

# STATE AND LOCAL GOVERNMENT BENEFITS ASSOCIATION

*The premier organization for public sector benefits professionals*

**SALGBA 2014 Conference**  
**April 6-9 at The Peabody**  
**Memphis, TN**  
[more info](#) :: [register online](#)

## National Conference Information

2014 SALGBA National Conference April 6th -9th at The Peabody in Memphis, TN

The State and Local Government Benefits Association invites public sector benefits professionals to the 2014 SALGBA National Conference to be held April 6th -9th at The Peabody in Memphis, TN. To view the 2014 SALGBA Conference Agenda please [click here](#).

To register for the 2014 SALGBA Conference online, [click here](#) or download the registration form by [clicking here](#).

The Peabody has a block of rooms set aside for the 2014 SALGBA Conference. Reservations will be accepted at the group rate until rooms in the block are sold out *or* the cut-off date of March 12, 2014 has passed, whichever occurs first. The group room rate for jurisdictional attendees is \$135 per night plus taxes and the group room rate for associate attendees is \$199 per night plus taxes. Reservation instructions are included in the conference registration confirmation email that is sent to every conference attendee.

To participate in the conference as a sponsor or exhibitor please review the [2014 Prospectus](#) for opportunities or contact the SALGBA Office at 888-623-8676.

### 2014 National Conference Scholarships

If you are a SALGBA Member in good standing and want to attend the 2014 SALGBA National Conference but do not have the budget resources to fund attendance you may qualify for a 2014 SALGBA Scholarship. ([application form](#))  
Minimum Qualifications:

1. SALGBA Jurisdictional Entity Membership is in good standing and you are listed as a member to receive benefits.
2. Did not receive a scholarship to attend the 2012 or 2013 national conferences.
3. Must be willing to serve on a SALGBA Committee—time commitment averages 1 hour a month.

### **2014 SALGBA Conference Optional Networking Opportunities on Sunday, April 6th**

#### Golf Tournament

There will be a SALGBA Golf Tournament sponsored by [Express Scripts](#) to be held at the Mirimichi Golf Course. Mirimichi means "place of happy retreat," which is the perfect name for this beautiful and eco-friendly golf course where the focus is enjoying time with family and friends among the rolling hills and tranquil woodlands of west Tennessee. Located just 20 minutes from downtown Memphis, this newly renovated course is a dream come true for native Memphian, Justin Timberlake, the founder of Mirimichi. Transportation will depart The Peabody at 7:15am and a light breakfast will be provided at Mirimichi, with shot gun start promptly at 8:30am. At the conclusion of play lunch will be served at Mirimichi. Expected return time to the hotel is 1:45pm. There is an additional fee to participate in the golf tournament—Jurisdictional Attendees \$75 and Associate Attendees \$115. Guest registration fee will match the main attendee fee.



EXPRESS SCRIPTS®

#### Sunday Tour

The 2014 SALGBA Elvis Hometown Tour will depart The Peabody at 9:30am. Throughout the entire day, a singing guide will accompany your guests on their tour of Memphis! This guide will give your guests a historical account of Memphis as well as share several fun facts about

Memphis. To begin the day, your guests will head to Graceland! More than thirty years after his death, experience life as Elvis did at Graceland with an audio-guided tour featuring commentary and stories by Elvis and his daughter, Lisa Marie. Following their visit to Graceland, guests will head to lunch at Alfred's on Beale. Alfred's on Beale opened in April 1986, becoming the first club on Beale Street to showcase Rock n' Roll music. This venue quickly became a Memphis favorite because of its first-rate entertainment, delicious food and amazing service. Alfred's also houses the largest collection of gold records in the United States, making it a "must see" when in Memphis. Finally, conclude your day with a visit to Sun Studios. Sun Studio is one of the most famous studios in the world! Sun Studio is the only recording studio to be listed on the United States registry of historic landmarks. Music legends like Elvis Presley, Johnny Cash, Jerry Lee Lewis and BB King recorded songs here. The tour will return to The Peabody at 3:00pm.

