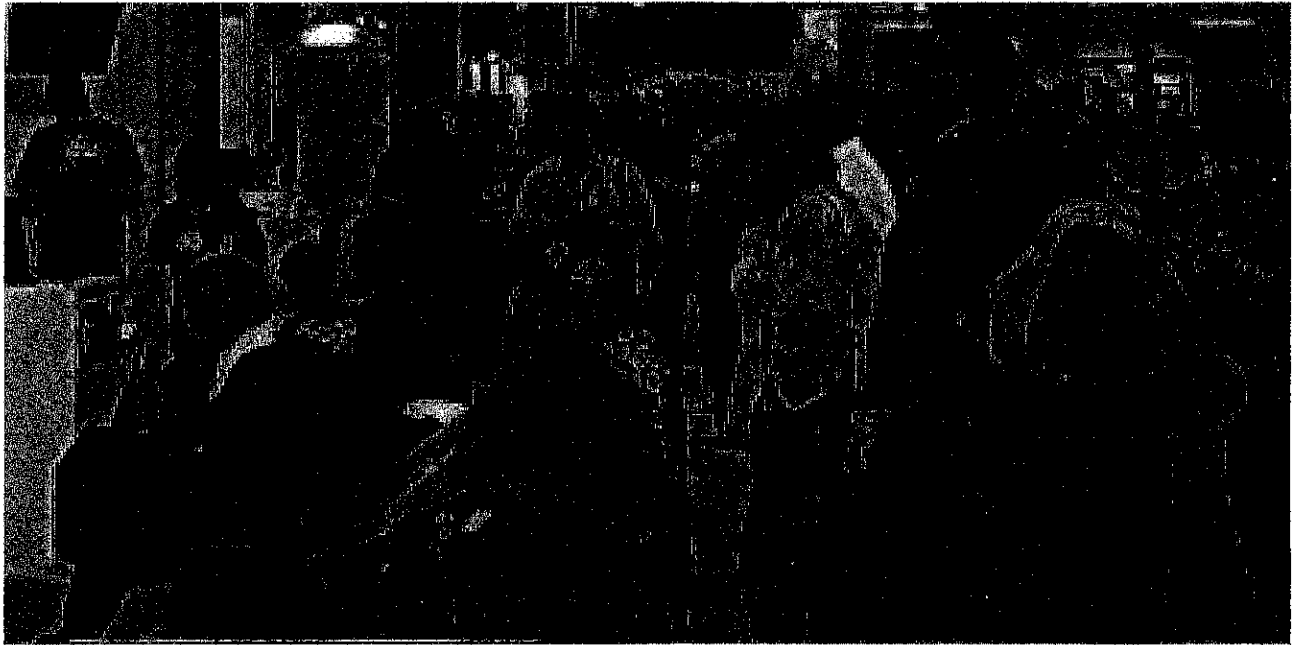
Kick off PLA's Big Ideas Series with Vernā Myers, who rose out of Baltimore's working class to become a Harvard-trained lawyer, entrepreneur, author, and cultural innovator. [More » \(/big-ideas-thursday/\)](#)



---

**BIG IDEAS WITH SHERRY TURKLE****Friday, April 8, 8:15–9:15 AM**

On Friday morning, our Big Ideas Series continues with Sherry Turkle, who has spent the last 30 years studying the psychology of people's relationships with technology. [More » \(/big-ideas-friday/\)](#)



---

## **EXHIBITS CLOSING RECEPTION**

**Friday, April 8, 3:00–4:00 PM**

Take one last look around the exhibits and network with vendors and colleagues during this social reception.



---

## **ALL CONFERENCE RECEPTION**

**Friday, April 8, 5:30–7:00 PM *NEW TIME!***

Meet and mingle (and dance!) with your fellow attendees at this fun conference celebration.



---

**BIG IDEAS SATURDAY**

**Saturday, April 9, 8:15–9:15 AM**

One last BIG idea to send you home from conference bursting with new knowledge! So be sure to join us Saturday morning for an extraordinary, all-attendee session.





