



**HOP ON BOARD!**

**SALGBA 2012**

**APRIL 15-18, 2012**



# SALGBA 2012 Agenda Overview

## Saturday, April 14, 2012

12:00pm-  
3:00pm Board Meeting

3:30pm-  
5:30pm Registration Open

## Sunday, April 15, 2012

9:00am-  
2:00pm SALGBA Golf Tournament at TPC Harding Park sponsored by Medco

12:00pm-  
6:00pm Registration Opens

8:30am- SALGBA Tour of San Francisco and Alcatraz sponsored by Fringe Benefits Management Company, a division of  
4:00pm WageWorks

6:00pm-  
8:00pm SALGBA Opening Night Networking Reception in Exhibit Hall

## Monday, April 16, 2012

7:30am-  
4:00pm Registration Open

7:00am-  
8:00am Continental Breakfast in Exhibit Hall

8:15am-  
8:30am Welcome Welcome by Pete Hans, SALGBA President

8:30am-  
9:30am Opening Keynote Dr. Rob Epstein, Medco

9:30am-  
10:00am Break in Exhibit Hall

10:00am- Breakout 11:00am Sessions	<p>What's Next for Healthcare Reform: Looking Into State and Private Health Insurance Exchanges</p> <p>Rick Johnson, The Segal Company</p>	<p>Advanced Applications of Behavioral Science to Pharmacy Benefits</p> <p>Mark Bini, Express Scripts</p>	<p>The Next Generation of Consumerism--Clinical Solutions to Manage Costs</p> <p>Dr. Brian Kelly, Aetna</p>	<p>The Stars are Aligned: A Collaborative Approach to Creating a Sustainable Medicare Advantage Solution</p> <p>Dave Burianek, Humana Anne Jones, Humana</p>
11:15am- Breakout 12:15am Sessions	<p>Regulatory Roundup: It's Getting More and More Complicated</p> <p>Jody L. Dietel, WageWorks</p>	<p>What are State and Local Governments Doing to Manage The Cost of Their Health Plans</p> <p>Bob Cosway, Milliman, Inc.</p>	<p>The Choice is Yours: Utilizing Technology to Simplify Benefits Planning</p> <p>Patrick Stroh, Prescription Solutions</p>	<p>Update on GASB Exposure Draft</p> <p>Paul Angelo, The Segal Company</p>
12:15pm 1:30pm	Lunch with Jeff Havens (Grand Ballroom)			

# SALGBA 2012 Agenda Overview

1:45pm		Workplace Possibilities: Improving Employee Productivity in the Public Sector Workplace	Detecting and Reducing Waste and Fraud in Healthcare	Taking Control of Your Pharmacy Benefit Destiny	Strategies for Optimal Health and Pension Plan Integration with Medicare and Social Security During Uncertain Times	Retirement Session TBD
-	Breakout					
2:45pm	Sessions	Pam Palmquist, MOSERS	Jean MacQuarrie, Thomson Reuters	Lisa Ellinger, State of Wisconsin	Carole Porambo, SSDC	TBA
		Michael Klachefsky, The Standard State of Maryland	Jim Ramnaraine, Hennepin County, MN	Brent Eberle, Navitus Health Solutions	Kristin Tapley, Transition Assist	
2:45pm			Auburn University			
-		Break in Exhibit Hall				
3:15pm						
3:15pm						
-						
4:30pm	Roundtables	<b>Local Entities</b>	<b>State Entities</b>			
4:30pm						
-						
5:15pm	Sponsor Reception (By Invitation Only)					
		Tuesday, April 17, 2012				
7:30am						
-						
4:00pm	Registration Open					
8:00am						
-		Continental Breakfast in Exhibit Hall				
8:30am						
8:30am						
-	Tuesday					
9:30am	Keynote					How Do YOU Change Government--Dr. Richard Migliori, Chief Healthcare Officer, UnitedHealth Group Alliance and Dr. Mark Funkhouser, Director of Governing Institute
9:45am		Achieving Measurable Improvements in Employee Health Risk	Fire Your COBRA TPA: How To Bring Your COBRA Administration In-House	Pharmacy Trend; Predictors and Forecasting	How the State of Nevada and its Medicare Retirees Both Came Out Ahead	
-	Breakout					
10:45am	Sessions	R. Keith Cox, Alabama State Employees' Insurance Board	Abbey Hendricks, Multnomah County, OR	Anita Allemand, CVS Caremark	Dick Wheeler, Extend Health	
				Anna Theodorou, CVS Caremark	Jim Wells, Nevada Public Employees' Benefits Program	

