



Bell Gardens Sports Complex



W. Hollywood Gateway Project



Bethune Transitional Center



The Village at Willowbrook

NACCED's 36th Annual Community and Economic Development Conference and Training

A light blue map of Los Angeles County is centered in the background, showing major highways and city boundaries.

L.A. COUNTY
Hosts **NACCED** **2011**

September 17 - 21

A photograph of the Los Angeles city skyline, featuring numerous skyscrapers and palm trees against a clear blue sky.

COMMUNITY DEVELOPMENT FOR BETTER GROWTH

NACCED's 36th Annual
Community and Economic Development
Conference and Training

**CDBG: COMMUNITY DEVELOPMENT
FOR BETTER GROWTH**

September 17 - 21, 2011

NACCED

National Association for County Community
and Economic Development

NACCED's Conference at the JW Marriott Los Angeles at L.A. LIVE, a 4 million sq. ft. sports, entertainment, and residential district in the heart of downtown Los Angeles, provides valuable educational, training, and networking opportunities to affordable housing, community, and economic development professionals from both the public and private sectors.



L.A. LIVE - Downtown Los Angeles

Many know Los Angeles for its movie studios, the rich and famous, and scenic beaches. However, Los Angeles County is also a region comprised of 88 cities that are ethnically diverse with over 100 languages spoken, and a population larger than 42 states. The County's Community Development Commission (CDC), the Conference host, is dedicated to meeting the affordable housing, community, and economic development needs of the County's approximately 11 million residents.

The CDC uses a variety of tools to create housing choices, revitalize neighborhoods, and promote economic opportunities within its unincorporated communities and 49 incorporated cities throughout the County.

Under the theme "*CDBG: Community Development for Better Growth*," the Conference will include presentations on manufactured housing, successfully implementing Section 3 requirements, incorporating green building techniques, strengthening fair housing compliance, improving citizen participation, getting the most out of IDIS for effective program administration, and planning and building transit oriented developments.

Who should attend?

- Housing, community development, and economic development professionals with all levels of experience;
- Local elected officials;
- State, federal, and non-governmental staff;
- Non-profit organization board members and staff, including community development corporations and HOME community and housing development organization representatives; and
- Consultants, planners, other individuals, and firms.

Learn, Laugh, Love L.A.

Saturday, September 17

Noon - 3:00 p.m.	Registration
1:00 p.m. - 4:00 p.m.	Pre-Conference Workshop
6:00 p.m.	Board of Directors' Dinner

Sunday, September 18

8:00 a.m. - 4:00 p.m.	Registration
8:00 a.m. - 8:30 a.m.	Membership Committee Meeting
8:30 a.m. - 9:30 a.m.	Coffee Reception and Orientation to NACCED for First-Time Attendees
9:30 a.m. - 11:30 a.m.	Welcome Brunch, Legislative Update, and HUD Briefings
Noon - 1:00 p.m.	Community Development Committee Meeting
1:00 p.m. - 2:00 p.m.	Economic Development Committee Meeting
2:00 p.m. - 3:00 p.m.	Housing Committee Meeting
3:15 p.m. - 5:15 p.m.	NACCED Board of Directors Meeting
6:00 p.m. - 8:00 p.m.	Welcome Reception and Silent Auction to Benefit the John C. Murphy Scholarship Fund
9:00 p.m. - Midnight	Hospitality Room

Monday, September 19

8:00 a.m. - 3:00 p.m.	Registration
9:00 a.m. - 10:30 a.m.	Opening General Session
10:45 a.m. - Noon	Retiring Soon? Now What?
10:45 a.m. - Noon	CDBG Slum and Blight: Get it Right!
10:45 a.m. - Noon	Making "Green" Part of your Scene
Noon - 2:00 p.m.	Awards Luncheon and Annual Business Meeting
2:15 p.m. - 3:30 p.m.	Do You Have the "IDIS" Touch?
2:15 p.m. - 3:30 p.m.	You and Me and Section 3
2:15 p.m. - 3:30 p.m.	Housing Matchmaker.com
3:45 p.m. - 5:00 p.m.	Tech. 101: Make Your Grants Dance
3:45 p.m. - 5:00 p.m.	Make Your Count, Count
3:45 p.m. - 5:00 p.m.	Navigating through Change: The Leadership Mandate
Evening Free	
9:00 p.m. - Midnight	Hospitality Room

