

# Registration Form

## 43rd National Council Conference

Caesars Palace, Las Vegas, NV  
April 8–10, 2013



1701 K Street, NW, Suite 400, Washington, DC 20006-1526  
www.TheNationalCouncil.org/conference

### Registrant Information

M Connie Almeida PhD  
Full Name Credentials

M Connie Almeida, PhD  
Full Name for Badge

Director of Behavioral Health  
Title/Position

Fort Bend County  
Organization

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City State Zip

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Telephone Fax

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Registrant Email (required) Additional Email Contact

### Registration Fees

	Summer Rate by 10/15/12	Super Saver by 1/18/13	Early Bird 3/1/13	Regular after 3/1/13
<b>Annual Conference, April 8–10</b>				
Member	\$699	\$775	\$825	\$925
Nonmember	\$899	\$975	\$1,025	\$1,125
<b>Preconference University, April 7</b>				
Member		\$325	\$325	\$325
Nonmember		\$375	\$375	\$375
<b>Celebration of Excellence Dinner, April 9</b>				
Dinner Ticket				\$100

### Discounts

Group Discount: 3 or more from same organization \$50 off EACH registration with coupon (code SAVE50)\*  
\*Discounts only apply to registrations paid in full before discount deadline.

### Payment Processing

Payment Method: ☐ Visa ☐ MasterCard ☐ American Express ☐ Check

Name of Cardholder Exp. Date

Card Number/PO Number CVV No.

Cardholder's Signature

By submitting my registration, I authorize the National Council for Community Behavioral Healthcare to charge the appropriate registration fees. Forms submitted without payment information will not be processed. I understand that cancellation requests must be submitted in writing and faxed to the National Council Annual Conference at 216.378.1450 (The cancellation form is available at [www.thenationalcouncil.org/conference](http://www.thenationalcouncil.org/conference) or by calling 888.283.4925). A service fee of \$75 will be deducted from all refund requests received by March 8, 2013. Registrants who do not cancel by March 8, 2013 and do not attend will be responsible for the full registration fee. **No refunds will be given for cancellations received after March 8, 2013.**

### Position & Organizational Setting

#### Position (please check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Board Member                    | <input type="checkbox"/> IT Manager                      |
| <input type="checkbox"/> CEO/Executive Director          | <input type="checkbox"/> Medical Director                |
| <input type="checkbox"/> CFO                             | <input type="checkbox"/> Nurse                           |
| <input type="checkbox"/> Children's Services Coordinator | <input type="checkbox"/> Peer Specialist                 |
| <input type="checkbox"/> CIO                             | <input type="checkbox"/> Public Information Director     |
| <input checked="" type="checkbox"/> Clinical Director    | <input type="checkbox"/> Quality Management Director     |
| <input type="checkbox"/> Community Board Chairperson     | <input type="checkbox"/> Social Worker                   |
| <input type="checkbox"/> Compliance Officer              | <input type="checkbox"/> State MH Commissioner           |
| <input type="checkbox"/> Consumer & Family Members       | <input type="checkbox"/> Staff Development & Training    |
| <input type="checkbox"/> COO                             | <input type="checkbox"/> Substance Abuse Coordinator     |
| <input type="checkbox"/> Elderly Services Coordinator    | <input type="checkbox"/> Utilization Management Director |
| <input type="checkbox"/> Executive Assistant             | <input type="checkbox"/> Other: _____                    |
| <input type="checkbox"/> Human Resources                 |  |

#### Organization (please check all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Authority                          | <input type="checkbox"/> State Association                  |
| <input type="checkbox"/> Community Health Center            | <input type="checkbox"/> State Dept. of Substance Use       |
| <input type="checkbox"/> Integrated Delivery System         | <input type="checkbox"/> State MH Department                |
| <input type="checkbox"/> Mental Health Direct Care Provider | <input type="checkbox"/> Substance Use Direct Care Provider |
| <input type="checkbox"/> Psychiatric Hospital               | <input type="checkbox"/> Other: <u>County</u>               |

How did you hear about the conference? \_\_\_\_\_

Is this your first National Council Conference? ☒ Yes ☐ No

### Fee Total

Conference	+\$ 1,025
Preconference University (Selection)	+\$ _____
Celebration of Excellence Dinner	+\$ _____
<b>SUBTOTAL</b>	<b>-\$ 1,025</b>
Group Discount	-\$ _____
Coupon Code	-\$ _____
<b>SUBTOTAL</b>	<b>\$ 1,025</b>
<b>TOTAL</b>	<b>\$ 1,025</b>

### Contact

Register online at [www.TheNationalCouncil.org/conference](http://www.TheNationalCouncil.org/conference).

Download registration form at [www.TheNationalCouncil.org/conference](http://www.TheNationalCouncil.org/conference) and send it by fax or mail (to avoid duplicate charges, do not fax AND mail your form).