# SALGBA 2012 Agenda Overview

10:45am-  
11:15am

Break in Exhibit Hall

11:15am-  
12:15pm Breakout Sessions

<p>Integrating Employee Wellness with your Medical Plan</p>	<p>Intersection Between State Mandates and Essential Health Benefits: How the California Health Benefits Review Program Could Serve as a Model</p>	<p>Speciality Therapies Gushing Through Pharma Pipeline</p>	<p>Why Public Sector is Looking at Medical Travel to Lower Healthcare Costs and GASB 45 Liabilities</p>	<p>Communicating Pension Benefits to Employees</p>
<p>Mark Washington, City of Austin, TX</p>	<p>Panel—Garen Corbett, Moderator</p>	<p>Michael Huffer, CVS Caremark</p>	<p>Steven Lash, Satori World Medical</p>	<p>Jen Schuster, The Segal Company</p>
<p>Karen Haywood, City of Austin, TX</p>	<p>Panelists: Edward Yelin, Todd Gilmer &amp; Dominique Ritley</p>	<p>Jennifer Flory, State of Kansas</p>	<p>Dr. Ron Johnson, Satori World Medical</p>	

12:30pm-  
1:30pm

Awards Luncheon

1:45pm-  
3:00pm Breakout Sessions

<p>The Tennessee Partnership Plan: Engaging Employees Through Benefit Design</p>	<p>Eliminating Waste—Continuous Monitoring/Auditing of Vendors</p>	<p>Improving Patient Compliance Through Disease Therapy Management Programs—Changing Role of PBM's</p>	<p>The Unintended Consequences of Change: Developing a Holistic Strategy for Pre and Post 65 Retiree Healthcare</p>
<p>Laurie Lee, Kendra Gipson &amp; Paige Turner—State of Tennessee, Dept. of Finance &amp; Administration</p>	<p>Anne Timmons, State of Maryland</p>	<p>R.J. Correia, Prescription Solutions</p>	<p>Dan Cahill, Buck Consultants</p>

3:00pm-  
3:45pm

Break in Exhibit Hall—Door Prize Drawing (must be present to win)

3:45pm-  
5:00pm Interactive Wellness Sessions

<p>Group Walk (Meet in Hotel Lobby)</p>	<p>Group Run (Meet in Hotel Lobby)</p>	<p>What's Next for Healthcare Reform: Looking Into State and Private Health Insurance Exchanges</p>
		<p>Rick Johnson, The Segal Company</p>

# SALGBA 2012 Agenda Overview

SALGBA Tuesday Evening Event at the Aquarium by the Bay in downtown San Francisco sponsored by Active-Health Management--transportation will be provided with return service from the downtown area until 11pm--8:30pm details to follow.

**Wednesday, April 18, 2012**

8:30am-9:30am SALGBA Jurisdictional Members Business Meeting/Breakfast

9:45am-11:00am	Value-Based Insurance Design: A Case Study	Managing the Health-care Dollar in a Time of Budget Constraints and an Evolving Healthcare Landscape	Successful Immunization Strategies: Using an Evidence Based Model to Estimate Cost Effectiveness
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Bimal Patel, MedImpact Healthcare Systems, Inc.	Susan Smith, TML Intergovernmental Employee Benefits Pool	Michael S. Taitel, Walgreens
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11:00am Adjourn & Grand Prize Drawing to Jurisdictional Attendee for \$1000 to attend 2013 SALGBA Conference April 28-May 1 in San Antonio, TX and Grand Prize Drawing to Associate Attendee for complimentary booth space at the 2013 SALGBA Conference in San Antonio, TX. (Must be present to win!)

**2012 Scholarships are available for Jurisdictional Attendees.**

**To apply please go to [www.salgba.com](http://www.salgba.com) to download an application.**

**Applications are due by February 15, 2012.**

**Recipients will be notified by March 15, 2012**

## Conference Venue/Accommodations

Hyatt Regency SFO  
1333 Bayshore Hwy  
Burlingame, CA  
94010

Phone: 650-347-1234

No need to trade comfort for convenience when you can have both at Hyatt Regency San Francisco Airport. Experience our ideal location on San Francisco Bay - just 15 minutes from downtown San Francisco, or the technology corridor of Silicon Valley - and only seven minutes from San Francisco International Airport.