---

## **CLOSING SESSION WITH TIG NOTARO**

**Saturday, April 9, 12:00–1:00 PM**

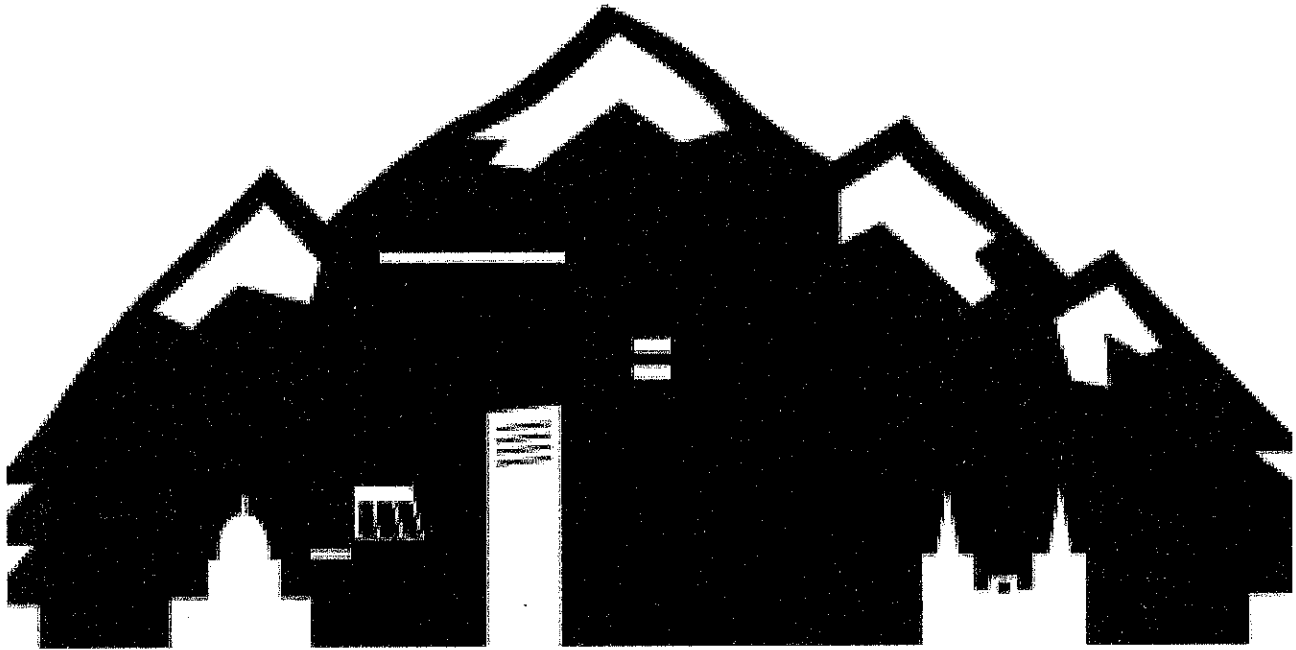
Wrap up PLA Conference in a big way with Tig Notaro! [More » \(/closing-session/\)](#)

---

## **Author Events**

Take a break and enjoy a literary meal with renowned and award-winning authors.

Each author event requires a separately priced admission.



---

## **ADULT AUTHOR LUNCH**

**Thursday, April 7, 12:00–1:30 PM**

Stay tuned... we have an extraordinary Adult Author to announce!



## CHILDREN'S AUTHOR LUNCH WITH SHERMAN ALEXIE

**Thursday, April 7, 12:00–1:30 PM**

With his children's book, *Thunderboy, Jr.*, coming in May, PLA is thrilled to welcome Sherman Alexie as our Children's Author Lunch speaker! [More » \(/author-lunch-alexie/\)](#)



---

## AUDIO PUBLISHERS ASSOCIATION DINNER

**Thursday, April 7, 6:00–8:30 PM**

A PLA Conference favorite, be sure to register for this special evening of engaging authors, audio voices, and delicious food. [More » \(/audio-publishers-association-dinner/\)](#)



---

## **ADULT AUTHOR LUNCH WITH ARIANNA HUFFINGTON**

**Friday, April 8, 12:00–1:30 PM**

PLA is pleased to announce Arianna Huffington, the chair, president, and editor-in-chief of the Huffington Post Media Group, and author of fourteen books, as an Adult Author Lunch speaker. [More » \(/author-lunch-huffington/\)](#)



## **WE NEED DIVERSE BOOKS YA AUTHOR LUNCH**

**Friday, April 8, 12:00–1:30 PM**

PLA is partnering with We Need Diverse Books to bring a panel of YA authors to the conference. [More » \(/ya-lunch-diverse-books/\)](#)

# **CONFERENCE EXHIBITS**

Find extraordinary products, ideas, and solutions for your library in the PLA Exhibits Hall. Browse hundreds of booths and see the latest in publications, media, technology, equipment, services, and supplies.

[See a list of who's coming so far.](#)

<http://s15.a2zinc.net/clients/corcoran/PLA2016/public/Exhibitors.aspx?ID=2124&sortMenu=103000>

**WEDNESDAY 6**

**THURSDAY 7**

**FRIDAY 8**

**4:00–6:30 PM**

**EXHIBITS OPENING RECEPTION**

## **EXHIBITS-PLUS AND EXHIBITS-ONLY BADGES**

---

If you just want a taste of PLA 2016, purchase a special exhibits badge onsite.

**Exhibits-Only Badge (\$25):** Entitles you to visit the exhibits any time they are open.

**Exhibits-Plus Badge (\$50):** Entitles you to visit the exhibits any time they are open as well as to attend the Opening Session, the Big Idea Series, the All Conference Reception, and the Closing Session.