There is an additional fee to participate in the tour—Jurisdictional Attendees \$65 and Associate Attendees \$85. Guest registration fee will match the main attendee fee.

# WageWorks®





# STATE & LOCAL GOVERNMENT BENEFITS ASSOCIATION

2014 NATIONAL CONFERENCE REGISTRATION

Memphis, TN—April 6—9, 2014

## CONFERENCE REGISTRATION

(Includes educational sessions, Exhibit Hall, Sunday Networking Reception, two continental breakfasts, two luncheons and Tuesday Night Event. Additional tickets for guests may be purchased for the Sunday Networking Reception and the Tuesday Night Event.)

Please print or type:

Name: \_\_\_\_\_

Entity: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Special Requests: \_\_\_\_\_

Circle Accordingly:

Registrant Type	Early Bird 10/1/13-12/31/13	Regular Registration 1/1/14-3/12/14	Late Registration 3/8/14-3/31/14
Jurisdictional Member	\$250	\$300	\$350
Jurisdictional *Non-Member	\$450	\$500	\$550
Associate Member	\$500	\$550	\$650
Associate *Non-Member	\$700	\$750	\$850

\*Note: SALGBA Membership is by organization with up to 6 individuals receiving member benefits. A Jurisdictional Annual membership fee is \$200 and an Associate Annual Membership fee is \$325.

**EVENT PLANS:** (Please help us arrange a successful event by indicating which events you plan to attend)

Sunday Networking Reception (April 6, 2014, 6-8pm at The Peabody) Yes \_\_\_ No \_\_\_

Tuesday Night Event (April 8, 2014 at The Peabody) Yes \_\_\_ No \_\_\_

## GUEST REGISTRATION:

Guest(s) Registration (includes Sunday Reception & Tuesday Night Gala) \_\_\_\_\_ x \$150 = \_\_\_\_\_

Guest Name: \_\_\_\_\_

## OPTIONAL EVENT REGISTRATION:

### Golf Tournament

Player(s) Name(s): \_\_\_\_\_ Golf Handicap(s) \_\_\_\_\_

Jurisdictional Attendee \$75 \_\_\_\_\_ Associate Attendee \$115 \_\_\_\_\_

Guest (fee based on attendee rate) \$ \_\_\_\_\_

### Sunday Tour

Jurisdictional Attendee \$65 \_\_\_\_\_ Associate Attendee \$85 \_\_\_\_\_

Guest (fee based on attendee rate) \$ \_\_\_\_\_

## PAYMENT:

Total Fee(s) Due \$ \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Invoice \_\_\_\_\_ Send Credit Card Form \_\_\_\_\_

Register on-line at [www.salgba.com](http://www.salgba.com) or complete this form and mail with payment to:  
SALGBA, P.O. Box 867, Berea, KY 40403, or fax to 859-623-8694.

# 2014 SALGBA Conference Agenda at a Glance

Saturday, April 5, 2014

SALGBA Board Meeting (International Room)

Sunday, April 6, 2014

11:00am--Registration Open--Mezzanine Level

7:30am-1:30pm--SALGBA Golf Tournament at Mirimichi Golf Course Sponsored by Express Scripts (transportation provided meet in lobby)

9:15am-3:00pm--SALGBA Elvis HometownTour Sponsored by WageWorks (meet in lobby)

5:00pm-6:00pm--SALGBA Board Reception (Invitation Only) (Ben Hollander Room)

6:00pm-8:00pm--SALGBA Opening Night Networking Reception in Exhibit Hall (Peabody Grand Ballroom)

Monday, April 7, 2014

6:30am-7:15am Interactive Wellness--GROUP WALK (meet in The Peabody Lobby) or ROOF TOP YOGA (meet on The Peabody roof top--must be pre-registered as space is limited)

7:30am-4:00pm Registration Open--Mezzanine Level

7:15am-8:00am Continental Breakfast in Exhibit Hall (Peabody Grand Ballroom)

8:00am-8:15am Welcome (Continental Ballroom)

