

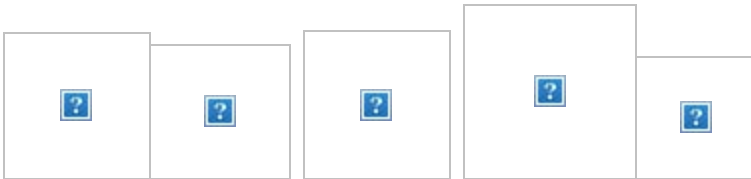
**From:** [Thompson, Kaila](#)  
**To:** [Vasquez, Ninfa](#)  
**Subject:** FW: NACCHO Messaging Council opportunity  
**Date:** Thursday, May 28, 2015 10:31:20 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)

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See Below:

**Kaila Thompson, MPH**  
**Health Information Specialist**  
**Fort Bend County HHS-Preparedness**  
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**From:** Katie Regan [<mailto:KRegan@naccho.org>]  
**Sent:** Wednesday, May 06, 2015 8:22 AM  
**To:** Thompson, Kaila  
**Cc:** Angela Fowlkes  
**Subject:** RE: NACCHO Messaging Council opportunity

Hi Kaila,

Thanks so much! We have your name down. You should be hearing from Angela or me soon regarding travel and agenda details.

Best,

Katie

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**From:** Thompson, Kaila [<mailto:Kaila.Thompson@fortbendcountytexas.gov>]  
**Sent:** Tuesday, May 05, 2015 7:10 PM  
**To:** Katie Regan  
**Cc:** Risk Communication and Information Sharing Workgroup; De los Reyes, Michael; [angelas@bfhd.wa.gov](mailto:angelas@bfhd.wa.gov); Angela Fowlkes  
**Subject:** Re: NACCHO Messaging Council opportunity

Hello,

Katie,

I am very interested in this initiative and would be very interested in assisting and learning more

Respectfully,

Kaila Thompson  
Health Information Specialist/PIO  
Fort Bend County HHS  
Public Health Emergency Preparedness Program  
281-238-3551

On May 5, 2015, at 4:38 PM, Katie Regan <[KRegan@naccho.org](mailto:KRegan@naccho.org)> wrote:

Workgroup members,

NACCHO, in collaboration with CDC, has developed a text messaging reminder system to help ensure people get their second vaccinations during a pandemic flu outbreak. We recently piloted the system function at the 2015 Preparedness Summit, and are now turning our attention to messaging content. We're seeking workgroup members who are interested in participating as part of an in-person Messaging Council, alongside NACCHO and CDC staff. The meeting will include presentations and discussion on the project progress so far, as well as on other similar text messaging reminder systems. The ultimate goal of the meeting will be to examine and revise the draft message language to ensure its effectiveness in helping system users get their second vaccinations.

The meeting will take place **at CDC in Atlanta on June 15**. NACCHO has funding available to cover your travel expenses.

If you're interested in participating in the Messaging Council, please let me know by next **Wednesday, May 13**. Please note this meeting is still in its initial planning stages, so agenda information and specific travel details have not yet been developed, but we will share them as soon as possible so that you can arrange travel to Atlanta.

Please let me know if you have any questions about this opportunity!

Best,

**Katie Regan, MFA**  
Communications Specialist  
Environmental Health, Pandemic Preparedness, and Catastrophic Response  
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