



Web Design Printing Banners Posters Direct Mail Catalogs Newsletters Brochures

To: Fort Bend County  
From: Steve Okon  
ATTN: Debbie Kaminski  
RE: VOTER REGISTRATION CARDS  
Date: 1/27/14

As requested, this letter will serve as the official request for increase in postage for the mailing of the registration cards. The original quote for postage was only as estimate, not yet having all the details and specifications available in terms of the actual weight of the final piece, the bar coding possibilities and the zip code list.

The increase in postage for the mailing of the card:

- 1) total of 333,734 pieces from data (original was quoted at 290,000 as per specs)
- 2) as per USPS and includes the addition of bar coding to be added at bottom of card

**Original postage quoted = \$69,600 (.24 each) for 290,000**

**New postage quote = \$84,021 (.252 each) for total of 333,734 pieces**

**Increase is due to a combination of the USPS rate increase and the difference between the original requested quantity of 290,000 and the actual mailing quantity of 333,734.**

**Lastly:**

**Current price per thousand - (based on 290,000 from original spec request) = \$221.60**

**Proposed price per thousand - (based on final quantity of 333,734)**

**due to postage increase = \$252.00 (this is just for the postage increase)**

**\*The new cost per thousand also includes the postage for the additional 43,734 cards from the data files**

Please approve and adjust purchase order to a new total of \$93,417.00 and we can complete the job.

Please advise.

Sincerely,

Steve Okon  
President  
Horizon Concepts