Fax your completed form with payment information to 216.378.1450. Or mail it with your check or credit card information to:

43rd National Council Conference Registration  
Tradeshow Multimedia (TMI)  
4350 Renaissance Parkway, Suite D  
Warrensville Heights, OH 44128

If you have questions regarding completing your registration, please call us at 888.823.4925.



## JOIN THE CONVERSATION

Dear Colleagues,

National Council Conference '13 promises to be our most exciting yet and I hope you'll be there to join the conversation about our past, present, and future. As I write this, our hearts are still heavy with the recent Sandy Hook tragedy, where the loss of 28 innocent lives has revived the national dialogue on mental illness, early intervention, and community supports. But Sandy Hook — and Aurora, Columbine, and Virginia Tech — are precisely why we as a field must now come together to have hard conversations and map out a plan of meaningful action and effective solutions. We must focus on what we have successfully done to instill hope and recovery, and what we can and must do moving forward. The conference gives us this vital platform for dialogue.



As always, the conference has an amazing lineup of speakers and workshops organized into 17 tracks that focus on such topics as health reform, health promotion, criminal justice, marketing, and leadership. Our Expo Hall features the latest trends and technologies, including our all-new Health and Wellness Technologies Pavilion, which demonstrates how the future of healthcare is literally in the palm of our hands. I can't wait to hear speakers such as Doris-Kearns Goodwin of Lincoln fame; Atul Gawande, proponent of the "Cheesecake Factory" style of healthcare; Nadine Burke Harris, pediatrician and trauma care pioneer; Jeremy Lazarus, President of the American Medical Association; Rosalynn Carter, former First Lady and mental health champion nonpareil; and Patrick Kennedy, political doyen and brain research crusader. But most of all, I look forward to engaging with you at Conference '13 to celebrate our past and plan for our future.

First, we will celebrate our legacy. 50 years ago, President John F. Kennedy signed the Community Mental Health Act of 1963, setting the stage for an entirely new approach to recovery in the community. We've built an inspiring legacy, marked by continually evolving care and treatment that meets the needs of Americans with mental illnesses and addictions. Conference '13 is the time to come together to celebrate our progress, reboot, recharge, learn from one another, and plot the legacy that we will bequeath to the future of healthcare in America.

Second, we must combine forces to gear up for a future very different than anything we've seen before. We're entering an era of Medicaid expansion; parity and health reform implementation, with greatly increased demand for behavioral health services; care on demand — anytime, anywhere; and the growing trend of "healthcare home depots" in which consumers and payers opt for one-stop shopping for primary and all forms of specialty care. As we examine these trends at the conference, we must discover how to mainstream behavioral health, adopt new treatment and wellness technologies, and anticipate the emerging needs of the markets we serve.

Third, we will take a fresh look at behavioral health leadership — at all levels. At Conference '13, we will showcase leadership in advocacy, practice excellence, and public education. From preparing young leaders to take on the mantle to drawing upon the perspectives of seasoned leaders, we invite you to join the conversation about what leadership qualities will continue our legacy, buy us a seat at the table, and navigate the dynamic future that awaits us.

As the National Council leads the fight for legislation to provide a federal funding stream for Federally Qualified Behavioral Health Centers (FQBHCs); to ensure that every behavioral health organization is adequately funded to have health information technology; and to establish Mental Health First Aid in every American school, college, and community, we must come together to see how we will deliver on the promise of these bills currently in Congress.

I hope you'll join me at Conference '13 to celebrate our legacy and continue the conversation on our future.

Best Regards,

Linda Rosenberg, MSW  
President & CEO  
National Council for Behavioral Health



## JOIN THE CONVERSATION

**3000**



**ATTENDEES**

**300**



**SPEAKERS**

**125**



**SESSIONS**

**17**



**TRACKS**

**3**



**DAYS**

**3,000 ATTENDEES** Join a community of healthcare executives, mental health and addictions professionals, clinicians, advocates, innovators, researchers, and technology leaders.

**300 SPEAKERS** See a lineup you won't catch elsewhere.

**125 SESSIONS** Choose from a packed, inspired agenda and prepare to explore any number of innovations in practice improvement, financing, integrated healthcare, health technology, policy and advocacy, social justice, and professional development.

**3 DAYS** Come to where you belong and connect with your colleagues to discover new ideas, discuss innovations, and create the future.

**1 PLACE** Get the choicest hotel room at Caesars Place, a luxury destination all its own.

## ONE CONFERENCE '13 NATIONAL COUNCIL FOR BIOMENTAL HEALTH BIG EVENT

Visit [www.TheNationalCouncil.org/Conference....and often](http://www.TheNationalCouncil.org/Conference....and often). Keep up with the latest additions to the National Council Conference lineup, including information on the Preconference Universities designed for chief operating officers, compliance officers, peer support professionals, and many others.

