

Subject:

FW: Emailing: Conference Pitman Institute



**SEPTEMBER 20-22, 2015
MILL RACE CENTER – COLUMBUS, INDIANA**

The SEEK 2015 Conference focuses on strategies and skills needed to help citizens age well. Whether building infrastructure and communities that are “senior-friendly” or advocating for increased services and support for an aging population, the conference will present actionable strategies for professionals and community members to use to make their communities a better place for their aging populations to live, work and play.

[**Register Now**](#)

Who should attend SEEK 2015?

- Senior Center professionals and staff
- Programming professionals
- Academic professionals studying Aging Well and senior living best practices
- Service providers who are interested in better marketing their services to the needs of seniors in their community
- Community planners, architects and those interested in public/private facilities geared toward seniors
- Caregivers
- Mill Race Center members and local community members interested in learning what it takes to create a successful senior center

Conference includes:

- Sunday Evening Keynote (includes dinner)
- Monday Morning Keynote (includes breakfast)
- Tuesday Afternoon Keynote (includes lunch)
- Choice of over 50 presentations and education sessions

Educational Sessions:

- Best practices for senior centers
- Advocating for seniors in your community
- Program ideas to attract seniors to your center
- And many more!

Keynote Speakers



Zach Benedict

Managing Partner, MKM architecture + design

Zach Benedict kicks off the SEEK 2015 conference. His architectural focus has been on communities for a lifetime, a topic which has attracted the attention of several regional and national professional organizations. Benedict believes that many leaders may not take advantage of the experts in their communities who can help address the challenges and opportunities of an aging population. Come learn what he has to say about the specific role senior centers can play, and consider how the ultimate experts, our community seniors, can be engaged to lead the way.



James Firman

Executive Director, National Council on Aging

How can the nation's 11,000 senior centers empower older adults from all walks of life to embrace the gift of longevity? Jim Firman, who recently celebrated his 20th anniversary at the helm of the National Council on Aging, brings the conference to a close with a challenge. Firman believes that senior centers are leaders in helping older adults pursue "Aging Mastery"—giving them knowledge and skills to make measurable improvements to their health and well-being. Come discover Firman's nine strategies to transform your senior center—and envision how older adults themselves can be the engine for change.



Colin Milner

CEO, International Council on Active Aging

“The dinosaurs of the last generation—like outdated senior centers and retirement communities—are a complete turnoff,” says Milner. This thought-provoking keynote address will not only help senior center and related professionals avoid extinction; it will also help them define the leadership roles they must play in their communities to re-define aging as a major resource to be harnessed. Milner believes that organizations that don’t adjust to the new expectations of people entering their retirement years are likely to struggle.

[Register Now](#)



Discover Columbus, Indiana and Mill Race Center

Columbus, Indiana is a surprising community that is known around the world for its collection of work by renowned architects and landscape architects. A great destination for a getaway, Columbus is located within the Indianapolis, Louisville, and Cincinnati triangle, and might be just another forgettable small Midwestern city except for the vision of local leaders who wanted to make Columbus the best community they could create.

The results speak for themselves. Columbus is ranked 6th in the U.S. for architectural innovation and design by the American Institute of Architects, right behind Chicago, New York, San Francisco, Boston, and Washington, D.C. We hope you will one day be able to come enjoy the architecture, public art, greenspaces, and parks.

Mill Race Center reflects our design oriented community by boasting a state-of-the-art design that complements its surroundings in award winning Mill Race Park. With incredible meeting and activity spaces and spectacular views, Mill Race Center combines the best of what Columbus has to offer while serving the needs of seniors in our community.

Mill Race Center will be the headquarters of SEEK 2015 and, we hope, your home away from home as you experience our beautiful facility and city.