

## 2014 Cooperative Extension Centennial Convocation

### Summary

---

2014 marks the 100-year anniversary of the signing of the Smith-Lever Act, the founding legislation of the national Cooperative Extension System. While the events will celebrate Cooperative Extension's heritage, the primary focus is on Extension's contemporary efforts and launching the next 100 years of educational programming that transforms behavior of individuals, families, youth, farmers, communities and businesses.

For more information click here, [extension100years.net](http://extension100years.net)



### ECOP Thanks Our Sponsors!

---

#### Platinum Sponsor

[National Rural Electric Cooperatives Association](#)

#### Gold Sponsor

[Farm Credit](#)

#### Silver Sponsor

[Alliance to Feed the Future](#)

[Texas A&M AgriLife Extension Service](#)

[University of Kentucky Cooperative Extension](#)

[West Virginia State University Cooperative Extension](#)

#### Centennial Partners

[University of Tennessee Extension](#)

[Louisiana State University AgCenter](#)

[University of Arkansas Cooperative Extension](#)

[Click here](#) to learn about the benefits associated with sponsorship

### Details

---

#### When

Wednesday, May 7, 2014 - Thursday, May 8, 2014

5:30 PM - 4:00 PM

Eastern Time Zone

#### Where

Ronald Reagan Building & International Trade Center

1300 Pennsylvania Avenue, NW

Washington, District of Columbia 20004

#### Planner

[Event Planner](#)

---

## 2014 Cooperative Extension Centennial Convocation

### Agenda

---

#### Wednesday, May 7, 2014

4:00 PM - 6:30 PM	<b>Registration</b> ** at the Marriott Wardman Park
5:00 PM - 7:00 PM	<b>Poster Sessions</b> ** at the Marriott Wardman Park
5:00 PM - 5:30 PM	<b>VIP Reception Invitation Only</b> ** at the Marriott Wardman Park
5:30 PM - 7:30 PM	<b>Growing a New Century of Leaders Reception</b> ** at the Marriott Wardman Park

#### Thursday, May 8, 2014

7:30 AM - 10:30 AM	<b>Registration</b> ** at the Ronald Reagan Building and International Trade Center
8:00 AM - 9:00 AM	<b>Breakfast</b> ** at the Ronald Reagan Building and International Trade Center
9:30 AM - 9:50 AM	<b>Opening Ceremony</b> Parade of States and National Anthem ** at the Ronald Reagan Building and International Trade Center
9:50 AM - 11:50 AM	<b>Session I: The Role of Cooperative Extension in Extending Knowledge and Changing Lives</b> <b>Speakers include:</b> Jimmy Henning, <i>Chair, Extension Committee on Organization and Policy, and Associate Dean for Extension and Director, Cooperative Extension Service, University of Kentucky</i> Peter McPherson, <i>President, Association of Public and Land-grant Universities</i> <b>Keynote Address:</b> Lowell Catlett, <i>Dean, College of Agricultural Consumer and Environmental Sciences, New Mexico State University</i> <b>The Occasion</b> Invitation extended ** at the Ronald Reagan Building and International Trade Center
11:50 AM - 1:10 PM	<b>Lunch</b> ** at the Ronald Reagan Building and International Trade Center
1:10 PM - 4:00 PM	<b>Session II: "The Next 100 Years: A New Promise for the New Century"</b> <b>"Rising to the Challenge of the Next Century"</b> Sonny Ramaswamy, <i>Director, The United States Department of Agriculture National Institute of Food and Agriculture</i> <b>Capstone Address</b> La June Montgomery Tabron, <i>CEO of The Kellogg Foundation</i> <b>Respondent Panel &amp; Q&amp;A Session</b> Panelists: Martha Bernadett, <i>Executive Vice President, Research and Innovation, Molina Healthcare, Inc.</i> Bruce McPherson, <i>Vice President of Agricultural Administration and Dean, The Ohio State University</i>

Jennifer Sirangelo, *Chief Executive Officer, National 4-H Council*

Catherine Woteki, *Under Secretary, United States Department of  
Agriculture Research, Education and Economics, and Chief Scientist*

**Moderator:**

Douglas Steele, *Director, Texas A&M AgriLife Extension Service*

\*\* at the Ronald Reagan Building and International Trade Center