Recently updated, our sophisticated hotel near San Francisco airport offers a

pampering array of amenities and services with an emphasis on sustainable and green practices. Fly in and host highly successful meetings in 52,000 square feet of flexible function space offering award-winning cuisine and the level of hospitality you've come to expect from Hyatt. Always welcoming, stay with us and learn the difference between a hotel and a Hyatt.

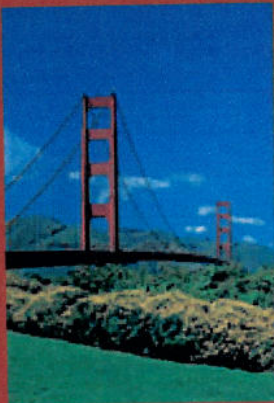
All educational events and exhibit functions will take place at the Hyatt Regency SFO. A block of rooms have been reserved and are

available on a limited basis. [The jurisdictional rate is \\$125 per night plus tax.](#) There is a group rate of \$179 per night plus tax for associate attendees.

To make reservations follow the link below or call 650-347-1234:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=3447312](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3447312)

Hyatt Regency SFO  
1333 Bayshore Hwy  
Burlingame, CA 94010



## Transportation

San Francisco International Airport (SFO), the "gateway to the Pacific," is a world-class airport serving tens of millions of domestic and international passengers annually.

One of the world's 30 busiest airports, SFO is committed to setting the standard for our industry. This includes being a leader in safety and security, customer service and

satisfaction, community relations, environmental commitment, quality of facilities, and financial and economic vitality. SFO was the first major U.S. airport to achieve 100 percent fully automated and integrated baggage screening. Today, efficient operations ensure our passenger screening wait times are among the shortest in the nation.

There is complimentary shuttle service between hotel and airport. Follow exit to hotel shuttle and look for Hyatt/Marriott shuttle. It runs approximately every 15 minutes.

For airport information please visit: <http://www.flysfo.com/web/page/index.jsp>

## Area Activities

47 square miles. 43 hills. 145 languages. San Francisco, more than any other major American city, is defined by its neighborhoods.

For more information on San Francisco please visit

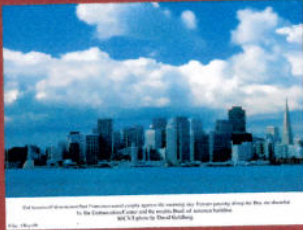
[www.sanfrancisco.travel](http://www.sanfrancisco.travel)



San Francisco  
Convention  
Visitors Bureau

[www.sanfrancisco.travel](http://www.sanfrancisco.travel)

## Certified Government Benefits Administrator Program



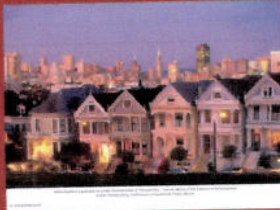
SALGBA offers a certification program. The program is certified by an accredited university which also offers continuing education units for SALGBA approved educational events. The Certified Government Benefits Administrator (CGBA) program is a program available to SALGBA members who enroll. Enrollment is a separate process from membership and credit is not received unless enrolled in the program. Certification must be obtained

within five years of joining and can be done in as little as three years. The requirements are outlined in the CGBA guidelines which can be found at [www.salgba.com](http://www.salgba.com) under the Professional Development link. Certification requires three credit reports be on file and reviewed (these are annual report that are due by January 31st of each year) and a total of 81 credits. A minimum of 24 credits must be in experience and a minimum of 42 credits must be in education.

Education credits are easiest to obtain by attending a SALGBA regional or national conference. There are also some circumstances where transfer credit will be accepted.

If your employer requires a certification then this program is perfect for you. To enroll complete the enclosed CGBA application.

## Registration Information



There are several options in which to register for the SALGBA conference.

**\*Option 1:**  
Register as a jurisdictional attendee which is an attendee who is employed by a government entity.

**\*Option 2:**  
Register as an associate attendee which is an attendee of an entity that is not a government entity. This is for

vendors and suppliers.

