

# Trapeze 2011 User Conference

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April 17 - 20, 2011 Boca Raton, Florida



Trapeze is once again pleased to offer its primary North American users the opportunity to attend the 2011 Trapeze User Conference - Dive into Learning in Boca Raton, Florida

Take the opportunity to engage with members of the transit industry and Trapeze Product Experts in a variety of ways during the week. Share best practices with peers, meet with the expert speakers presenting sessions and learn how to get the most from your Trapeze solutions.

The conference has educational value, networking opportunities and invaluable face time with Trapeze product experts. We strive to deliver, in an innovative format, the best customer-oriented & customer-driven event by creating an opportunity to develop a greater synergy between our users and developers.

At the Solution Centre, open every day throughout the Conference, take the opportunity for one on one discussion with members of your industry or Trapeze representatives. Learn the latest developments, get the inside track on new techniques and give your feedback to Trapeze Product Managers, who can influence product direction.

## Who Should Attend

Providing valuable training for beginners, intermediate and advanced users, the Trapeze User Conference appeals to a wide range of transportation professionals including:

- Executives
- Dispatchers- Managers
- IT Specialists
- Schedulers
- Administrators
- Planners
- Consultants

Join us in Florida and see for yourself why this conference attracts 600+ transportation professionals a year. We look forward to seeing you there!

## Trapeze 2011 Users Conference

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### Accommodations and Special Rate

Boca Raton Resort & Club  
501 East Camino Real  
Boca Raton, FL USA 33432  
561-437-3000

A special room rate of \$170 per night (including in-room internet) has been negotiated for conference attendees. Taxes are additional.

To access this special rate, you must reserve your room through the special [Trapeze User Conference Reservation Portal](#).

# Agenda

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## Sunday, April 17th, 2011

11:30 a.m. to 5:30 p.m.	Registration
8:00 p.m. to 10:00 p.m.	Welcome Reception

## Monday, April 18th, 2011

8:00 a.m. to 9:00 a.m.	Welcome & Keynote Session
10:15 a.m. to 10:45 a.m.	Solution Center
9:15a.m. to 12:15 p.m.	Product Sessions
12:15p.m. to 1:30 p.m.	Lunch& Solution Center
1:30p.m. to 3:00 p.m.	Product Sessions
1:30 p.m. to 5:00 p.m.	Technical Tour (Optional)
3:00 p.m. to 3:30 p.m.	Solution Center
3:30 p.m. to 5:00 p.m.	Product Sessions

## Tuesday, April 19th, 2011

8:00 a.m. to 10:30 a.m.	Product Sessions
9:00 a.m. - 12:30 p.m.	Technical Tours (Optional)
10:30 a.m. to 11:00 a.m.	Solution Center
11:00 a.m. to 12:30 p.m.	Lunch
12:30 p.m. to 4:00 p.m.	Technical Tours

## Wednesday, April 20th, 2011

8:00 a.m. to 10:30 a.m.	Product Sessions
9:00 a.m. - 12:30 p.m.	Technical Tours (Optional)
10:30 a.m. to 11:00 a.m.	Solution Center
11:00 a.m. to 12:15 p.m.	Product Sessions

12:15 p.m. to 1:30 p.m.	Lunch & Solution Center
1:30 p.m. to 3:00 p.m.	Product Sessions
1:30 pm - 5:00 pm	Technical Tour (Optional)
3:00 p.m. to 3:30 p.m.	Solution Center
3:30 p.m. to 5:00 p.m.	Product Sessions
7:30 p.m. to 10:00 p.m.	Closing Dinner and Awards

\*\*This agenda is tentative and subject to change without notice.

## Product Sessions

[Download the preliminary product session agenda \(PDF\)](#) *Not Yet Available*

Trapeze offers a variety of product training sessions and learning opportunities. The product sessions are lead by our product and project managers who work directly on customer training and implementation throughout the year. This year we will also be offering hands-on training helping you get the most out of your software.

## Registration

The Trapeze 2011 Users Conference includes 3 days of Training, hands on training, unlimited access to Solution Centre, as well as the Opening Reception on Sunday night. Breakfast and lunches are included on Monday, Tuesday and Wednesday and Closing Dinner and Awards Reception.

Conference Fees	
<b>Early Bird Rate</b> (Must register by March 1, 2011)	<b>\$750</b>
Regular Rate	\$975
Welcome Reception	\$25
Closing Dinner	\$75

# Why Attend the Trapeze User Conference?

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Times are challenging for everyone and we understand that. The Trapeze User Conference is an investment in you, your team and your transit agency.

The Trapeze User Conference comes in an all new innovative format. We strive to deliver the best customer-oriented and customer-driven event ever by creating an opportunity to develop a greater synergy between Trapeze users and developers.

Here are some tangible reasons to attend the 4-day training event...

- **Gain Education that Is Useful on a Daily Basis** - Most User Conference attendees use Trapeze solutions on a daily basis. By attending this training event, you can learn skills that help you improve your efficiency. The conference has many new and exciting program options. One focus is on extensive hands-on training. Among many other sessions, there are intensive 3-day training tracks for PASS/NOVUS, FX and ITS. After joining these 8-hours tracks, attendees are going to receive certificates of proficiency for the respective product.
- **Brainstorm with Other Transit Professionals** - Often the best solutions come from face-to-face communication with other people who have encountered the same issues that you have. For this reason, the conference contains more customer-led sessions and case study presentations than ever. Furthermore, since hundreds of transit professionals converge at the Trapeze User Conference, you have a rare opportunity to meet and share ideas with your peers. Conversations like these can help you improve the way your operation runs and can help build strong professional connections.
- **Go to the Source** - The User Conference is hosted and lead by Trapeze professional services and development staff. This means that you are able to speak directly with the people who implement, support and develop the technology. Take advantage of the knowledge and experience they share. Conversely, you are able to offer feedback about how our fleet management software and hardware products work for your organization.
- **Get Hands-On Access to New Technology and Products** - By meeting with the Trapeze development team and our trusted technology partners, you are among the first to see and sample the newest technology available in the public transit marketplace. During various technical tours, you have the chance of experiencing Trapeze solutions "in action."

Even with all these reasons, you (and your boss) may ask:

## Is there a return on my investment?

If you learn at least one thing during the User Conference that saves you 15 minutes a day, you could conceivably save over 60 hours per year. At your hourly rate, what is the dollar value? Now, imagine that you can share that skill and time savings with other members of your team. The time and cost savings can grow exponentially. Our goal is to provide you with tangible lessons and an enriching experience that will help you excel at your job and improve your operations once the conference ends and you return to your job.



[www.trapezegroup.com](http://www.trapezegroup.com)