Tuesday, September 20

8:00 a.m. - Noon	Registration
9:00 a.m. - 10:15 a.m.	Home Run for Housing
9:00 a.m. - 10:15 a.m.	Hear Ye, Hear Ye: Improving Citizen Participation
9:00 a.m. - 10:15 a.m.	Transit Oriented Development: All Aboard!
10:30 a.m. - Noon	Firming Up Fair Housing
10:30 a.m. - Noon	How Do Your Loans Revolve?
10:30 a.m. - Noon	Take This Job and Count It!
Noon - 1:30 p.m.	Lunch on Your Own
1:30 p.m. - 3:00 p.m.	General Session: Using Manufactured Housing to Meet Affordable Housing Needs
3:15 p.m. - 3:45 p.m.	NACCED Board Organizational Meeting
5:30 p.m. - 9:00 p.m.	Conference Wide Event - The J Experience
9:00 p.m. - Midnight	Hospitality Room

Wednesday, September 21

9:00 a.m. - Noon	Bus Tour of Local Affordable Housing, Community Development, and Economic Development Projects
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HOTEL RESERVATIONS

JW Marriott Los Angeles at L.A. LIVE
900 West Olympic Boulevard
Los Angeles, CA 90015

The JW Marriott Los Angeles at L.A. LIVE is the official hotel for the Conference.

Rate: \$189 Single/Double (exclusive of taxes)

Go online to <https://resweb.passkey.com/go/ced> or call (800) 266-9432 and be sure to mention the National Association for County Community and Economic Development (NACCED) room block for the 36th Annual Community and Economic Development Conference and Training.

Reservations must be made by August 25, 2011, to obtain the negotiated rate of \$189. You must guarantee the reservation with a credit card. Please make your reservation as early as possible to guarantee a room.



CONFERENCE REGISTRATION

National Association for County Community
and Economic Development

Registration inquiries? Please call (202) 367-1173 or e-mail at registration@naccded.org.

- Online:** Get instant confirmation by registering online!
Go to <https://www.showreg.net/NACCCE1109S/>.
- By Mail:** Return the attached form with a check, money order, or purchase order to: **NACCED, Lock Box Number 3035, Washington, D.C., 20042-3035.**
- Discounted Registration:** In order to qualify for discounted rates, NACCED must receive your registration form and payment by COB, August 5, 2011.
- Cancellation Policy:** Registration cancellations must be received in writing or via e-mail by August 25, 2011. Cancellations will be refunded, less a \$100 processing fee.

AWARD INFORMATION

At each conference, NACCED presents Awards of Excellence to county agencies with exemplary projects and practices in housing, community, and economic development. To apply, visit www.naccded.org and click on the awards tab. The deadline to submit applications is August 12, 2011.

Conference Registration Form

NACCED's 36th Annual Community and Economic Development Conference and Training

JW Marriott Los Angeles at L.A. LIVE
900 West Olympic Boulevard, Los Angeles, California
September 17 - 21, 2011

NAME: _____ SPOUSE/GUEST: _____

TITLE: _____ ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

Must include e-mail to receive registration confirmation

I do not want to be included on the attendee list

Special Assistance/Accommodations: _____

This is my first time at a NACCED Annual Conference

I plan to attend the Pre-Conference Workshop (Separate \$50 fee applies)

I plan to attend the **Coffee Reception & Orientation to NACCED**
for First-Time Attendees and New Members

I plan to attend the **Conference Wide Event**

I plan to attend the Bus Tour

REGISTRATION FEES

DISCOUNTED*

REGULAR

FEE

Members

Additional Attendees (from same County/firm)

\$475

\$500

\$ _____

\$450

\$475

\$ _____

Non-Members

Additional Attendees (from same County/firm)

\$500

\$525

\$ _____

\$475

\$500

\$ _____

Non-Profits/CHDOs

\$450

\$470

\$ _____

Spouse/Guest**

\$225

\$225

\$ _____

Pre-Conference Workshop

\$ 50

\$ 50

\$ _____

*Received/Postmarked by August 5, 2011

**Does not include the Board Dinner

TOTAL AMOUNT \$ _____

Make check, money order, or purchase order payable to NACCED. Payment must be accompanied by a registration form. Those who register after September 2, 2011, will not appear on the list of attendees. Confirmation of your registration will be e-mailed to you upon receipt of payment.

Return completed form and payment to:
NACCED, Lock Box Number 3035, Washington, D.C., 20042-3035

Note: Credit card payments cannot be accepted for faxed/mailed registration forms. To pay by credit card, please go to <https://www.showreg.net/NACCE1109S/>. This site accepts VISA and MasterCard.

Registration cancellations must be received in writing or via e-mail by August 25, 2011. Cancellations will be refunded, less a \$100 processing fee.

Registration inquiries may be directed to NACCED Conference Registration at (202) 367-1173 or fax at (202) 367-2173 or e-mail to registration@naccfed.org.

For complete program details visit us at:
www.naccedlaco2011.org

L.A. COUNTY 2011
Hosts **NACCED**



Hosted by the
Community Development Commission
of the County of Los Angeles

June 2011