

**The Target & BLUE Law Enforcement Grant Program**



**Grant Details:**  
Amount: \$500-\$5,000  
Application Due Date: 09/30/2012  
Description:

**To Apply: Go to your local Target Retail store and ask about the Target & Blue Grant program**

**Store Locator**

As a respected community organization, you are invited to apply for a Target Grant.

Target's extensive public safety partnerships strengthen neighborhoods across the country. As part of this driving principle, we have developed innovative programs to help support the safety and preparedness of the communities where our guests and team members live and work.

For nearly two decades, Target has supported local law enforcement agencies across the country by sharing ideas and resources through Target & BLUE™, which is part of Target's commitment to innovative philanthropy and is rooted in our philosophy that public/private partnerships create safer communities.

Target also supports disaster preparedness, relief and recovery efforts through partnerships with national emergency management organizations, city and state emergency managers and relief organizations.

To reflect our dedication to these critical partnerships that support public safety and encourage business and community resiliency during crises, Target has established the Public Safety Grant Program – a natural evolution of our previous Law Enforcement Grant Program – to provide funding to law enforcement agencies and emergency management organizations across the country. Specifically, the Public Safety Grant Program is designed to support:



**Crime Prevention**

Target & BLUE supports law enforcement efforts to combat crime and keep our communities safe and secure through events, programs and equipment. (For example: National Night Out, Crime Stoppers, Celebrate Safe Communities, child ID programs, auto theft reduction, shoplifting deterrent programs, specialty division programs, crime prevention equipment, etc.)

**Community Preparedness**

Target supports efforts that drive awareness and prepare our communities to recover quickly in the event of a disaster. (For example: preparedness curriculum, community preparedness fairs and events, preparedness training, etc.)

**Training**

Target supports training for law enforcement and emergency management through innovative techniques to help build safer, more prepared communities. These grants emphasize training excellence to help law enforcement prepare to meet the challenges of policing in the 21st century. (For example: training in areas of executive leadership, forensics, investigations, crime prevention, best practices in policing, cutting edge technology, organized crime, terrorism, integrity, ethics, accountability, etc.)

**Community Outreach and Youth Mentorship**

Target supports programs and organizations working to build stronger, more unified communities by connecting young people with positive adult influences. This includes prevention, diversion, youth leadership programs and youth preparedness curriculum. (For example: Youth Advisory Councils, Police Action or Activities Leagues, Shop with a Cop, Explorers, etc.)

**National Night Out**

National Night Out (NNO) is an impactful national program that literally brings people together in support of safer communities. It's designed to heighten awareness of crime and drug prevention, generate support for local anti-crime programs, strengthen neighborhood unity and send a message to criminals that neighborhoods are organized and fighting back. Target proudly partners with communities to support NNO by providing volunteers and hosting and attending events.

**Grants average between \$500 and \$5,000. Grant applications will be accepted from March 1 through Sept 1. Applications must be completed by a law enforcement agency or 501(c)(3) organization.** If you are applying for a National Night Out (NNO) grant, please submit your application by May 31, 2011. You will be notified on your NNO grant status in July 2011. You will receive an update on your request by Nov. 1.

The Target team will review all requests and priority will be given to those law enforcement agencies and organizations that:

- \* Serve a community in which a Target store or Distribution Center operates
- \* Are unable or find it difficult to purchase needed equipment or supplies due to budget constraints
- \* Will be better equipped to contribute to the safeness of the community once the item(s) are purchased
- \* Support programs that meet an identified community need
- \* Or will use the funds to increase or improve community outreach or positively impact reported crime incidents in their communities.

**Organization Information:**

Organization: Target  
Website: <http://www.target.com/community>

**Contact Information:**

Contact Name: Target Community Relations  
Contact Email: [Community.Relations@target.com](mailto:Community.Relations@target.com)  
Contact Phone: 1-800-388-6740

**More Information:**

<http://sites.target.com/site/en/company/page.jsp?contentId=WCMP04-031767>

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