## **INTERESTED IN EXHIBITING OR SPONSORING?**

---

PLA 2016 is a targeted opportunity to connect with decision makers throughout the public library world. Learn more about [exhibiting \(/for-exhibitors/\)](#) and [conference sponsorships \(/for-sponsors/\)](#). And promote your presence at the conference with [print and electronic advertising opportunities \(/advertising-opportunities/\)](#).

## For questions about...

### Cancellation Policy

Written cancellations, requests for refunds, and/or changes will be accepted until February 26, 2016, and are subject to a \$30 handling fee. Refunds will be processed after April 25, 2016. According to PLA policy, all meal events require preregistration. The above cancellation/change information also applies to all preconferences, meal events, and tours.

The PLA 2016 Conference is offered on a cost-recovery basis. PLA reserves the right to cancel all or any part of this event if there is insufficient registration or for other reasons. Neither ALA nor PLA is responsible for cancellation charges assessed by the airlines or travel agencies, or other losses incurred due to the cancellation of the workshops. All information listed on this website is subject to change.

### Accessibility

PLA has put in place [features to ensure the conference is accessible to all \(/accessibility/\)](#).

### Advertising

[Special print and electronic advertising opportunities \(/advertising-opportunities/\)](#) are available to reach PLA members and attendees both before and during the conference.

### Appropriate Conduct

All participants are expected to observe the rules and behaviors described in the [Statement of Appropriate Conduct \(/appropriate-conduct/\)](#) in all conference venues, including online venues, and conference social events.

### Exhibits

Contact Carly DiVito, Corcoran Expositions, 312-541-0567 or [carly@corcexpo.com](mailto:carly@corcexpo.com) (<mailto:carly@corcexpo.com>).

## Hashtag

The official conference hashtag is #PLA2016.

## Media

Contact Heather Cho, ALA Media Relations Specialist, 312-280-4020 or [hcho@ala.org](mailto:hcho@ala.org) (<mailto:hcho@ala.org>). Please review our conference media policy. (/for-press/)

## Membership

ALA and PLA membership is managed by the ALA Membership & Customer Service (MACS) unit. To join, renew, rejoin, or add to your membership, fill out a secure form online (<http://www.ala.org/Template.cfm?Section=Membership&Template=/CustomSource/Membership/Index.cfm>); or print and fill out a membership form (<http://www.ala.org/membership/aladues/membershipapps>) and fax or mail it in; or call 800-545-2433 and press 5. Direct your membership questions to MACS at [customerservice@ala.org](mailto:customerservice@ala.org) (<mailto:customerservice@ala.org>) or 800-545-2433 and press 5. MACS representatives are available Monday–Friday, 8:30 AM–4:30 PM Central.

## Registration & Housing

Conference registration and housing is managed by Experient. Call or e-mail your questions, 800-424-5249 (U.S. and Canada), 847-996-5829 (all other countries), or [pla@experient-inc.com](mailto:pla@experient-inc.com) (<mailto:pla@experient-inc.com>). Experient representatives are available Monday–Friday, 9:00 AM–5:00 PM Eastern.

## Sponsorships

Contact Corcoran Expositions, Mary Michalik at 312-265-9650, [mary@corcexpo.com](mailto:mary@corcexpo.com) (<mailto:mary@corcexpo.com>); or Matt McLaughlin at 312-265-9655, [matt@corcexpo.com](mailto:matt@corcexpo.com) (<mailto:matt@corcexpo.com>).

## Venue

Most conference events will take place in the Colorado Convention Center (<http://denverconvention.com/>), 700 14th Street, Denver, CO 80202.

## Other Questions

Contact PLA, 800-545-2433 x5PLA (x5752) or [pla@ala.org](mailto:pla@ala.org) (<mailto:pla@ala.org>); or find someone to help in the PLA Staff directory (<http://www.ala.org/pla/contact-us>).

# **PLA** Public Library Association

[\(http://www.ala.org/pla/\)](http://www.ala.org/pla/)

A division of the American Library Association (<http://www.ala.org/>)

50 E Huron Chicago, IL 60611

[pla@ala.org](mailto:pla@ala.org) (<mailto:pla@ala.org>) | 1-800-545-2433 x5PLA

Copyright © 2014–2015

[Copyright Statement \(http://www.ala.org/copyright\)](http://www.ala.org/copyright) | [Privacy Policy \(http://www.ala.org/privacypolicy\)](http://www.ala.org/privacypolicy) | [Site](#)

[Help \(http://www.ala.org/pla/feedback\)](http://www.ala.org/pla/feedback)

## **Follow Us • #PLA2016**

Facebook (<http://www.facebook.com/pla.org>)

Twitter ([https://twitter.com/ALA\\_PLA](https://twitter.com/ALA_PLA))

Instagram ([https://instagram.com/ala\\_pla/](https://instagram.com/ala_pla/))