8:15am-9:30am Opening Keynote The Future of Public Sector Healthcare with panelists Rick Johnson, The Segal Company; Dr. Dan McCoy, Blue Cross and Blue Shield of Texas; and Don Heilman, Arthur J. Gallagher & Company (Continental Ballroom)

9:30am-10:00am Break in Exhibit Hall (Peabody Grand Ballroom)

		Continental Ballroom	Peabody Grand E	Hernando Desoto Room	Peabody Grand D
10:00am-11:00pm	Breakout Sessions	Improving Kentucky's Health Status: KY Employees' Health Plan Integration of Incentivized Wellness Program in to 2014 Plan Designs	Retiree Healthcare Management	Optimizing the Identification & Strategic Management of Speciality Pharmacy Utilization in Your Population: A Blended Medical and Pharmacy Approach	We Wrote the Book on Healthcare Reform
		Joe Cowles, Commonwealth of KY	Dr. Randall Krakauer, Aetna	Judith Muck, Missouri Consolidated Health Care Plan	Den Bishop, Holmes Murphy
			Patrick O'Brien, Aetna	John Azzolini, Truven Health Analytics	

11:15am-12:15pm General Session Legislative Update presented by Kathy Bakich, The Segal Company (Continental Ballroom)

12:30pm-1:45pm Lunch with Jeff Havens (Skywalk)

		Continental Ballroom	Peabody Grand E	Hernando Desoto Room	Peabody Grand D	Louis XVI
1:45pm-2:45pm	Breakout Sessions	Best Practices in Member Engagement: Power of Holistic, Data Driven Outreach	Health in Numbers--The Power of Data in High Quality and Cost Effective Retiree Health	The Significance of Adherence in Pharmacy Care	Early Experiences with Public Exchanges	Is Your Organization Over Insured for Employee Benefits--the same Risk Management Practices can be applied to Benefits
		Lotta Crabtree, NC State Health Plan	Dr. Rhonda Randall, UnitedHealthcare	Anita Allemand, CVS Caremark	John Barkett, Towers Watson	Dennis Healy, Poms & Associates
		Elizabeth Austin, NC State Health Plan				Sherry Skarda, Poms & Associates

2:45pm-3:15pm Break in Exhibit Hall (Peabody Grand Ballroom)

		Louis XVI	Hernando Desoto Room
3:30pm-4:30pm	Roundtable Sessions--Jurisdictional Attendees Only	Local Entities--Moderator Baby Raley, Town of Prosper, TX	State Entities--Moderator Denise Chapel, Missouri Consolidated Health Care Plan

Tuesday, April 8, 2014

6:30am-7:15am Interactive Wellness--GROUP WALK (meet in The Peabody Lobby) or ROOF TOP YOGA (meet on The Peabody roof top--must be pre-registered as space is limited)

7:30am-4:00pm Registration Open--Mezzanine Level

7:30am-8:15am Continental Breakfast in Exhibit Hall (Peabody Grand Ballroom)

8:15am-9:15am Tuesday Keynote Paralympic Athlete (The Hartford) (Continental Ballroom)

		Continental Ballroom	Peabody Grand E	Hernando Desoto Room	Peabody Grand D	Louis XVI
9:15am-10:15am	Breakout Sessions	Using Data to Drive Change	Implementing Medicare Advantage and Medicare Part D (EGWP) Programs	The Power of Actionable Data: How the Right Pharmacy Data Can Save You Money	The Understandable Model for Non-Financial Professionals to Positively Impact Your GASB 45 Liability	Why Employee Benefit Plans Can't Ignore Cyber Liability



