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## 2014 SALGBA PLATINUM & DIAMOND SPONSORS

### STATE AND LOCAL GOVERNMENT BENEFITS ASSOCIATION

SALGBA holds a national conference annually to provide educational and networking opportunities to association members and individuals working in the public sector benefits field. The benefits field is ever changing and the ability for public entities from cities, counties, educational to state, to gather to share best practices, current programs knowledge and much more is vital.

The 2015 SALGBA National Conference is being held May 3-6 at the Hyatt Regency Coconut Point, 5001 Coconut Road, Bonita Springs, Florida ([map](#))

The SALGBA Conference offers sessions on wellness, value based purchasing, cost containment strategies, health benefits management, pharmaceutical practices, voluntary benefits and much more. SALGBA also offer Roundtable sessions specifically for Local Entities, State Entities and Association Attendees. Information shared within the roundtables is invaluable.

The National Conference includes an Exhibit Hall with over 60 exhibitors showcasing products for public sector entities. The Exhibit Hall allows attendees to network with current vendors regarding products and services as well as learn about new products and services in the market.

Attendees include state health plan executives and administrators, university system benefits executives, local/county/municipality benefit managers, school system benefit managers as well as health insurance providers, dental insurance providers, vision insurance providers, benefits software suppliers, benefit consultants, wellness providers and many more. SALGBA is the only national association focused solely on public sector benefits and is the must attend event for anyone working within the public benefits profession.

SALGBA offers Conference Scholarships to Jurisdictional Attendees. [Click here for details.](#)

Registration will open November 1, 2014. ([register online](#))

For budgeting purposes the following are the registration fees:

<u>Before April 1, 2015</u>	
Jurisdictional Member	\$300
Jurisdictional Non-Member	\$400
Associate Member	\$550
Associate Non-Member	\$750
<u>April 1, 2015 and After</u>	
Jurisdictional Member	\$425
Jurisdictional Non-Member	\$525
Associate Member	\$675
Associate Non-Member	\$875

Jurisdictional attendees are those employed by a public entity and Associate attendees are those representing private companies, suppliers, or vendors.

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## STATE AND LOCAL GOVERNMENT BENEFITS ASSOCIATION

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### Hotel and Travel Information

The 2015 SALGBA National Conference is being held May 3-6 at the Hyatt Regency Coconut Point, 5001 Coconut Road, Bonita Springs, Florida. A block of rooms have been reserved for SALGBA at discounted rates. Rates are available until the block sells out or until April 3, 2015 whichever occurs first. There are a limited number of rooms available prior to the conference starting on Thursday, April 30, 2015.

The Jurisdictional Attendee rate is \$139 per night plus tax and includes the resort fee.  
The Associate Attendee rate is \$199 per night plus tax and resort fee.

Reservation links are provided in the email confirmation you will receive after registering for the conference. You may also make a reservation by calling 888-421-1442 and letting the reservationist know you will be attending the SALGBA National Conference.

### Hotel Overview

The Hyatt Regency Coconut Point Resort & Spa located on 26 lush, tropical acres overlooking Estero Bay and the Gulf of Mexico in Bonita Springs, sets the perfect environment to host the 2015 SALGBA National Conference. Recently honored with Florida Green Lodging's Three Palm eco-friendly certification, the hotel provides a casual atmosphere, surrounded by the best of Bonita Springs and Southwest Florida.

Here are just a few of the highlights of the Hyatt Regency Coconut Point that makes it perfect for SALGBA:

- Spacious guestrooms and suites, with scenic sunset views over the water
- A wide arrange of restaurants located 1 mile away with shuttle service available for a minimal fee
- Meeting space on one level and conveniently located for easy transition between conference events
- Onsite space to host the Tuesday Night Festivities
- Onsite golf course for SALGBA Golf Tournament--Raptor Bay Golf Club, the world's first Audubon certified resort golf course
- Onsite spa (Stillwater Spa) to help with wellness
- Plunge down our 140 foot waterslide, or go for a dip in our three refreshing pools
- Enjoy unmatched recreation on the water, available moments from the resort
- Epicurean delights await you, at Tanglewood and Tarpon Bay restaurants
- Enjoy the area's best events and entertainment, at nearby performing arts centers
- See your favorite baseball team practice during Spring Training
- Unleash your potential with a memorable meeting or event that will surprise and inspire

SALGBA has reserved a block of rooms at the Hyatt Regency Coconut Point. We hope all attendees will take advantage of the room block to support SALGBA in keeping its commitment to the hotel.