2 Letter From Linda	8 Headliners	21 Meet the Exhibitors
3 Conference Highlights	11 Tracks and Sessions	24 Silver Screen '13: The Film Festival
4 New This Year	15 Preconference Universities	26 Registration Details
5 Schedule-At-A-Glance	17 Special Trainings	27 Conference 365
7 Continuing Education	19 Special Events	28 Conference Supporters
7 Always Time for Fun	20 Awards Of Excellence	



## TRACKS AND SESSIONS

Choose from 125 sessions on the latest and greatest in practice improvement, financing, integration, health IT, policy and advocacy, and professional development, organized into 17 tracks:

### ADDICTIONS AND CO-OCCURRING DISORDERS

12 Step-Based Recovery and Medication Assisted Treatment: Are They Compatible?  
If Addiction is a Disease, Why Don't We Treat it Like One?  
An Action Agenda: Closing the Gap Between Addictions Science and Practice  
Care for the Whole Person: Co-occurring Mental Illness and Addictions  
Pain Management and Prescription Drug Abuse: A Silent Epidemic  
Introducing Medication Assisted Treatment to Your Organization  
The Top Ten Things You Need to Know About Health Homes and Addictions Treatment  
Seamless Access for Individuals with Mental Illness and Addiction Disorders  
What Works? A Sharing Session on Medication Assisted Treatment

### BEHAVIORAL HEALTH-PRIMARY CARE INTEGRATION

Treating the Whole Person: The View from the AMA President  
Best in Class: Addressing the Challenges of Bidirectional Integration  
Which Path to Integration Will You Take? Partnership, Purchase, or Create Your Own?  
Emerging Models of Health: The State of the Art  
FQHC-LA (Federally Qualified Health Center Look-Alike), FQHC and FQBHC: Alphabet Soup or Opportunity?  
Integration: Creating High Performance Interdisciplinary Teams  
Managing the "Risks" of Integration  
Show Me the Money! Designing a Sustainable Financing Model for Integration  
Hearing Voices: Truly Listening to the Individual to Improve Depression Care

### BOARD GOVERNANCE

Bootcamp for Board Members  
Are You Positioned and Prepared? The Many Roles of a Board Leader  
Board Problems, Board Solutions: Best Practices from Your Peers  
Negotiating the CEO Employment Contract  
The Board's Role in Mergers and Acquisitions  
Ask the Expert: Help for Board Members  
Breakfast for Boards: Morning Networking

### CHILDREN AND YOUTH

Advances in Clinical Treatment and Services for Children  
The Buzz on Brains and Babies: How and Why the Earliest Years Matter  
Collaborative Documentation for Kids: Yes You Can!  
Bullying: How Can We Help These Kids?  
The Promises of Prevention, Early Assessment, and Assertive Intervention for At-Risk Children and Adolescents  
Best Practices in Working With Youth Who Self-identify as LGBTQ  
Transition Age Youth: What Works?  
For the Good of Children: What Can We Do To Improve Treatment?



### CLINICAL PRACTICES

Evidence-Based Treatments for PTSD

Serving Veterans: Clinical and Cultural Competencies

Alternative Medicine: A Fit for Your Organization?

EBPs in Practice: Lessons on Starting and Sticking with a New Practice Tool

Suicide Prevention Evidence-Based Practices

Implementing EBPs for Older Adults...and How Do You Pay for It?

Improving Schizophrenia Outcomes with an Adherence Program

Blending Solutions: Integrating Motivational Interviewing and Solution-Focused Brief Therapy

Perspectives From Great Britain: Creating the Customer-Focused Culture

Cuba: Healthcare Heaven?

### CRIMINAL JUSTICE

Saving Individuals with Mental Illness from Our Criminal Justice System

Ask the Experts: National Leaders on Criminal Justice Speak Out

Families and the Revolving Door: Collaborating with Criminal Justice to Adopt Trauma- and Family-Focused Interventions

Maximize Your Impact: Contracting With Criminal Justice to Reduce Recidivism

What Works in Treating Individuals with Mental Illness in the Criminal Justice System

Recovery-Oriented Diversion and Reentry: The Impact of Peer Support

A Shared Recidivism Reduction Framework: Mental Health Services and Correctional Supervision for Women with Co-Occurring Disorders

### FINANCE

Health Reform and Compliance: Prepare Now!

Do Health Homes and Accountable Care Organizations Make Dollars and Sense for You?

The Changing World: "Management" of Dual Eligibles

So Everyone Has Insurance: But Will They Have Access?

Engaging Foundations and Philanthropic Organizations

Managed Care Companies and Their Plans for the Future of Behavioral Health

The New CPT/EM Codes: Help or Hurt?

Medicaid: What Next?

Passing Parity Was Just the Beginning...

The Business Plan for Sustaining Integration

Trade Secrets in Winning Federal Contracts

Just For You: How Much Money Will It Take to Retire?