**\*Both of these options also have non-member rates associated with them.**

**Option 3:**  
Register as a guest. A guest is a spouse, significant other or dependent that is traveling with you. This is not to be used for colleagues or co-workers.

**Option 4:**  
Register as a student. This is

available for full time students only and must be approved by SALGBA.

**Option 5:**  
Register for a one-day pass to be used either Monday or Tuesday and does not include evening or special events. This is available only to jurisdictional attendees.

Sponsor and Exhibitor registrations that are complimentary based on support are handled in a separate manner.

Registrations received by January 16, 2012 are reduced by \$25.

## Registration Fees

**Jurisdictional Attendees:**

Member \$300  
Non-Member \$500

**Late Jurisdictional Attendees:**

Member \$400  
Non-Member \$600

**Associate Attendee:**

Member \$500  
Non-Member \$700

**Late Associate Attendees:**

Member \$600  
Non-Member \$800

**Guest Attendee:** \$100

**Student Attendee:** \$200

**One Day Jurisdictional Pass:**

\$99

**Exhibitor Registration:**

\$350



## Certified Government Benefits Administrator Program Admission Application

**Name:** \_\_\_\_\_

**Entity:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**City, State, and Zip:** \_\_\_\_\_

**Phone:** ( ) \_\_\_\_\_

**Fax:** ( ) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Guidelines are available at [www.salgba.com](http://www.salgba.com) under the Professional Development link.**

The fee to join the CGBA program is \$50 and is payable by check, cash or credit card.

Please send completed form and payment to:

**SALGBA**  
Attn. Tina Bowling  
PO Box 867, Berea, KY 40403  
Fax: 859-623-8694  
Email: [salgba@salgba.com](mailto:salgba@salgba.com)

# STATE & LOCAL GOVERNMENT BENEFITS ASSOCIATION

2012 ANNUAL CONFERENCE REGISTRATION

San Francisco, CA—April 15-18, 2012

## CONFERENCE REGISTRATION

(Includes educational sessions, Exhibit Hall, Sunday Networking Reception, two continental breakfasts, two luncheons and Tuesday Night Event. Additional tickets for guests may be purchased for the Sunday Networking Reception and the Tuesday Night Event.)

Please print or type:

Name: \_\_\_\_\_

Entity: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Special Accommodations Required: \_\_\_\_\_

ARE YOU A SALGBA MEMBER? Yes \_\_\_ No \_\_\_

My membership application is enclosed \_\_\_\_\_

## **Prior to January 15, 2012 early registration fee is \$25 less!**

	On or before March 21, 2012		After March 21, 2012	
	Jurisdictional	Associate	Jurisdictional	Associate
SALGBA Member	\$300 _____	\$500 _____	\$400 _____	\$600 _____
Non-Member	\$500 _____	\$700 _____	\$600 _____	\$800 _____
Student	\$200 _____			
One Day Pass				
Monday	\$99 _____	n/a	\$199 _____	n/a
Tuesday	\$99 _____	n/a	\$199 _____	n/a

## EVENT PLANS:

(Please help us arrange a successful event by indicating which events you plan to attend)

Sunday Networking Reception (April 15, 2012) Yes \_\_\_ No \_\_\_

Tuesday Night Event (April 17, 2012) Yes \_\_\_ No \_\_\_

## GUEST REGISTRATION:

Guest(s) Registration (includes Sunday Reception & Tuesday Night Gala) \_\_\_\_\_ x \$100 = \_\_\_\_\_

Guest Name: \_\_\_\_\_

## OPTIONAL EVENT REGISTRATION:

Golf Tournament  
Jurisdictional Attendee \$50 \_\_\_\_\_ Golf Handicap \_\_\_\_\_  
Associate Attendee \$75 \_\_\_\_\_ Guest \$100 \_\_\_\_\_

Sunday Tour  
Jurisdictional Attendee \$40 \_\_\_\_\_ Associate Attendee \$50 \_\_\_\_\_ Guest \$60 \_\_\_\_\_

## PAYMENT:

Total Fee(s) Due \$ \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Credit Card Processing Form available online.

Ways to Register:

Register on-line at [www.salgba.com](http://www.salgba.com) or complete this form and mail with fee payment to:  
SALGBA, P.O. Box 867, Berea, KY 40403, or fax to 859-623-8694.