SALGBA Jurisdictional Attendees (government entity employees) have a block reserved at a reduced rate of \$139 per night plus tax and NO resort fee. To make a reservation follow this link <https://resweb.passkey.com/go/2015SALGBAJurisdictional>.

SALGBA Associate Attendees (non-government employee attendees) have a block reserved at a reduced rate of \$199 per night plus tax and resort fee. To make a reservation follow this link <https://resweb.passkey.com/go/2015SALGBAAssociate>.

Please note...room blocks are monitored to ensure attendees have reserved rooms in the correct block. If your reservation is in the incorrect block it will be adjusted accordingly. If you are not sure about which block to reserve your room please contact SALGBA at [salgba@salgba.com](mailto:salgba@salgba.com) or at 888-623-8676.



# 2015 SALGBA Conference Agenda at a Glance

**Saturday, May 2, 2015**

3:00pm-7:00pm--SALGBA Board Meeting

**Sunday, May 3, 2015**

11:00am--Registration Open

8:00am-2:00pm--SALGBA Golf Tournament at Rapture Golf Course

8:30am-3:30pm--SALGBA Sunday Tour of Sanibel Island (meet in lobby)

4:45pm-5:15pm--SALGBA Board Reception (Invitation Only)

5:15pm-6:00pm--SALGBA Ambassador Reception (Invitation Only)

6:00pm-7:30pm--SALGBA Opening Night Networking Reception in Exhibit Hall

**Monday, May 4, 2015**

NOTE: A conference namebadge is required for entry to all conference events!

6:30am-7:15am	Interactive Wellness					
7:30am-4:00pm	Registration Open					
7:00am-5:00pm	Jurisdictional Lounge Open--(Jurisdictional Namebadge Required for Access)					
7:15am-8:00am	Continental Breakfast in Exhibit Hall					
8:00am-9:30am	Welcome & Opening Keynote	Elected Officials and Healthcare (Panel Moderated by Paul Campbell with UnitedHealthcare)				
9:30am-10:00am	Break in Exhibit Hall					
10:00am-11:00am	General Session	Irresistible Forces and Immovable Objects: When Care and Budgets Collide — Dr. Steve Miller, Express Scripts				
11:15am-12:15pm	Breakout Sessions	How I Dealt With It	Value Based Purchasing	Spreading the Wellness Bug Using Social Contagion	What You Really Need to Know When Selecting a Specialty Pharmacy Partner	Improving the Retiree Experience in Medicare Advantage Plans: Lessons Learned in Member Engagement
		Panel--David Hines, Metro Nashville School District	TBA	Tanya Barham, Multnomah County, OR	John Campo & Jamie Wong, Lumicera Health Services	Rae Godsey, Humana
		Rick French, City of Mesquite, TX				Donna Hundley
12:30pm-1:45pm	Lunch with Rex Havens presenting "One Big Happy Family"					
1:45pm-2:45pm	Breakout Sessions	Moving the Needle with Market Research: Challenging Employees to Share in Difficult Benefit Choices	Managing Administrative Expenses for Public Sector Health Benefit Programs	City of Fort Collins--Capitalizing on a Culture of Well-Being	Trend Management: Next Generation Solutions to Lower Trend	The Future of Retirement in America
		Dana Jepson, Employees Retirement System of Texas	Douglas Sherlock, Sherlock Company	Lynn Sanchez, City of Fort Collins, CO	Dr. Jane Barlow, CVS Health	Cathie Eitelberg, Segal Consulting
2:45pm-3:15pm	Break in Exhibit Hall					
3:30pm-4:30pm	Breakout Sessions	Smart Consumerism Begins with Wiser Plan Selection	Predictive Analytics and Patient Behavior – From Data to Engagement	Driving Financial and Clinical Results With An Outcomes-Based Wellness Program		
		Heidi Williams, Oregon Educators Benefit Board	Dr. Ken Yale, ActiveHealthManagement	John Carew, Karelia Health		
		Jason Abaluck, Yale University		Marilyn Hannan, Palm Beach County, FL		
<b>Tuesday, May 5, 2015</b>						
6:30am-7:15am	Interactive Wellness					
7:30am-4:00pm	Registration Open					
7:30am-8:15am	Continental Breakfast in Exhibit Hall					
7:00am-5:00pm	Jurisdictional Lounge Open (Jurisdictional Namebadge Required for Access)					
8:15am-9:15am	General Session	ACA Panel Discussion with Aetna, Foster & Foster, Gehringer Group				



