

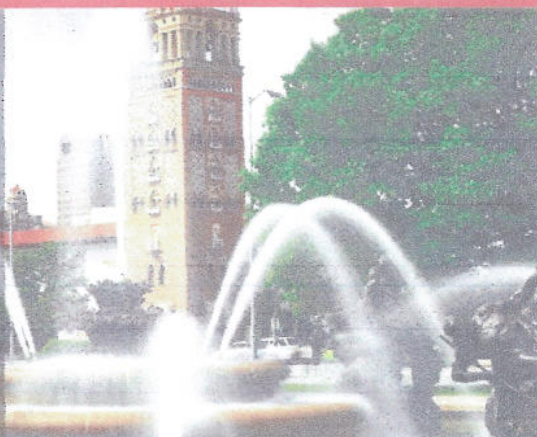


National Association of  
Government Webmasters

2012 National Conference

Kansas City

September 12-14, 2012



The leading local and state government web conference in the United States, this is **the only conference designed for local government webmasters by local government webmasters.**

*Celebrating the 10th National Conference*

### Where?

InterContinental Kansas City at the Plaza  
Kansas City, Missouri

### When?

Conference: September 12-14  
Pre-Conference: September 11

### What does it cost?

#### Conference

Early Bird (April 16 - July 11):

- Member - \$495
- Non-Member - \$645

Regular (July 12 - August 16):

- Member - \$595
- Non-Member - \$745

Late (after August 16):

- Member - \$795
- Non-Member - \$945

#### Pre-Conference

- Member - \$75/Session
- Non-Member - \$100/Session

#### Pinnacle Award Entries

- Members Only - \$75/entry

#### Hotel Room Rate

- \$107 per night, plus tax

#### Shuttle/Ground Transportation

- Averages around \$20 for shared van

More details available at  
**nagw.org**

### Who should attend?

The NAGW National Conference focuses on the professional development of webmasters, programmers, designers, developers, managers, PIOs, CIOs and other government technology professionals from the local, state and federal government, as well as the web development world in general.

The NAGW National Conference is full of practical information, inspiration, and insights. Hands-on training provides valuable education.

### Value

Dollar for dollar, the NAGW National Conference is the most valuable conference for local government webmasters.

With a choice of more than 24 sessions, attendees learn and share best practices from web professionals in both the public and private sectors.

Attendees will also gain:

- Invaluable networking with peers.
- Access to conference materials and select session videos online.
- Most meals are included in the program price. Breakfast & lunch provided, as well as one evening meal at the Pinnacle Awards Banquet.
- Face-to-face contact with sponsor companies and their web products and much more!



### Topics

Topics traditionally cover a wide range of interests and technologies, including:

- Responsive Web Design
- Mobile
- Graphic design for the web
- Disaster response and emergency preparedness
- Usability
- Accessibility
- Joomla, Drupal, and WordPress
- Social Media
- Project management
- Web application security

### Speakers

The conference will feature distinguished speakers from both the government and private web sectors. Past keynotes have featured Jeffrey Zeldman, Kristina Halvorson, Jared Spool, Eric Meyer, Molly Holzschlag, and speakers from Adobe, Microsoft, and Google.

### Pre-Conference Workshops

The NAGW National Conference typically features 8 half day workshops, giving attendees in-depth, hands-on training on a variety of topics.



Tuesday, September 11, 2012

Depart **06:30 PM Houston (Hobby), TX (HOU) to**

Flight

Travel Time 3 h 00 m

**SEP 11**

09:30 PM Kansas City, MO (MCI)

#50

(1 stop, no plane change)

**TUE**

09:30 PM Kansas City, MO (MCI)

[Wanna Get Away](#)

06:05 PM Kansas City, MO (MCI) to

Flight

07:30 PM Arrive in Dallas (Love Field), TX (DAL)

#123

Friday, September 14, 2012

Return

Travel Time 2 h 55 m

**SEP 14**

**FRI**

**08:00 PM** Change ✈ in Dallas (Love Field), TX (DAL)

Flight

(1 stop, includes 1 plane change)

09:00 PM Houston (Hobby), TX (HOU)

#55

[Wanna Get Away](#)

RICE: ADULT

Trip	Routing	Fare Type   <a href="#">View Fare Rules</a>	Fare Details	Quantity	Total
Depart	HOU-MCI	<a href="#">Wanna Get Away</a> Excellent Value	<ul style="list-style-type: none"> <li>No Change Fees (applicable fare difference applies)</li> <li>Reusable Funds</li> <li>Nontransferable - no name changes allowed</li> <li>Nonrefundable</li> </ul>	1	\$166.10
Return	MCI-DAL-HOU	<a href="#">Wanna Get Away</a> Excellent Value	<ul style="list-style-type: none"> <li>No Change Fees (applicable fare difference applies)</li> <li>Reusable Funds</li> <li>Nontransferable - no name changes allowed</li> <li>Nonrefundable</li> </ul>	1	\$174.60

Enroll in Rapid Rewards and earn at least [1836 Points](#) per person for this trip.

Subtotal

**\$340.70**

Rapid Rewards: 20051191753

# NAGW National Conference Hotel

## Kansas City Intercontinental at the Plaza

<http://www.kansascityic.com/>

Featuring warm décor and classic furniture, you will find an atmosphere of simple sophistication in each guestroom at our hotel in Kansas City. Richly designed for your modern needs, our Kansas City hotel suites feature:

- Work station with high speed internet access
- Pillow top mattresses
- Some with scenic views of Country Club Plaza
- Most rooms include small balcony
- Marble baths
- *In-room video checkout*



### Rate/Accommodations

- **The discounted conference rate is \$107 (Discounted rate does not include state and local taxes, which are 15.23%, plus a \$1.50 arena fee)**
- *NAGW Conference attendees will also have complimentary wireless Internet access in their guest rooms.*
- Discounted rates will be available two days pre- and post-conference dates (subject to availability).

### Address

[Kansas City Intercontinental at the Plaza](#)

401 Ward Parkway, Kansas City, MO 64112

(816) 756-1500