## 2014 SALGBA Conference Agenda at a Glance

		David Hines, Metro Nashville Public Schools	Bob Jordan, Teacher Retirement System of TX	Tim Emert, US Script, Inc.	Craig Horton, SSDC	Brian Smith, The Segal Company
		Patti McCarver, MNPS Employee and Family Healthcare Centers	Edward Esquivel, Retirement Systems of TX.		Carole Porambo, SSDC	
		Jon Harris-Shapiro, Continuum Health Solutions				
10:15am-10:45am	Break in Exhibit Hall (Peabody Grand Ballroom)					
		<b>Continental Ballroom</b>	<b>Peabody Grand E</b>	<b>Hernando Desoto Room</b>	<b>Peabody Grand D</b>	<b>Louis XVI</b>
11:00am-12:00pm	Breakout Sessions	Customer Service and Quality Assurance in a Contact Center	Retiree Benefits—The Difficult Decisions and How to Make Them	Navigating a Sea of Change—Charting a new Course for Pharmacy Benefit Management	Strategic Focus on Employee Wellness	Hearing Loss Under Diagnosed and Under Insured Making the Case for Greater Awareness
		Barbie Pearson, TRS of TX	Susan Smith, TML Intergovernmental Employee Benefits Pool	Byron Mickle, Navitus Health Solutions	Lisa McNichol Gatan, City of Albuquerque, NM	Josh Hoover, Epic Hearing Healthcare
		Marianne Woods Wiley, TRS of TX			Mark Saiz, City of Albuquerque, NM	Tristian Walker, Epic Hearing Healthcare
					Ron McPhee, Nuvita, LLC	
12:15pm-1:15pm	Awards Luncheon (Skywalk)					
1:15pm-1:45pm	Dessert Reception in Exhibit Hall (Peabody Grand Ballroom)					
		<b>Continental Ballroom</b>	<b>Peabody Grand E</b>	<b>Hernando Desoto Room</b>	<b>Peabody Grand D</b>	<b>Louis XVI</b>
2:00pm-3:00pm	Breakout Sessions	Determining What Benefits Are Best for your Organization and Getting There	Shared Responsibility Funding Solution for the KTRS Medical Insurance Trust	Medical Specialty Drug Management	PPACA Employer Mandate Update & How to Mitigate Your Risk	Payroll Systems
		May Speck, WageWorks	Jane Gilbert, KY Teachers' Retirement System	Corey Belken, Artemetrx	Mike Dunlap, HMS Susan Smith, PEBA	TBD
		<b>Continental Ballroom</b>	<b>Peabody Grand E</b>	<b>Hernando Desoto Room</b>		
3:15pm-4:15pm	Breakout Sessions	Strategies Health Plans Can Take to Avoid Having to Ask the Question: "Why do we always seem to be primary?"	Lowering Retirement Plan Costs with Liability Driven Investing	Managing Your PBM Relationship from RFP Through the Life of the Contract		
		Lee Hayes; Diane Scott; and Donna Joyner, Public Education Employees Health Insurance, AL	Daniel Westerheide, Segal Rogerscasey	Don Anderson, US Scripts, Inc.		
		Bruce Borgos, Secova				
4:15pm-5:00pm	Break in Exhibit Hall—Door Prize Drawing (must be present to win) (Peabody Grand Ballroom)					
5:45pm-10:30pm	SALGBA Tuesday Evening Event. Come mingle with friends and then dance the night away. Wednesday, April 9, 2014					
9:00am-9:45am	Business Meeting	SALGBA Jurisdictional Members Business Meeting/Breakfast (Skywalk)				
10:00am-11:00am	General Session	Comparing Health Insurance Spending Across State Employers presented by Bob Cosway, Millman and Maria Schiff, Pev Charitable Trusts (Peabody Grand Ballroom DE)				
		Jurisdictional Attendees attending this session will be entered to win a \$500 scholarship towards the 2015 SALGBA Conference				
11:15am-12:15pm	General Session	TBA (Peabody Grand Ballroom DE)				
		Grand Prize Drawing to Jurisdictional Attendee for \$1000 to attend 2015 SALGBA Conference in Bonita Springs, FL and Grand Prize Drawing to Associate Attendee for complimentary booth space at the 2015 SALGBA Conference in Bonita Springs, FL. (Must be present to win!)				
12:15pm-12:30pm	Leadership Series	The Importance of Stress Management—for the Professional and the Organization presented by Greg Brannan, Deer Oaks EAP Services (Pre-registration required) (Peabody Grand Ballroom DE)				
2:30pm		Jurisdictional Attendees attending this session will be entered to win a \$500 scholarship towards the 2015 SALGBA Conference				