9:15am-10:15am	Breakout Sessions	<b>Making Changes to a Large Plan--NC State Health Plan</b>	<b>Influencing Choice through Transparency</b>	<b>Navigating the Baby Boomer Exit--A Rational, Aligned HR &amp; Benefits Approach</b>	<b>Meeting the Challenge of Speciality Pharmacy Cost Management</b>	<b>Retirement Session TBA</b>
		Caroline Smart, NC State Health Plan for Teachers and State Employees	Chet Loftis, Utah Public Employees' Health Program	Don Heilman, Gallagher Benefit Services, Inc.	Carol Bailey, Action Pharmaceutical Consulting	
		Rick Johnson, Segal Consulting	Tom Weatherup, Truven Health	Mary Ward		
10:15am-10:45am	Break in Exhibit Hall					
11:00am-12:00pm	Breakout Sessions	<b>Jumping into the VBID Pool</b>	<b>Is a Private Health Care Exchange a Better Option to Deliver Health Care Benefits</b>	<b>Vendor Management Begins with the RFP--What Benefit Professionals Should Know</b>	<b>Increasing Consumerism in HealthCare - The Role of Pharmacy</b>	<b>Retirement Session TBA</b>
		Anne Timmons, State of Maryland	John Barkett, Towers Watson	Robert Kelley, NC Office of State Human Resources	Michael Rea, Rx Savings Solutions	
				Pani Tademeti, NC		
12:15pm-1:30pm	Awards Luncheon					
1:45pm-2:45pm	General Session	<b>A Jurisdiction's Story of Health Care Plan Transformation</b>				
2:45pm-3:30pm	Break in Exhibit Hall & Grand Prize Drawing					
3:30pm-5:30pm	Roundtable Sessions--	<b>Local Entities-- Jurisdictional Attendees Only</b>	<b>State Entities-- Jurisdictional Attendees Only</b>	<b>Associate Session-- Associate Attendees Only</b>		
				(3:30pm-4:30pm)-Workplace Wellness Survey Results: What's Happening, What's Changing, and What's Working--Presented by Julie Stich, IFEBP		
6:00pm-7:00pm	SALGBA Reception Sponsored by Morneau Shepell					
7:00pm-10:00pm	SALGBA Tuesday Evening Event Sponsored by CVS Health					
<b>Wednesday, May 6, 2015</b>						
8:30am-12:30pm	SALGBA Informational Table					
8:00am-8:45am	Business Meeting	SALGBA Jurisdictional Members Business Meeting/Breakfast				
9:00am-10:00am	General Session	SALGBA Task Force on Best Practices, Moderated by Greg Brannan				
		Jurisdictional Attendees attending this session will be entered to win a \$500 scholarship towards the 2016 SALGBA Conference				
10:15am-11:15am	General Session	2014 SALGBA Challenge Winners Presentation, Moderated by GOVERNING				
		Jurisdictional Attendees attending this session will be entered to win a \$500 scholarship towards the 2016 SALGBA Conference				
11:30am-12:30pm	General Session	State Benefit Comparison Research Outcomes--Research Project conducted by University of Missouri in partnership with SALGBA				
12:30pm	Grand Prize Drawing to Jurisdictional Attendee for \$1000 Scholarship to attend 2016 SALGBA Conference in San Antonio, Texas (Must be present to win!)					
12:45pm-2:45pm	Leadership Series	Thinking for Success, Greg Brannan, Deer Oaks EAP Services (Box lunch served during session)				
		Jurisdictional Attendees attending this session will be entered to win a \$500 Scholarship towards the 2016 SALGBA Conference				